



The Corporation of the Town of Cobourg  
2021 Public Budget Submissions Public Meeting

Monday, November 8, 2021

5:00 P.M.

Electronic Participation

*Please be advised that the 2022 Budget Public Submissions and Community Grants Presentation Meeting will begin at 5:00 P.M.*

*Notice - The 2022 Budget Public Submissions and Community Grants Presentation Meeting will be held using a hybrid meeting model. Members of Council will have the choice to participate in-person in Council Chambers or to participate via Electronic Participation. All Members of Staff will be participating via electronic attendance and delegations will be heard via electronic participation. Please note that in-person attendance in Council Chambers by members of the public is still not permitted. The public may still view the Council meeting live via the Town of Cobourg live stream. If you have any questions or would like to provide feedback, please email [clerk@cobourg.ca](mailto:clerk@cobourg.ca).*

**ZOOM APPLICATION LINK: Public Participation**

**Zoom Details: <https://us02web.zoom.us/j/85643772807>**

**Phone: +1 647 374 4685 Canada; +1 647 558 0588 Canada**

**Meeting ID: 856 4377 2807**

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Pages

1. **CALL TO ORDER**
2. **TRADITIONAL LAND ACKNOWLEDGEMENT STATEMENT**

*The Town of Cobourg respectfully acknowledge that we are located in the traditional and treaty territory of the Michi Saagiig (Mississauga) and Chippewa Nations, collectively known as the Williams Treaties First Nations, which include: Curve Lake, Hiawatha, Alderville, Scugog Island, Rama, Beausoleil, and Georgina Island First Nations.*

*The Town of Cobourg respectfully acknowledge that the Williams Treaties First Nations have been stewards and caretakers of these lands and waters, and that today remain vigilant over their health and integrity for generations to come. We are all Treaty people.*

### **3. INTRODUCTION**

Deputy Mayor Seguin, Chair, explains the general purpose of the meeting, which is to receive verbal presentations from those organizations and groups who have submitted a Municipal Community Grant Application for the 2022 Town of Cobourg Municipal Operating Budget, and to receive suggestions and budget submissions from Cobourg Citizens that will help inform the Town of Cobourg Council of their priorities for programs and services for the upcoming budget year in advance of the 2022 Budget deliberations.

### **4. DECLARATION OF PECUINARY INTREST**

### **5. NOTIFICATION**

*Municipal Clerk*

*Notice for the Municipal Community Grants and the 2022 Budget Schedule was published in the local newspaper, posted on the Municipal Website [www.cobourg.ca](http://www.cobourg.ca) pursuant to the Town of Cobourg Public Notice Policy.*

*Applicants for the Municipal Community Grants were also notified individually, and as this process is pursuant to the Town of Cobourg Municipal Community Grants Policy.*

- |      |   |   |
|------|---|---|
| 5.1. | Town of Cobourg 2022 Operating and Capital Budget Calendar and Engagement | 4 |
|------|---|---|

### **6. 2022 PUBLIC BUDGET SUBMISSIONS**

*Members of the Public will be given the opportunity to make Oral Submissions on the Town of Cobourg 2022 Draft Budget.*

- |        |   |    |
|--------|---|----|
| 6.1.   | Oral Public Budget Submissions to be heard at the Public Meeting  |    |
| 6.1.1. | Marilou Martin and Karen Marling, Cobourg Pickle Ball Club, to speak regarding dedicated Pickleball Courts in Cobourg | 7  |
| 6.1.2. | Ted Williams, Cobourg Resident Oral Submission  | 18 |
| 6.2.   | Written Public Submissions provided to the Town of Cobourg.   |    |
| 6.2.1. | Hope Bergeron, Cobourg Resident Submission  | 23 |

### **7. 2022 MUNICIPAL COMMUNITY GRANTS BUDGET SUBMISSION SUMMARY.**

- |      |  |    |
|------|--|----|
| 7.1. | 2022 Operating Budget Sheet - Municipal Community Grants Overview. | 29 |
|------|--|----|

### **8. 2022 MUNICIPAL COMMUNITY GRANT APPLICATION PRESENTATIONS**

- |      |  |    |
|------|--|----|
| 8.1. | Sustainable Cobourg Community Grant Presentation                 | 30 |
| 8.2. | Cobourg District Historical Society Community Grant Presentation | 37 |
| 8.3. | Victoria Hall Volunteers Community Grant Presentation            | 49 |
| 8.4. | Northumberland New Venture Band Community Grant Presentation     |    |
| 8.5. | The Cobourg Lawn Bowling Club Community Grant Presentation       |    |

8.6.	Northumberland Oral Health Coalition Community Grant Presentation	71
8.7.	Northumberland Festival of the Arts Presentation	
8.8.	Film Access Northumberland Community Grant Presentation	
8.9.	The Rose Quest Personal Care Initiative Community Grant Presentation	
8.10.	Les AMIS Concerts Community Grant Presentation	80
8.11.	Horizons of Friendship Community Grant Presentation	85
8.12.	Community Care Northumberland Community Grant Presentation	
8.13.	Cobourg Ecology Garden Community Grant Presentation	97
8.14.	Northumberland 89.7 Community Grant Presentation	99

**9. FURTHER NOTICE**

Deputy Mayor Seguin, Chair to explain next steps regarding the review and approvals of the 2022 Municipal Community Grant Applications and the 2022 Budget Deliberations.

**10. ADJOURNMENT**

# CALENDAR

OCT

22

## Draft Budget Released

The 2022 Draft Budget will be released for public review and feedback.

OCT

22

## Public Engagement Begins

Help identify areas of focus for the Town's current and long-term financial priorities.

OCT

31

4 p.m.

## Community Grant Deadline

Applications due for the 2022 Municipal Community Grant Program.

NOV

8

5 p.m.

## Public Submissions Meeting & Community Grants Presentations

Council will receive public submissions and applicants will present information to Council for the Municipal Community Grant Program.

## Division Staff Presentation Meetings

Council Chambers, Victoria Hall, 55 King Street West

NOV

9

1 p.m.

- General Government Services
- Economic Development
- Public Works
- Environmental Services
- Venture13 Innovation Centre
- Public Library
- Art Gallery of Northumberland

NOV

10

1 p.m.

- Protection Services - Fire Department
- Planning and Development Services
- Protection Services - Police Services
- Community Services

NOV

25

10 a.m.

## Special Council Budget Session #1

The 2022 Draft Budget is reviewed in its entirety by Council from 10 a.m. - 5 p.m.

NOV

26

10 a.m.

## Special Council Budget Session #2

A second session for Council to continue to review the 2022 Draft Budget.

DEC

13

6 p.m.

## Final Budget Approved

The 2022 Draft Operating and Capital Budget is submitted for final approval by Council.

www

[cobourg.ca/budget](http://cobourg.ca/budget)

All meetings will be available for livestream at  
[www.cobourg.ca/escribe](http://www.cobourg.ca/escribe)



## Town of Cobourg Releases Draft 2022 Municipal Operating and Capital Budget

*Residents are encouraged to provide input and feedback through Engage Cobourg.*

**(Issued October 22, 2021 at 4 p.m. EST)** – The Town of Cobourg would like to advise residents that the Draft 2022 Municipal Operating and Capital Budget has now been released and is available online for public input and feedback.

Residents are reminded that the Draft 2022 Municipal Operating and Capital Budget documents released today represent the first phase of the budget process and are not considered final until approved at the Regular Council Meeting on December 13, 2021.

The 2022 Draft Municipal Operating and Capital Budget can be found on the Town of Cobourg's website ([www.cobourg.ca/budget](http://www.cobourg.ca/budget)) with feedback and input available through the Town of Cobourg's online public engagement platform, Engage Cobourg ([www.engagecobourg.ca](http://www.engagecobourg.ca)).

"I strongly encourage residents and business owners to provide feedback on the Draft 2022 Municipal Operating and Capital Budget in time for deliberations during our Special Budget Council Session in November," said Suzanne Séguin, Deputy Mayor for the Town of Cobourg. "As we prepare to reestablish priority services coming out of the pandemic, we will also be focusing on our core values while containing costs and implementing best practices. Town staff are working hard to establish departmental priorities while continuing to deliver on the services that matter most to taxpayers."

Residents are encouraged to provide input and share feedback on the Town of Cobourg's Draft 2022 Municipal Operating and Capital Budget by completing the Financial Framework Survey and providing input through the Open Forum on [Engage Cobourg](http://EngageCobourg) before the deadline of Friday, November 5, 2021.

### Next Council Budget Meeting

Tune in to watch the Special Council Budget Session on Thursday, November 25, 2021, from 10 a.m. to 5 p.m. where Council will review and discuss the draft budget in its entirety. The agenda and livestream video will be made available at [www.cobourg.ca/escribe](http://www.cobourg.ca/escribe).

For more information on the Draft 2022 Municipal Operating and Capital Budget please contact the Finance Department at 905-372-8944.

-30-

### Media Contacts

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Town of Cobourg  
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e: [apurdy@cobourg.ca](mailto:apurdy@cobourg.ca)

Ian Davey  
Director, Corporate Services and Treasurer  
Town of Cobourg  
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## **About The Town of Cobourg**

The Town of Cobourg is a lakeside community (population 19,500) located on the north shore of Lake Ontario halfway between Toronto and Kingston and has been recognized multiple times by MoneySense Magazine as "One of Canada's Best Places to Live" in populations under 25,000.

Founded in 1798, Cobourg is rich in heritage offering a vibrant downtown, sophisticated small town atmosphere and renowned waterfront that serves as a popular getaway destination. As the largest town in Northumberland County, Cobourg is personified by historic Victoria Hall, hosts a 27.4 million community centre, an educated and skilled labour force, flourishing commercial sector and supportive municipal government. Cobourg has received the Federation of Canadian Municipalities Sustainable Communities Award, accolades from the Accessibility for Ontarians with Disabilities Act Alliance, and multiple heritage, environmental, and event awards.



The Corporation of the Town of Cobourg  
Legislative Services Department  
55 King Street West  
Cobourg, ON K9A 2M2

## Delegation Request Form

Please submit the completed Delegation Request Form to the Municipal Clerk in person or by mail to 55 King Street West, Cobourg, ON K9A 2M2, by e-mail to [clerk@cobourg.ca](mailto:clerk@cobourg.ca), or by fax to (905) 372-7558.

### 1. GENERAL INFORMATION

**Name of Delegate(s):**

Marilou Martin, President Cobourg Pickleball Club and Karen Marling, Treasurer Cobourg Pickleball Club

**Group/Organization/Business Delegation Represents (if applicable):**

Cobourg Pickleball Club

### 2. MEETING SELECTION

**I wish to appear before:**

☐ Committee of the Whole    ☒ Regular Council    ☐ Advisory Committee or Local Board

**If appearing before an Advisory Committee or Local Board please specify:**

Press to Select a Committee of Board

**Meeting Date Requested:**

November 8th budget meeting

### 3. DELEGATION REQUEST

**General Nature/Purpose of the Delegation:**

(Clearly state the nature of the business to be discussed & provide a general summary of the information to be presented)

On October 17, 2021 we established the Cobourg Pickleball club where 68 members joined, approved bylaws, and elected an Executive Committee. The pandemic has created a greater need and desire for people to be outside while being active. Throughout this past summer and fall approximately a 100 people have wanted to play pickleball in Cobourg. This has created some tensions with Tennis players as we have been relying on the use of the Coverdale and Sinclair tennis courts. It has also created issues with parking at the both parks. We anticipate that our membership will grow this coming spring and we want to be in a position where we have dedicated pickleball courts to play, have tournaments and run clinics to grow the sport within our town. We believe this will be a good investment for the town because Pickleball is the fastest growing sport in North America, it allows opportunities for people to be active and it's a game that all can learn and love.

**Recommendation to Council/Committee/Board:**

(Please indicate below what action you would like the Town to take with respect to the above-noted subject matter)

1. In the 2014 Masterplan for the Town, 6 dedicated pickleball courts were to be created on the grounds of the Cobourg Community Centre. We would like for this to proceed or for these courts to be built at an alternative location that has good parking availability. We would like the town to set aside funds to do this. It is a good investment in our town.

2. Alternatively one of the tennis courts should be solely set aside for pickleball and reconfigured to ensure that the nets and courts are pickle ball friendly.

Have you appeared before the Town of Cobourg's Council or its Committees or Boards in the past to discuss this issue?

☐ Yes ☒ No

**4. PRESENTATION MATERIAL**

Will you have an oral or written presentation? ☒ Oral ☒ Written

Do you have any equipment needs? ☒ Yes ☐ No

If selecting yes, please indicate the type of equipment needed for your presentation:

PowerPoint

Note: Delegates are required to provide one (1) copy of all background material/presentations prior to the deadline provided in the Delegation Rules and Guidelines below, or it will not be included in the Agenda.

Please note that information on the first two (2) pages of this form will be printed on a public Agenda.

**5. CONTACT INFORMATION**

**Address (Street, Town/City and Postal Code):**

[REDACTED]

**Phone:**

[REDACTED]

**E-Mail:**

[REDACTED]

**6. ACCESSIBILITY ACCOMODATION**

Do you require any accessibility accommodation? ☐ Yes ☒ No

If yes, what accommodation(s) do you require?

I have read and understood the Delegation Rules and Guidelines attached to this Form and acknowledge that information contained on this Form, including any attachments, will become public documents and listed on the Town of Cobourg Meeting Agenda.

Marilou Martin

2021/11/03

Print Full Name

Signature

Date (YYYY/MM/DD)

\_\_\_\_\_  
Municipal Clerk or Designate

Personal information, as defined in the Municipal Freedom of Information and Protection of Privacy Act (MFIPPA), is collected under the authority of the Municipal Act, 2001, and in accordance with MFIPPA. Personal information collected in relation to materials submitted for an agenda will be used to acknowledge receipt, however, please be aware that your name is subject to disclosure by way of publication of the agenda. All meetings are open to the public except where permitted to be closed to the public under legislative authority. Questions regarding the collection, use and disclosure of personal information contained in this Form may be directed to Brent Larmer, Municipal Clerk/Manager of Legislative Services at (905) 372-4301 extension 4401, or at [blarmer@cobourg.ca](mailto:blarmer@cobourg.ca).

## **DELEGATION RULES AND GUIDELINES THE CORPORATION OF THE TOWN OF COBOURG**

A delegation is an opportunity to appear before Council or a Committee to present information. The purpose of the delegation process is to allow residents to make their views known to Council. In addition to the Town of Cobourg Procedural By-law No. 009-2019, the following delegation rules and guidelines are observed:

- Any person wishing to appear before Council on a matter which requires specific action of Council, and is a matter that falls within the jurisdiction of the Town of Cobourg, may notify the Municipal Clerk by submitting the prescribed 'Delegation Request Form' no later than 1:00 p.m. on the Friday preceding the meeting. Once the request is received by the Municipal Clerk, you will be contacted to confirm your placement on the appropriate Agenda.
- Material relating to your delegation, including any correspondence, documentation or presentation, must be submitted electronically or otherwise to the Legislative Services Department no later than 1:00 p.m. on the Friday preceding the Council or Committee meeting in order to have the information included in the Agenda package that is distributed in advance of the meeting.
- The 'Delegation Request Form' and any other correspondence that is to be presented to Council, shall be legibly written, typed or printed, and shall not contain any obscene or defamatory language.
- Municipal Council or Committee, as the case may be, may in their discretion, refuse to hear any delegation.
- Delegates attending a Council or Committee meeting, shall address the Chair from the lectern in the public gallery in the Council Chambers or from the presenter's table in the Committee Room, as the case may be and shall state their name or if they are an agent, the name and address of the client they represent.
- Delegates appearing before Council are permitted ten (10) minutes for their presentation, not inclusive of questions asked by Council. The question period is a method of seeking clarification on matters presented and is not intended nor shall be entered into as a forum for debate. After the completion of questions, the delegate(s) will be asked to return to their seat in the public gallery.
- If a delegation consist of more than five (5) persons, the delegation shall be limited to two (2) speakers, limited to speaking not more than fifteen (15) minutes in total when addressing Council.
- Discussion on topics other than the subject matter of the delegation request will not be permitted.
- No person, except Members of Council and appointed officials of the Town of Cobourg shall be permitted to come within or behind the bar during a Regular Council or Committee of the Whole meeting without prior permission of the Mayor.
- A delegate who is unable to attend a Council Meeting but who has registered their delegation with the Municipal Clerk, may arrange for another person to appear on their behalf and to read aloud a prepared statement, adhering to the time allotment and to the provisions of By-law 009-2019.
- A person addressing Council or a Committee shall not utilize profane or offensive words or insulting expressions and shall not impugn the reputation of any individual member. The Chair reserves the right to immediately end the delegation if the remarks are considered severe.
- In response to and following a delegation, Council may agree on a specific action through a resolution, such as referring the delegation to staff for a future report, to receive the delegation for information purposes or to have staff respond directly to the delegation. Alternatively, Council may decide to refer the matter to an Advisory Committee or Local Board for further action to be taken. Wherever possible, Council will assign a deadline with the action to ensure a timely response to the delegation request.

# Cobourg Pickleball Club







**COBOURG, ONTARIO**





# What is Pickleball?

## What is Pickleball?

- Pickleball is the fastest growing sport in Ontario
- Pickleball, at its core, is a fun and exciting indoor/outdoor sport that combines elements of Tennis, Badminton, and Ping Pong.
- The game is played on a court the size of a Badminton court, with a lower net than a Tennis net



**Cobourg Pickleball Club**



# Why is it Growing?

## Why is it Growing?

- Shorter learning curve than other racket/paddle sports
- Attractive to all ages
- Can be played indoor and outdoor



# Growth in Ontario and Canada

## Growth in Ontario and Canada

- Various clubs limit enrollment due to lack of available facilities and time slots
- Pickleball Ontario estimates there are 350,000 players in Canada and 164,000 in Ontario





# Economic Benefits

## Dedicated Courts

- 7 years ago, the Cobourg Master Plan included 6 outdoor Pickleball courts at the CCC
- Tourist dollars/revenue



**Cobourg Pickleball Club**



# 2022 Pickleball Nationals

## Pickleball Nationals 2022

- Pickleball Canada selects Kingston, Ontario
  - Pickleball Canada said: “Kingston is home to a large pickleball community that is both dedicated and passionate about the sport”



**WHY NOT COBOURG?**

**Cobourg Pickleball Club**

Page 17 of 106



**General Comments**

Good work bringing in the budget in November.

The CPI includes (in their basket) things like food, shelter, clothes, health, personal care, recreation, alcohol & tobacco. Why does Council use this as a standard of determining increase?

I am concentrating my comments on Parks and Rec and Capital. I know our staff want to provide the best facility for users with everything up to scratch.

I, personally do not like debt. Unfortunately, our treasurer, is OK with it.

Our town encountered 2 years of high water with reduced revenue and then a pandemic. None were thought likely.

We can decide on: for example, a \$300K skateboard park, yes or no - but you can't choose whether to pay your debt. It must be paid regardless, with interest. I am not comfortable with debt, nor is the exact amount widely known.

This year the "Details and Justification" section continues to improve. Staff realize the budget is not just directed at Council but should be understood by residents. However, from Police, I have no idea what a Touch Pad and Assembly Bay is, at \$ 20K and \$50K respectfully.

Our Marina and Campground (by association), even though they appear on the town budget (representing tax dollars) they do not use resident property tax money, since they are fully user paid. To clarify this - they should be in an appendix

**Specifics**

I will list in order of my importance

<b>Pa 97</b>	<b>Division St Pier</b>	<b>2022</b>	<b>\$2.8M</b>	<b>Landscaping</b>
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This landscaping seems a very high number. Completion in stages over many years might be better. The pier has been closed to all light vehicles for 3 years – with no real reason – our decision was not based on safety but on fear. (this is not Florida, we do not have giant aquifers) This project needs Public Engagement to determine the extent to which landscaping or other improvement is desired by the public.

**Pa 80            Vic Park Canteen            2022            \$165K            Conversion**

The “beach survey” showed 78% said yes to change rooms but 66% wanted to expand food and beverage service  
 This decision means no “food or beverage” along the 1.3 km of our waterfront.  
 Last year staff were unsuccessful in attracting any food vendors  
 On this budget item, public consultation process should be changed from N to Y.

**Pa 101            Marina Electrics            2022            \$100K**

This is the next priority set out by Ms. J Behan. I don’t know if safety is the main focus or simply old and tired pedestals. The Marina reserves were predicted to be zero (\$0) at the end of this year, so there is no money for these.  
*There is a solution of a one-time transfer of funds to these facilities. This would be an agreement of a one-time transfer in reparations for past financial decisions*  
 .

**Pa 103            Campground Upgrades    2023            \$750K**

Same comments as per Marina

**Pa 100            Marina Security Gates    2022            \$40K**

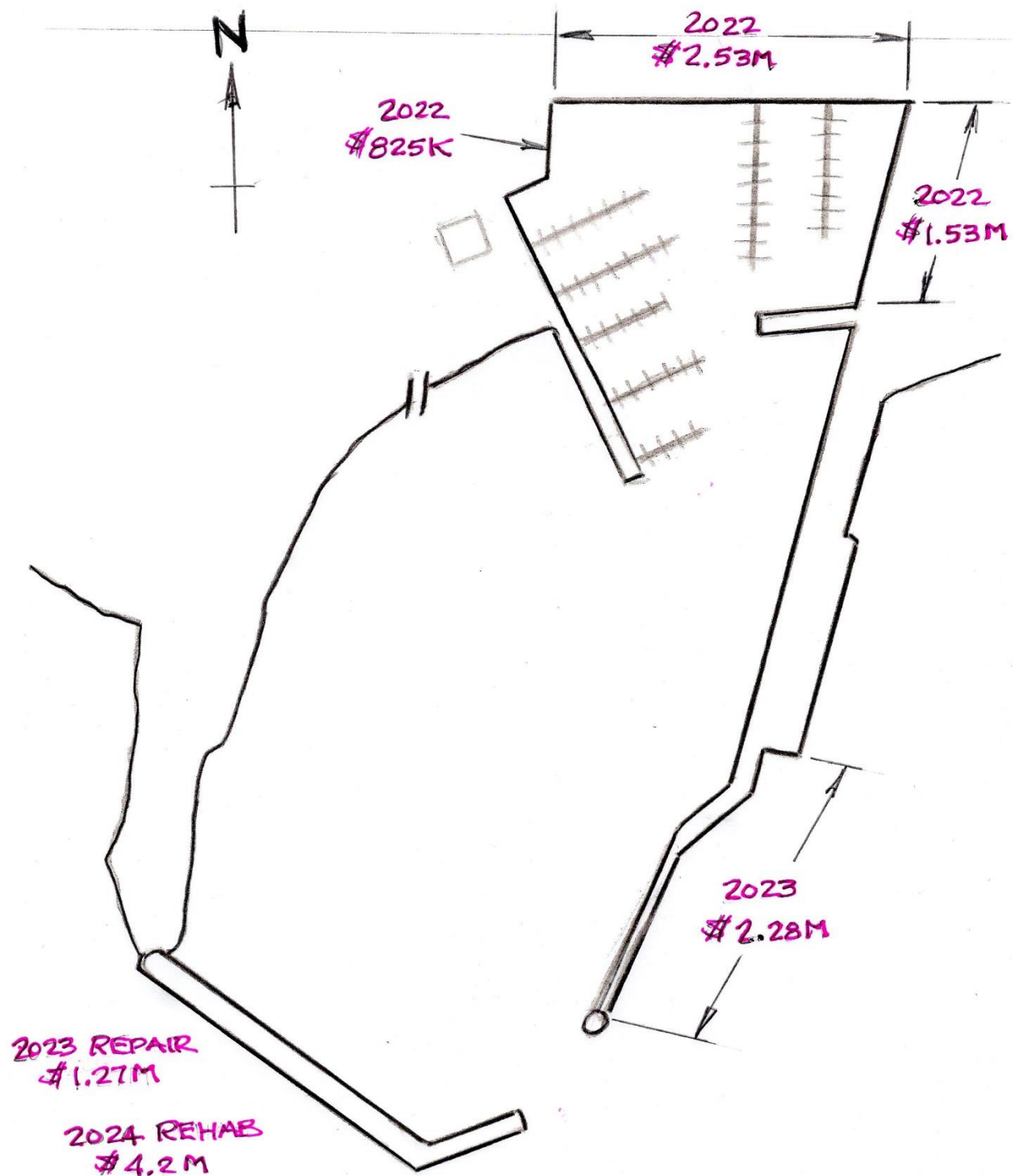
Chief VandeGraaf indicated calls for service including docks/boats showed a downward trend from 2017 to 2019. If boaters continue to feel unsafe – the \$40K should come from the police budget. The gates are beyond ugly and give a poor message to tourists

**Pa 98            Harbour Rehab            2022-24            \$12.7M**

I would have thought the West Break Wall would have been done sooner, to slow the silting

Attached is a drawing - a possible aid to help picture our Harbour Rehab





Respectfully submitted,  
Ted Williams



**Reparations:**

*Paying money or otherwise helping those who have been wronged in the past.*

**Reconciliation:**

*The action of making one view compatible with another.*

-----

Both the Marina and Campground have made significant contributions (by way of their profits) to the Town finances, over many, many years.

Both these facilities are now asking for capital expenses beyond their current reserves. They have been promised to be fully user-pay.

By way of a just solution, I am recommending that their profit from 3 years in the past, that was given to the Town, be reimbursed to these 2 facilities, in a one-time transfer of funds. This transfer may be accomplished over several years. Without these reparations, their request should be denied.

In the past, pre-pandemic, the idea of this transfer, was discussed with little or no disagreement, but never implemented.

This is not only just, but will reassert their status as a “Fully User Pay” facility, as promised by the Town and, in future, will ensure that their profit be properly managed.

Once asset management plans are in place, as recommended by Oscar P., any real profit above and beyond a healthy reserve fund, will be transferred to the Town finances.

This will allow the manager to know exactly where they stand and not be put in the position of writing cheques that can't be cashed - while trying to maintain a “Fully user Pay” facility. This current process is very unfair to the manager.

The amount of this one-time transfer is recommended to be:  
(By transfer, I mean to take it out of the capital budget)

### **Campground Budget**

Request for Capital                      \$ 800,000 (mainly 2023)

Reserves (current)                      \$ 153,000? (confirm)

Shortfall     \$800K   -   \$153K   -   \$180K (profit from 2021) = \$ 467K

This short-fall of \$ 467K will be made up by three years of the Campground profit

The exact amount should be determined by staff.

### **Marina Budget**

Request for capital                      \$ 148K

Reserves (Current)                      \$ 0 ?(confirm)

A similar transfer will be transferred to the Marina reserves. May I suggest the typical profit of \$ 75K for 3 years. The exact amount should be determined by staff.

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Hopefully, in the near future, there will be an annual report for the Marina and for the Campground, available to council and the public and none of these things will continue to be a mystery.

Respectfully submitted,

Ted Williams

Footnote:

In around 2018 a publication widely circulated to all residents from Director Hustwick stated: "From 2012-2017 the campground has generated a profit of \$961,096 transferring \$881,096 to the Town's general revenue to help keep taxes lower" On face value, completely correct - but overall very misleading.

2021  
NOV. 01

COBDURG TOWN  
COUNCIL  
% MAYOR HENDERSON

## RE: COBDURG BUDGET, PUBLIC INPUT.

AS COVID BECOMES MANAGEABLE WE ANTICIPATE A RETURN OF EVENTS & ACTIVITIES ~ WORK, SCHC SHOPPING, SPORTS, APPOINTMENTS, TOURISM... LET US ANTICIPATE & CALL FOR A RETURN OF REGULAR, SCHEDULED TRANSIT. THE OLD COBDURG SYSTEM GAVE RELIABLE SERVICE

THE ON-CALL SYSTEM IS TOLERABLE & UNDERSTANDABLE THRU' COVID. ON-CALL WORKS WHEN THERE'S NO WHERE TO GO DUE TO CLOSURES.

AS THINGS REOPEN, TRANSIT DEMAND GROWS. THERE WILL BE MORE NEW BUSINESSES & HOUSING DEVELOPMENTS. SHOULD EVERYONE DRIVE CARS? NOT EVERYONE CAN OR SHOULD. NOT EVERYONE HAS OR CAN MANAGE A CEL OR COMPUTER TO USE ON-CALL.

NO TRANSIT SYSTEM IS PAID FOR AT THE FARE BOX. GOV'T DOLLARS ARE PARSED OUT & HOW TO SPEND CREATES DILEMMAS. SOMETIMES WE PAY FOR THINGS ~ LIKE A SKATE BOARD PARK OR MARINA ~ WE CAN'T ALL USE, BUT WE SEE VALUE AND CIVILLY SHARE. TRANSIT IS A SERVICE





ALL CAN USE ~ IN FACT RIDE TO THE PARK & MARINA. REGULAR ROUTES ARE MANAGEABLE

I AM A WHEELS CLIENT, APPRECIATIVE OF THE SERVICE. I USE WHEELS IN WINTER MOST SUBJECT TO ICE & SNOW CONDITIONS. WHAT FREEDOM & SENSE OF SPONTANEOUS NORMALCY I HAD ON A CLEAR DAY TO GO TO MY BUS STOP & CONDUCT MY OWN ERRANDS.

NOT SO NOW.

WHEELS CLIENTS ARE NOW TO ALWAYS USE WHEELS. SHOULDN'T IT BE MY CALL TO JUDGE MY ABILITY DAILY? ALWAYS WHEELS IS TO HELP TAKE THE LOAD OFF THE REGULAR BUSES.

I MUST BOOK AHEAD AND JUDGE AND BOOK MY RETURN TIME ~ HOPING I GET THE DESIRE BOOKING. I AM "ASKING DAD" FOR A RIDE. ONCE I ASKED FOR THE BANK. I WAS TOLD I COULD NOT GET A RETURN FOR 2 HOURS. I TRIED THE NEXT DAY AND NEXT TWO DAYS LATER I TOOK A ONE HOUR TRIP, REASONABLE 1 HOUR

WHAT HAPPENS WHEN THINGS OPEN UP MORE? I UNDERSTAND ANOTHER BUS HAD TO BE ADDED. OTHERS HAVE TOLD ME THEY ARE UNHAPPY BUT THEY SHOULD TELL THEIR OWN STORIES, NOT JUST SAY "TOWN WON'T DO ANYTHING."





3 MONTHLY  
I REMEMBER THE SENIOR PASS AT \$55 (UNLIMITED)  
DRASTICALLY REDUCED TO \$30 ~ AND NO  
INCREASES IN 10 YRS! A PASS  
COULD GO FOR \$50., AFTER SO LONG

THERE COULD BE A HYBRID ON-CALL SYSTEM  
SOME HOURS ON-CALL, SOME REGULAR ROUTE

MY LAST THOUGHT IS MY FIRST THOUGHT:  
ALL TRANSIT STAFF AND DRIVERS ARE  
PHENOMENAL. I HAVE ALWAYS BEEN  
TREATED WITH KINDNESS, GENUINE CARE,  
AND GOOD HUMOUR. WHETHER ON  
REGULAR TRANSIT OR WHEELS  
THEY LOOK OUT FOR US AND SHOULD  
BE ACKNOWLEDGED FOR THEIR WORK

PLEASE: MY ERRORS & WRITING ARE MIN  
AS I AM VISUALLY IMPAIRED/BLIND,  
PLEASE FORGIVE AS I CANNOT TYPE.  
THANK YOU. ✓

PLEASE RETURN REGULAR, ROUTED  
PUBLIC TRANSIT TO COBOURG  
IN 2022. INCLUSIVE  
MONTHLY PASSES APPRECIATED  
(THEY ARE TAX DEDUCTIBLE FOR SENIORS)



ANOTHER  
TOPIC: JUST ASKING 4

IS IT A LAW TO PUT DOWN  
THE YELLOW TACTILE "BUBBLE MATS"  
WHEN BUILDING NEW SIDEWALKS  
AT TRAFFIC LIGHT CROSSINGS?

AS A BLIND PERSON I FIND  
THEM A TRIP HAZARD. I AM  
FEARFUL OF THEM & IT'S HARD  
TO NAVIGATE AROUND, TO AVOID THEM

IN WINTER ICE & SNOW COLLECTS. THEY  
AREN'T CLEANED AND SLIPPERY.  
A PERSON WHO USES A WHEEL  
CHAIR TOLD ME THE WHEELS  
CATCH AND ARE CHANNELLED  
MAYBE NOT WHERE HE WANTS  
TO GO.

ALSO OTHER WHEELS ~ WALKERS,  
STROLLERS, BUNDLE BUGGY.  
IT'S LIKE NAVIGATING A  
BROKEN SIDEWALK. IF THEY  
WERE GOOD THEY WOULD BE AT  
EVERY CORNER OR CROSSING.

THEY WERE SOMEONE'S IDEA TO  
HELP BUT I FIND THEM TOO  
TRIPPY > TOO SLIPPERY, TOO  
BUMPY > TOO BROAD IN SIZE.  
I AVOID IF I CAN CROSS  
ELSEWHERE. NO HELP ~ BUT  
THE OPPOSITE TO ME.  
(ONE PERSONS OPINION)



# TOWN OF COBOURG 2022 OPERATING BUDGET ESTIMATES

## COMMUNITY GRANTS

	2019 Request	2019 Approved	2020 Request	2020 Approved	2021 Request	2021 Approved	2022 Request	2022 Approved
<b>COMMUNITY GRANTS</b>								
Big Brothers Big Sisters of Northumberland	0	0	0	0	0	0	5,000	
Cobourg & District Historical Society	1,487	989	1,517	989	1,517	1,517	2,328	
Cobourg Collegiate Institute	0	0	350	0	0	0	0	
Cobourg Ecology Garden	2,575	2,000	2,425	2,000	2,314	2,314	2,299	
Cobourg Farmers Market Association	0	0	7,929	0	0	0	0	
Cobourg Highland Games	9,000	3,000	2,900	2,000	0	0	13,100	
Cobourg Lawn Bowling Club	5,500	5,439	5,500	5,500	5,500	5,500	5,500	
Cobourg Museum Foundation - Capital Grant	4,500	4,500	6,000	4,400	4,200	0	3,600	
Cobourg Museum Foundation - Property Taxes	4,000	4,000	4,000	4,100	4,100	4,300	4,400	
Community Care Northumberland	2,000	2,000	2,000	2,000	0	2,000	5,000	
Driftwood Theatre	2,000	0	0	0	0	0	0	
Fern Blodgett Sunde Commemoration	5,000	0	7,000	1,000	0	0	0	
Film Access Northumberland (Eye2Eye)	0	0	0	0	0	0	3,000	
Green Wood Coalition	0	0	3,000	2,000	0	0	0	
Horizon of Friendship	0	0	6,500	500	0	0	1,000	
La Jeunesse Choirs	2,000	1,865	2,000	1,200	5,000	2,000	2,000	
Legion - Education Taxes	0	0	0	0	0	0	0	
Les Amis	6,000	2,000	5,000	2,000	3,000	2,000	3,000	
Lions Club of Cobourg	0	0	0	0	0	0	0	
Marie Dressler	1,000	1,000	15,000	4,000	0	0	0	
Northumberland 89.7 FM - Small Town Radio	3,000	1,582	3,220	720	2,300	1,300	1,300	
Northumberland Community Counselling Centre	0	0	20,000	2,000	0	0	0	
Northumberland Festival of the Arts	0	0	0	0	0	0	4,360	
Northumberland Hills Studio Tour	0	0	0	0	0	0	1,000	
Northumberland Hispanic Cultural Club	0	0	2,500	500	0	0	0	
Northumberland Learning Connection	0	0	3,000	0	0	0	0	
Northumberland Oral Health Coalition	0	0	0	0	0	0	500	
Northumberland Orchestra	4,000	2,000	5,000	1,000	0	0	5,000	
Northumberland New Ventures Band	0	0	0	0	4,000	750	1,000	
Old Cat Hollow Studio	2,000	0	0	0	0	0	0	
Oriana Singers	3,000	2,000	3,000	1,000	0	0	3,000	
OSGA 55+ Games	0	0	250	250	0	0	250	
OSGA District 12 Senior Games	0	0	0	0	0	0	0	
PARN (your community AIDS Resource Network)	0	0	0	0	0	0	2,000	
Santa Claus Parade Committee	10,000	10,000	0	0	0	0	0	
Song - Sounds of The Next Generation	2,500	2,000	2,500	1,500	2,500	2,000	2,500	
Sustainable Cobourg	0	0	0	0	0	0	5,000	
Terry Fox Public School - Learning Life Skills Classes	0	0	528	0	0	0	0	
The Children's Foundation	0	0	3,200	1,000	0	0	0	
The Help Centre	0	0	8,000	2,000	0	0	0	
The Rose Quest Personal Care Initiative	0	0	0	0	0	0	3,000	
Therapeutic Paws of Canada	215	243	415	243	0	0	0	
Transition House Coalition of Northumberland	0	0	11,000	1,673	0	0	0	
Victoria Hall Volunteers	4,500	4,520	5,000	5,000	5,000	5,000	5,000	
Victorian Operetta Society	3,000	1,808	4,000	1,000	0	0	8,000	
<b>TOTAL COMMUNITY GRANTS</b>	<b>77,277</b>	<b>50,946</b>	<b>142,734</b>	<b>49,575</b>	<b>39,431</b>	<b>28,681</b>	<b>92,137</b>	<b>0</b>

# SUSTAINABLE COBOURG

November 8, 2021

Presentation to Cobourg Council Regarding  
Community Grant Application



# RATIONALE FOR REQUEST

Sustainable Cobourg (SC) are described as a partner to the Town in the Town's 2019-2022 Strategic Plan:

Through the work of the Sustainability and Climate Change Advisory Committee, which SC helped to define, the Town of Cobourg endorsed their motion that there is a Climate Emergency (2019)

*-this Motion should result in helping to promote climate awareness and sustainability at the grassroots level*

Through the work of the Transportation Committee, which SC is advising on electrification and bike paths, the Town of Cobourg is facilitating

*“meaningful collaboration for sustainable and accessible transportation systems”*



# WHAT THE MONEY WILL SUPPORT

Promotion materials for local events (print and social marketing materials provided through local businesses, display tent for annual Earth Week activities, Venture 13 Sustainability Outreach Socials and other special events) to promotes sustainability and the Town's Climate Action Plan

Update SC website to support production and livestreaming of webinars podcasts on sustainability toolkits, hosting and recording all-candidate meetings, workshops for local schools, and support community engagement on redevelopment projects such as the Tannery and Brookside properties.

# WHAT THE MONEY WILL SUPPORT

Ongoing cost of Geographical Information System (GIS) to support collaborative research projects aligned to the Town of Cobourg's Climate Action Plan (energy audit of Venture 13, tree carbon sequestration measurement, food security interactive web app, education video on electrification local

Purchase two Water Ranger kits to support GIS November 16 event with grade nine science class at CCI on the Great Lakes Water Quality and Ecosystem Health in partnership with the newly launched DataStream platform used by the Ganaraska Region Conservation Authority.

# CONTACT INFO

- ▶ Gigi Ludorf-Weaver
- ▶ Gigi Ludorf-Weaver Presiden
- ▶ t  
[gludorfweaver@sustainablecobourg.ca](mailto:gludorfweaver@sustainablecobourg.ca)
- ▶ Cell 905-269-9355

- ▶ Jonathan Brown
- ▶ Director of Digital Innovation and Community Outreach
- ▶ [jbrown@sustainablecobourg.ca](mailto:jbrown@sustainablecobourg.ca)
- ▶ Cell 289-829-0812







## **OPERATING BUDGET FOR 2022**

### ***S.C. WEBSITE: \$2920.00***

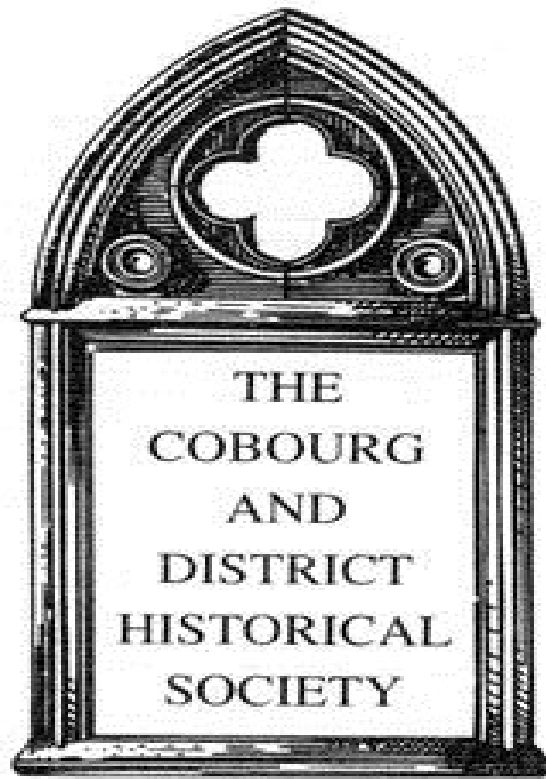
- a) fees for updating - \$2000.00
- b) annual fees for domain names - \$100.00
- c) monthly maintenance – hourly rate \$35.00 x2- for 10 months  
annual cost- \$700.00
- d) licences for products to maintain WordPress Platform- \$120.00

### ***S.C. EVENTS: \$2470.00***

- a) 2 Water quality kits- \$1100.00
  - 1 kit = \$550
- b) Arc GIS digital online annual licence- \$170.00
- c) Podcasts - \$460.00
  - microphone = \$120.00
  - space rental x4 = \$140.00
  - Honourarium x4 = \$200.00
- d) All Candidates Forums- \$680.00
  - 2 x audio-visual set-up = \$360.00
  - 2 x marketing = \$120.00
  - 2 x space rental = 200.00
- e) Tree Planting with Town - \$60.00

**TOTAL: \$5390.00**





**Leona Woods  
Past President  
November 8, 2021  
2022 Municipal Grant Application**

# OUR REQUEST

- An in-kind grant for the use of the Concert Hall for our monthly meetings from January to April and September until November 2022 to accommodate our members while allowing for social distancing.
- Projected cost plus security \$527.94 for a total of \$2327.94

# About Us

- Established in 1981
- Registered charity
- Approximately 110 members
- Average attendance at monthly meetings 30 to 50 via Zoom over this past year. We anticipate approx. 60 attending in person.

# Currently

- We have met for the last 20 months using are Zoom webinars.
- We held our AGM in April 2021 and we have had 6 interesting meetings to date with a meeting on Zoom Nov 28 featuring Rob Mikel and an extra meeting Dec 7<sup>th</sup> to recognize the 80<sup>th</sup> anniversary of the bombing of Pearl Harbour.
- Tim Cook, an historian who heads the Canadian War Museum, recipient of the Order of Canada and numerous other awards will be speaking via Zoom about what was happening to Canadian soldiers that day.



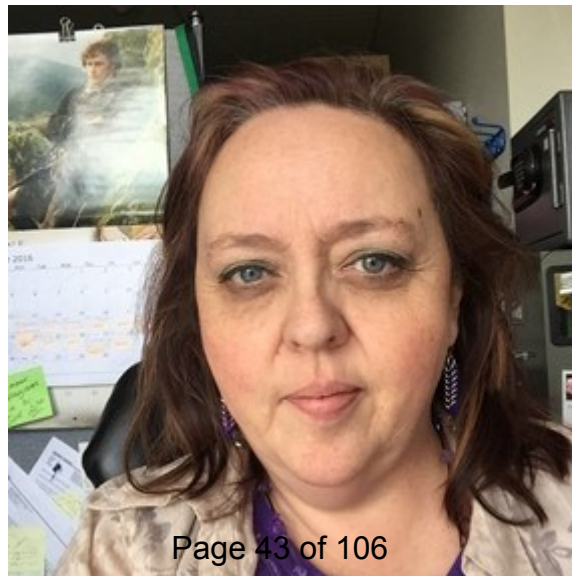
# Mission

- To promote an interest in and provide information about the history of Cobourg and beyond: people, places and events.
- Encourage the preservation of our historical, archeological and architectural heritage.

# How do we do this?

- Monthly meetings
- Website [www.cdhs.ca](http://www.cdhs.ca)
- Monthly newsletter: “Historically Speaking”
- A table, display and book sale at the Cobourg Market twice over the summer
- Walkers in the Santa Claus parade 2021, and in Canada Day Parade 2022.

# Speakers



# Please Join Us

- Annual fees: Students \$10, Adults \$30, Family \$50 , Guests \$5, Corporate \$60.
- We intend to continue meeting the fourth Tuesday of each month in person in January if possible. The meetings begin at 7:30 preceded by a social.

# Tentative Programme for 2022

January      Trivia Night and Welcome Back

February     Ted Barras: The Great Escape

March        Maureen Jennings and Murdoch

April         Dan Buchanan and the  
Rumrunners



# A privilege

- Victoria Hall is a perfect place for the Cobourg and District Historical Society to meet.
- It is accessible, and has audio visual capabilities that our speakers use.
- With the grant that you provide, we are able to meet in a National Historic Site, steeped in local history, a centre piece of Cobourg's Heritage.

# The future?

- Given the uncertainty of these times, we must embrace ambiguity. We want to meet in person, and at least 75% of our members responded by saying this was their preference also. We recognize that we may need to offer a hybrid - a mix of face to face and a zoom format. It will be wonderful to interact personally with the speakers, to touch the artifacts, and the speakers too prefer in person presentations.

# In kind

- Our request is for an in kind donation of space in Victoria Hall, and security costs: \$2327.94
- We will adhere to all the covid protocols set out by the town. We will adapt if Victoria Hall is not open from time to time.
- But we do look forward, with your support of our in kind community grant request, to being able to hold our Cobourg and District Historical Society meetings in the Concert Hall.
- Thank you.

# Victoria Hall

## Volunteers

### Community Grant Submission

Request \$5,000 to cover meetings in the Citizens Forum and the rental of the concert hall, including security, sound, set up for 2 fundraising events in 2022

A Hall so Grand May 14, 2022

Cobourg: Now and Then Oct. 26, 2022







# Background

- The Victoria Hall Volunteers were formed by a dedicated group of women in 1975 and we are celebrating 47 years of service to the maintenance and historic preservation of Victoria Hall.
- Many of the women who served as presidents of our organization contributed to the vibrant life of this town in other significant ways as well. In fact, they embody the saying, “If you want to get a job done, give it to a busy person.”







# Fundraising and Donations

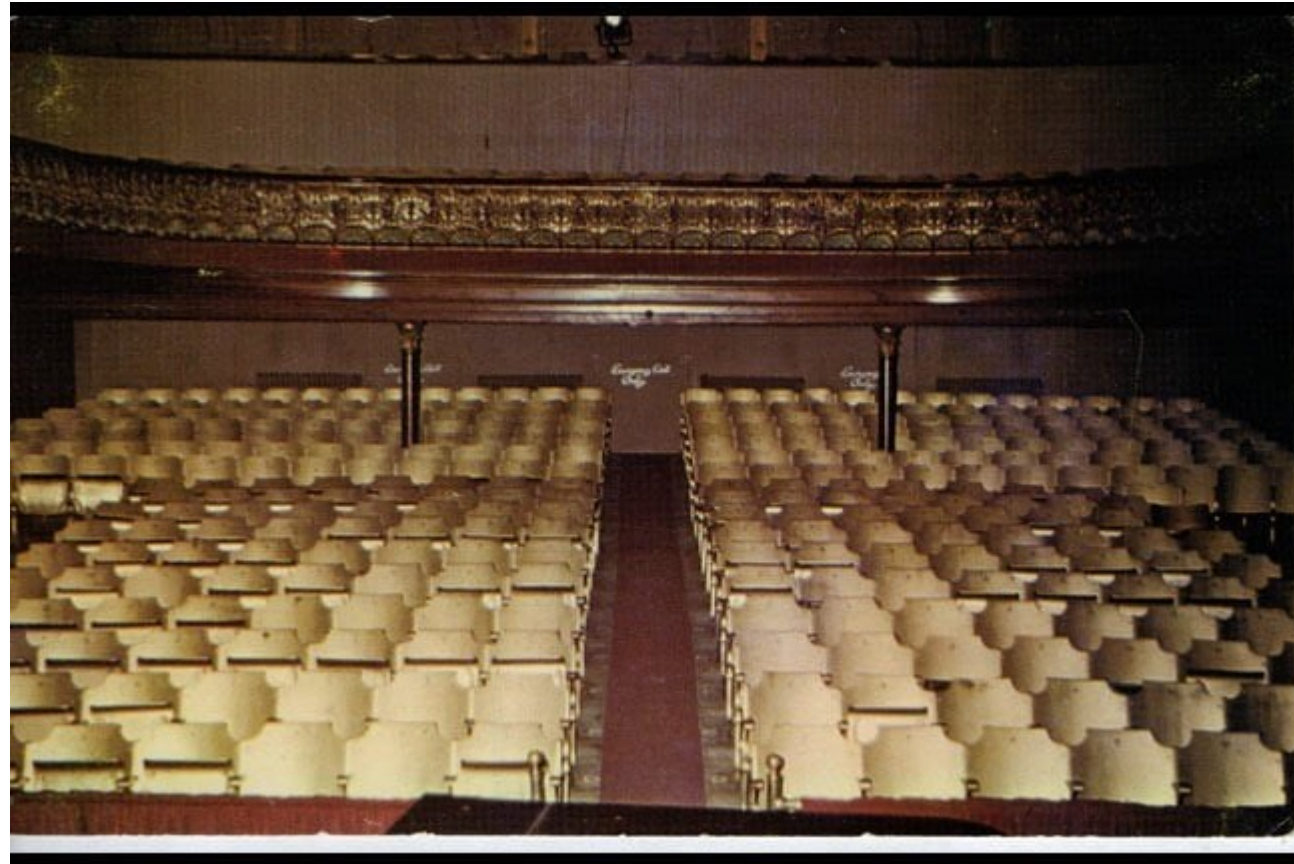
Over the past 47 years the Victoria Hall Volunteers have donated more than \$356,000 to the restoration of Victoria Hall, most significantly in the recent past \$15,000 to the clock tower, and \$20,000 to the pillars at the entrance to the Hall.

Fundraising events have included Christmas Dinners, speakers, Food Farms, Tours and Tastings, House Tours, Garden Series etc.

We have submitted our request for needs for 2022 already anticipating that we may be able to support a couple of smaller projects as we have not been able to fund raise in 2020 and 2021.

































# Going Forward

We look forward to Victoria Hall being open for our meetings in the Citizens Forum, and for fundraising events in the Concert Hall, Citizens Forum and Ryerson Guillet Room.

We have postponed our fundraising events for 2 years and we are eager to welcome people back to the Hall with a celebration of 162 years of a magnificent history with A Hall so Grand, narrated by Hugh Brewster and featuring words, images and song, with the music of the Edison Singers , May 14, 2022. And to feature Rob Mikel in Cobourg Now and Then, October 26, 2022.

We are asking for your support with an in kind grant of \$5,000 which will allow the Victoria Hall Volunteers to meet in Victoria Hall and to host two fundraising activities in 2022.

Whatever funds raised are returned to the town over time to help maintain this historic building.

Thank you

















# **Application for a Town of Cobourg Municipal Community Grant**

## **Northumberland Oral Health Coalition**

**November 2021**

Presented by  
Sue Hochu, Registered Dental Hygienist, Cert Gerontology  
Chair

Northumberland Oral Health Coalition



# NORTHUMBERLAND ORAL HEALTH COALITION

## WHO WE ARE

- Formed in 2005 to work for those who have difficulty in accessing oral health preventive and treatment care in our community.
- We are oral health professionals, public health and community health professionals and concerned citizens.
- All members are volunteers who receive no money for their efforts.



# NORTHUMBERLAND ORAL HEALTH COALITION

## OUR MISSION:

- To **advocate** for equitable access to affordable oral health care for local residents including those living in the Town of Cobourg.



# NORTHUMBERLAND ORAL HEALTH COALITION



# NORTHUMBERLAND ORAL HEALTH COALITION

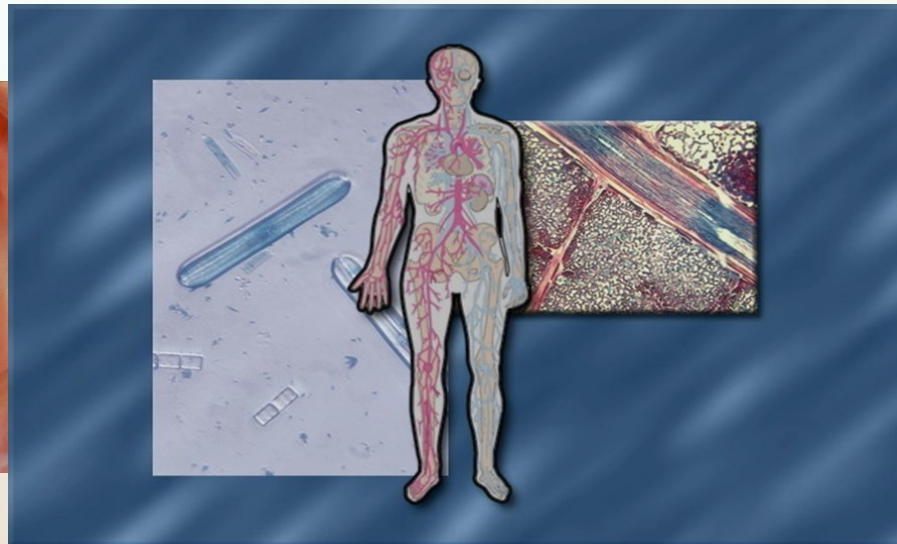
- Founding and ongoing supporting partner of the Ontario Oral Health Alliance - OOHA





# NORTHUMBERLAND ORAL HEALTH COALITION

- To raise the awareness of the link between a healthy mouth and a healthy body



# NORTHUMBERLAND ORAL HEALTH COALITION





# NORTHUMBERLAND ORAL HEALTH COALITION



# **NORTHUMBERLAND ORAL HEALTH COALITION**

**Thank you for your time.**





## **Les AMIS Presentation – November 8, 2021 – at 5PM**

### **Michael Pepa**

COVID-19 still presents Les AMIS with a special challenge.

We plan to present concerts as follows:

1. Smaller chamber music concerts at the LOFT CINEMA,
2. Larger events at the VICTORIA CONCERT HALL.

### **Ken Prue**

We have a mailing list of over 2,000 people in the Cobourg area. These are people who attend events at the LOFT and VICTORIA HALL.

Social outings are getting more normal and as a result are more fun and more nourishing. Last Sunday a trio of Montréalaise performed a Les AMIS concert for 60 lovers of classical music and received a standing ovation. The LOFT Cinema; Sunday 31 Oct Les AMIS Concert Series:





Les AMIS is grateful to these distinguished artists for agreeing to perform to such a small audience. Michael Pepa is fortunate to have such artists as his friends and musical collaborators.

Economically, it is impossible to hold musical events without financial support.

### **Michael Pepa**

1. Town of Cobourg grant is absolutely essential.
2. Trillium grant for purchasing high quality VIDEO EQUIPMENT, which Les AMIS received, will help to reach a wider audience by uploading the concerts on-line.

NOTE: Here are three examples of music concerts beginning the 2022 Season:

### **Les Amis Concert – January 30, 2022**

**Performance at Victoria Hall at 3:00 pm**

Tickets \$30 – email to Ken Prue [kenprue@gmail.com](mailto:kenprue@gmail.com)

[More at Cobourg Loft](#)

**JUNO AWARD WINNERS OF 2021 - EMIC**



Live performance by:

*Ensemble Made In Canada*

Elissa Lee, Violin

Sharon Wei, Viola

Trey Lee, Cello

Angela Park, Piano

### **Program**

Ludwig van Beethoven: Piano Quartet No. 1 in E-flat Major, WoO 36  
(1770 – 1827)

Stewart Goodyear: Piano Quartet No. 1  
(b. 1978)

Camille Saint-Saëns: Piano Quartet Op. 41 in B-flat Major  
(1835-1921)

## **Les Amis Concert – April 3, 2022**

**Performance at the Cobourg Loft at 3:00 pm**

Tickets \$30 – email to Ken Prue [kenprue@gmail.com](mailto:kenprue@gmail.com)

[More at Cobourg Loft](#)



### **Lynn Kuo and Alexander Panizza**

Tickets \$30 – email to

Ken Prue [kenprue@gmail.com](mailto:kenprue@gmail.com)

[More at Cobourg Loft](#)

**Live performance by:**

[Lynn Kuo, Violin](#)

[Alexander Panizza, Piano](#)

### **Program**

Ludwig van Beethoven: Violin Sonata no. 1 in D Major, op. 12 no. 1 (1798)

(1770-1827)

Claude Debussy: Sonata in G minor for Violin and Piano, L 140

(1916-1917)

(1862-1918)

Elizabeth Raum: Phoenix for Violin and Piano (2007/2021)

(b. 1945)

Johannes Brahms: Sonata no. 3 in D minor, Op. 108 (1886-1888)

(1833-1897)



**April 2022 – Mini Festival: Canadian Sinfonietta  
with guest soloists**

**Friday, April 22 – U of T  
Saturday, April 23 – Loft Cinema  
Sunday, April 24 – Victoria Hall**



# Horizons of Friendship



/HorizonsFriends



/Horizons of Friendship

[www.horizons.ca](http://www.horizons.ca)



# HORIZONS OF FRIENDSHIP

Horizons of Friendship is a charitable, international development organization committed to eliminating poverty and injustice in Central America and Mexico.



MEXICO



GUATEMALA



HONDURAS



EL SALVADOR



NICARAGUA



COSTA RICA



PANAMA



CANADA





A person wearing a green head covering and a red shirt is working in a field of yellow flowers. The person is bent over, tending to the plants. The field is filled with rows of yellow flowers, and the background shows more of the field and some trees.

# **Northumberland County – Migrant Workers**



# Cobourg and Migrant Workers

- Every year, the town of Cobourg hosts 24 migrant farmworkers, mainly from Mexico, Guatemala, and Trinidad and Tobago.
- The Horizons of Friendship office in downtown Cobourg hosts health and legal clinics for migrant workers. We also provide used items at a discount for migrant workers at our Thrift Store.
- In 2021 and going forward, we are working hard to ensure every migrant worker who wants a vaccine, gets one.
- Our Migrant Worker Outreach Program has been proudly based out of Cobourg, Ontario for over 20 years.

# 2022 Migrant Worker Program



Health and  
legal support



Community  
Workshops



Social  
Activities



Ongoing  
support as  
needed



Page 89 of 106





# Lifeline Care Packages

Every year, **over 110 care packages** are delivered to migrant farm workers in Northumberland County. Care packages contain:

- Personal hygiene items like toothbrushes, toothpaste, deodorant, shampoo/soap, and hand sanitizer.
- Non-perishable protein (canned tuna, chicken, dry and canned beans),
- Other food items like pasta, rice, coffee, tea, and miscellaneous snacks.
- Reusable masks.





# Information Packages

Additionally, a Welcome Letter and additionally information on COVID-19 is being delivered to migrant farmworkers. Fact sheets included:

- “Attention Visitors” explanation of COVID-19 symptoms, and Telehealth Ontario phone #,
- “How to self-isolate” from Public Health Ontario,
- “COVID-19 Screening Checklist”, Ministry of Health (Ontario),
- “How to self-monitor”, Public Health Ontario,
- “Cleaning and Disinfection for Public Settings”, Public Health Ontario.















## Grant Application Presentation – Cobourg Ecology Garden

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Good evening Deputy Mayor Seguin, Mayor Henderson and members of Council. To introduce myself, I'm Dora Body, representing the Cobourg Ecology Garden. I'll start with a review of our 2021 activities. Then, I'll discuss our proposed 2022 operating budget and finish up with highlighting how your financial support of the Garden benefits the Town.

Being the Garden's 25<sup>th</sup> anniversary, 2021 was a busy year. In preparation for the celebration of this milestone, we rejuvenated the Native Plant, Prairie and Meadow gardens and the area between the compost bins and the accessible path. We also created the new Silver Garden, planted five new saplings and planted new flora in an area abutting the accessible path after clearing it of invasive plants.

I'm pleased to say that, this year, we were also able to return to a degree of community engagement. Our 25<sup>th</sup> Anniversary video has received just under 600 views. Our friends at Community Living helped commemorate our anniversary via an art project that was displayed at the gazebo throughout the season. We re-established a relationship with Cobourg Collegiate Institute and the students in the Green Industries program undertook a project to design our Silver Garden beds. Both high schools and all residents of Northumberland county were invited to participate in our poetry contest. And, finally, our anniversary celebration event drew an audience of over 100 people.

So, that was a recap of this year. I'll now move on to our 2022 operating budget. Reserve for 2023 and accrued expenses account for \$3,250 of the 2022 budget. That means that net new spending is \$7,232, which is in keeping with prior years.

As the Ecology Garden is a Town park, we're asking Council for a grant of \$2,299 to cover 'Fixed Costs' and 'Garden Maintenance' expenses. The rest of the budget categories, namely 'Covid-19 Expenses' through 'Enhancements', will be covered by donations and our prior year carry forward. Now, I'd just like to briefly discuss a couple of the items under 'Enhancements'.

The accessible path is heavily used by folks with mobility issues and parents pushing carriages. Motivated plants significantly narrow the path by encroaching on it and it's a constant battle to clear them without damaging the path's integrity. Next year, we wish to install edging along its full length to control this encroachment.

Our other major project is the development of interpretive materials. The two key elements of the Ecology Garden's mission statement are educating the public on the protection and maintenance of the environment and beautifying our community. Over the last few years, we have concentrated on rejuvenating the older section of the Garden and on developing the once barren west end. We now wish to focus on education as the more knowledge that people acquire, the better able they are to engage in sustainable practices.

Now, I'll move on to how your financial support of the Garden benefits the Town. Our partnership with Community Living provides their clients with a sense of purpose and accomplishment as they watch their gardens thrive. Our renewed partnership with CCI provides youth with an opportunity to participate in Garden related projects. Finally, our application conservatively estimated that the Garden hosts 4,200 – 6,300 visits per year. This reflects the popularity of the Garden as a place where folks can relax, socialize and enjoy a natural environment.

Now, to wrap up, I'd like to thank Council for your consideration of our current grant application and for your support of the Garden over the years. It's deeply appreciated by our gang of gardeners and the many members of our community who love the Garden.

Dora Body

Chair, Cobourg Ecology Gardeners





## Municipal Grant Application Presentation Summer Music Series 2022





# Northumberland 89.7 FM

## *Truly Local Radio*

- ❖ Northumberland 89.7 FM (call letters CFWN-FM ) is a **volunteer operated not-for-profit** based radio station located at 1000 Elgin Street West, Cobourg, Ontario.
- ❖ Northumberland 89.7 FM does not have charitable status. Operations funding comes from grants, donations, advertising and fundraising campaigns.
- ❖ Northumberland 89.7 FM provides local news, opinion, events coverage and is the only station to actively encourage and broadcast local artists and local music in Northumberland County.
- ❖ Northumberland 89.7 FM broadcasts at 700 watts and offers a local broadcast area of 50,000+ residents plus internet streaming.
- ❖ Winner of the 2016 and 2018 BAA Communication & Technology Award
- ❖ Northumberland 89.7 has been operating the Summer Music Series successfully since 2014



# Summer Music Series Concerts 2022

## Goals

- ❖ Increase year over year attendance (target: 250 per evening from 175)
- ❖ Offer free, engaging local entertainment for residents and visitors
- ❖ Compensate musicians and sound crew for their time and talent
- ❖ Create opportunities for local musicians for high-profile local engagement
- ❖ Increase visibility for Northumberland 89.7 FM
- ❖ Increase quality of show experience and presentation
- ❖ Provide sponsor opportunities for local business
- ❖ Create a safe “Return to Normal” post C-19 event

# Summer Music Series Concerts 2022

## Management Process

- ❖ **Application:** Band/artist bio and info + MP3 music file for adjudication & evaluation. Completed by March 14, 2022.

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- ❖ **Evaluation:** All applicants are reviewed by programming committee for:
  - (1) suitability for all ages
  - (2) diversity of music styles
  - (3) local musician content
  - (4) professionalism
- ❖ **Booking:** Scheduling artists, generating contracts, communicating expectations, ensuring tech needs, timing
- ❖ **Promotion & Advertising:** Radio promotion, posters, rack cards, social media to be completed & launched by May 31, 2022
- ❖ **Raffle Lottery License Application:** Apply for a Raffle Lottery License to run a 50/50 draw at every concert to offset operating costs



# Summer Music Series Concert 2022

## Promotions

- ❖ Concert Posters & Rack Cards
- ❖ Summer Music Series Sponsorship Advertising
- ❖ On –Air Radio Interviews for Musicians
- ❖ 89.7 FM Website & Social Media
- ❖ Town of Cobourg Event Calendar
- ❖ "Northumberland News" Events
- ❖ "Today's Northumberland" Website



**2021 Concert Schedule**  
*16 Great Performers*  
*Two Concert Performances Each Night*  
*6 PM – 8:30 PM*

July 7	String Mashup	+	Kim Doolittle
July 14	MOSAIC	+	Ganaraska Chordsmen
July 21	David Newland	+	Two Strangers
July 28	Matt Kowalyk	+	The Cedarail Band
Aug 4	Coup De Ville	+	Beagle Beach
Aug 11	Jackeb Daniels	+	The OFFBEATS
Aug 18	The Fade Kings	+	The C.L.U.B
Aug 25	John Sautner	+	Cruisin'

Northumberland 89.7 FM would like to thank all our sponsors and volunteers who assisted in planning the Summer Music Series concerts for 2021.





## Summer Concert Series 2022

### Benefits

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- ❖ Professional local musical entertainment free for residents and visitors
- ❖ Sponsorship/branding opportunity for local business, service, and products
- ❖ Safe social outdoor event as we return from C-19 restrictions
- ❖ Increased visibility for Cobourg as a centre of musical entertainment
- ❖ The “Summer Music Series” aligns with the **Cultural Master Plan** as a recurring musical event which contributes to the animation of public and natural spaces bringing entertainment, new experiences and economic impact to the community.

## Summer Concert Series 2022 Municipal Grant Request

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- ❖ In-kind use of the Victoria Park band shell for 8 concerts
- ❖ Municipal Grant Request \$500
- ❖ Total Municipal Grant request \$1,300 value
- ❖ Cash cost to Town of Cobourg per concert: \$62.50



On behalf of Northumberland 89.7  
Our artists, our audience, and the community of  
Cobourg  
Thank You!

