



INCLUSIVE COMMUNITIES GRANT

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Increase awareness around engagement and use this feedback to create more accessibility.



**Inclusive
Community Grants**



**Cobourg Receives Funding Through
the Inclusive Communities Grant**

STAGES OF THE GRANT



01

Media Literacy

Educate all persons in Cobourg about the current tools used for feedback and reporting issues in the community

02

Public Engagement

Engage the public about the accessibility and use of the downtown core in Cobourg which includes the business area, Victoria Park and Beach, and the Town Hall building.

03

Increase Accessibility

Education and awareness campaigns with businesses and improving the built environment in the downtown area through the suggestions from the public

04

Return on Investment

Analyze the return on investment, adjust the programming to refresh and start again with a new project in 2022 or continue with the downtown with new projects.



IMPROVE ACCESSIBILITY IN THE DOWNTOWN CORE.

PUBLIC ENGAGEMENT

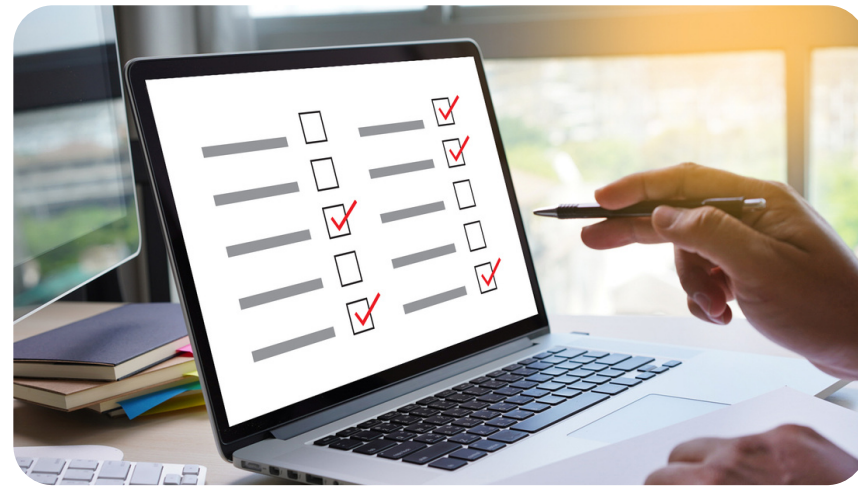
Engage the public about the accessibility and use of the downtown core in Cobourg which includes the business area, Victoria Park and Beach, and the Town Hall building.

- Survey and Forum on EngageCobourg
- Advertisement on Facebook
- Advertising in LUSI and Northumberland News as inserts

02



02



Been working to increase survey numbers and address other issues as they arise in the comments.



Working with residents to ensure they know how to use the tools - had some issues with EngageCobourg.



Determining safe ways to have in-person sessions in the Fall to engage more and receive more feedback.

NEXT STEPS

03

Increase Accessibility

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