

Cobourg Public Library - Performance Indicators - July 2021

Jul-21	Monthly Activity				YTD Activity				12 Months Rolling		
	2021	2020	% + / -		2021	2020	% + / -		2021	2020	% + / -
Current Members	8466	9349	-9%								
New Members	106	22	382%		429	270	59%		625	599	4%
**Closed Mar 14/20 - Curbside only May 19/20 - Reduced hours Aug 24/20 - Curbside only Dec 28/20 - Open Feb 17/21 - Curbside only Apr 3/21 - Open July 5/21											
Adult Circulation											
Cobourg	7184	2683	168%		37865	3507	980%		63808	91843	-31%
Bewdley	84	74	14%		731	555	32%		1242	1400	-11%
Gore's Landing	187	145	29%		1267	973	30%		2331	2568	-9%
Total Adult Circ	7455	2902	157%		39863	5035	692%		67381	95811	-30%
Junior Circulation											
Cobourg	3386	1213	179%		12599	12491	1%		21969	30929	-29%
Bewdley	40	21	90%		244	441	-45%		487	1228	-60%
Gore's Landing	102	21	386%		472	109	333%		795	372	114%
Total Junior Circ	3528	1255	181%		13315	13041	2%		23251	32529	-29%
Total Circulation											
Cobourg	10570	3896	171%		50464	15998	215%		85777	122772	-30%
Bewdley	124	95	31%		975	996	-2%		1729	2628	-34%
Gore's Landing	289	166	74%		1739	1082	61%		3126	2940	6%
Total System	10983	4157	164%		53178	18076	194%		90632	128340	-29%
ILLO											
Borrowing	30	6	400%		220	115	91%		336	290	16%
Lending	45	12	275%		326	169	93%		526	440	20%
Total ILLO	75	18	317%		546	284	92%		862	730	18%
Number of Programs											
Adult - library only	7	10	-30%		68	112	-39%		142	205	-31%
Co-sponsored / Partnered	0	0			0	2	-100%		0	8	-100%
Outreach	5	0			7	3	133%		8	14	-43%
Young Adult	2	3	-33%		9	13	-31%		22	26	-15%
Junior	18	31	-42%		109	164	-34%		199	297	-33%
Class Visits - Young Adult	0	0			0	0			0	1	-100%
Class Visits - Junior	0	0			0	0			0	2	-100%
Total Number of Programs	32	44	-27%		193	294	-34%		371	553	-33%
Programs - Attendance											
Adult - library only	238	1075	-78%		2422	4335	-44%		5451	6324	-14%
Co-sponsored / Partnered	0	0			0	23	-100%		0	153	-100%
Outreach	439	0			512	134	282%		583	1320	-56%
Young Adult	27	15	80%		73	117	-38%		299	207	44%
Junior	1177	535	120%		4254	3558	20%		6997	6543	7%
Class Visits - Young Adult	0	0			0	0			0	19	-100%
Class Visits - Junior	0	0			0	0			0	53	-100%
Total Attendance	1881	1625	16%		7261	8167	-11%		13330	14619	-9%
New Materials											
Adult Fiction	62	111	-44%		786	812	-3%		1631	1697	-4%
Junior Fiction	95	52	83%		490	352	39%		858	801	7%
Adult Non-Fiction	11	6	83%		206	173	19%		478	502	-5%
Junior Non-Fiction	6	11	-45%		36	91	-60%		115	152	-24%
Adult Reference	0	0			2	12	-83%		12	26	-54%
Junior Reference	0	0			0	0			0	0	
AV Material	22	23	-4%		222	206	8%		629	653	-4%
Total Materials	196	203	-3%		1742	1646	6%		3723	3831	-3%
Deletions											
Total Deletions	370	283	31%		4947	3087	60%		6222	5745	8%
Meeting Room Rentals											
Total Rentals	0	0			0	26	-100%		0	70	-100%
Computer Usage											
Training Sessions	0	0			0	2	-100%		0	9	-100%
Cobourg - Adult computers	270	128	111%		672	2877	-77%		2024	7610	-73%
Bewdley	0	0			19	72	-74%		27	204	-87%
Gore's Landing	0	0			2	24	-92%		25	96	-74%
Total Computer Usage	270	128	111%		693	2975	-77%		2076	7919	-74%
Usage											
Library App Downloads	50	52	-4%		485	449	8%		674	847	-20%
Online Databases	15049	13742	10%		123945	64873	91%		184328	10747	1615%
Wireless Users	145	61	138%		613	3776	-84%		1190	9098	-87%
Patron Counter (Visits)											
Cobourg	6515	1504	333%		23559	31776	-26%		46832	91771	-49%
Bewdley	47	12	292%		287	740	-61%		470	1756	-73%
Gore's Landing	75	51	47%		475	290	64%		848	886	-4%
Total Patron Counter	6637	1567	324%		24321	32806	-26%		48150	94413	-49%
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OverDrive Stats											
OverDrive Checkouts	3591	3774	-5%		25500	23415	9%		41832	35806	17%
Unique Patrons with CKOs	578	573	1%		4091	3714	10%		6812	5917	15%
New Patrons	17	28	-39%		138	257	-46%		252	370	-32%