



Downtown Business Improvement Area Board of Management

MINUTES

November 6, 2023, 10:30 a.m.
Hybrid Meeting

Members Present: Keith Herring
Scott McCracken
Denise Liboiron
Tina Christopher - Online
Deputy Mayor Nicole Beatty – 10:43am

Members Regrets Megan Carr
Courtney Ker

Liaisons Present Deputy Chief Jeff Haskins
Jackie Chapman Davis

Liaison Regret Kevin Ward

Guests Present: Brent Larmer
Keith Hearst

Recording Secretary: Melissa Graham
Staff Present: Carleigh Hunter

1. **CALL TO ORDER**

Chair K. Herring called the Meeting to Order at 10:33 A.M.

2. **TRADITIONAL LAND ACKNOWLEDGEMENT**

The traditional land acknowledgement was recited for the members by Chair. K. Herring.

3. **APPROVAL/ADDITIONS TO THE AGENDA**

DBIA - 070 - 2023

Moved by Scott McCracken

Seconded by Denise Liboiron

THAT the Agenda dated November 06, 2023, be approved as presented.

Carried

4. **DECLARATIONS OF INTEREST BY MEMBERS**

There were no Declarations of Interest Declared by Board Members.

5. **DELEGATIONS/PRESENTATIONS**

Director B. Larmer provided a presentation on Welcoming Streets and Neighbourhood Pilot Program to the Board of Management. The presentation is attached as reference.

DBIA - 071 - 2023

Moved by Deputy Mayor Nicole Beatty

Seconded by Scott McCracken

THAT the DBIA Board of Management support the Town of Cobourg's Welcoming Streets and Neighbourhood Pilot Program in principle, and

FURTHER THAT the DBIA Board of Management conditionally approve \$22,300 from reserves to contribute to the Town's pilot program pending feedback from its members ahead of the Board of Management meeting on November 16th, 2023, where the funding amount will be ratified, and

FURTHER THAT the DBIA's funding contribution would support the pilot program from May 2024 to December 2024, and

FURTHER THAT the DBIA provide a letter of support for the Town's application to Health Canada's Substance Use and Addictions program.

Carried

6. **COMMUNICATIONS/CORRESPONDENCE**

7. **REPORTS**

8. **NEW BUSINESS**

9. **UNFINISHED BUSINESS**

10. **ADJOURNMENT**

The meeting was adjourned at 11:56am by Chair K. Herring.



Melissa Graham
Recording Secretary



Keith Herring
Chair of the Cobourg DBIA