

Cobourg Public Library - Performance Indicators - June 2021

Jun-21	Monthly Activity				YTD Activity				12 Months Rolling		
	2021	2020	% + / -		2021	2020	% + / -		2021	2020	% + / -
Current Members	8478	9431	-10%								
New Members	29	17	71%		323	248	30%		541	679	-20%
**Closed Mar 14/20 - Curbside only May 19/20 - Reduced hours Aug 24/20 - Curbside only Dec 28/20 - Open Feb 17/21 - Curbside only Apr 3/21 - Open July 5/21											
Adult Circulation											
Cobourg	4067	2472	65%		30681	32724	-6%		59307	102389	-42%
Bewdley	84	66	27%		647	481	35%		702	1529	-54%
Gore's Landing	166	148	12%		1080	828	30%		3498	2714	29%
Total Adult Circ	4317	2686	61%		32408	34033	-5%		63507	106632	-40%
Junior Circulation											
Cobourg	1362	1107	23%		9213	11278	-18%		19796	35180	-44%
Bewdley	4	6	-33%		204	420	-51%		468	1381	-66%
Gore's Landing	66	10	560%		370	88	320%		714	369	93%
Total Junior Circ	1432	1123	28%		9787	11786	-17%		20978	36930	-43%
Total Circulation											
Cobourg	5429	3579	52%		39894	44002	-9%		79103	137569	-42%
Bewdley	88	72	22%		851	901	-6%		1170	2910	-60%
Gore's Landing	232	158	47%		1450	916	58%		4212	3083	37%
Total System	5749	3809	51%		42195	45819	-8%		84485	143562	-41%
ILLO											
Borrowing	32	0			190	109	74%		312	296	5%
Lending	31	0			281	157	79%		493	456	8%
Total ILLO	63	0	#DIV/0!		471	266	77%		805	752	7%
Number of Programs											
Adult - library only	7	17	-59%		61	102	-40%		145	203	-29%
Co-sponsored / Partnered	0	0			0	2	-100%		0	9	-100%
Outreach	0	0			2	3	-33%		3	15	-80%
Young Adult	1	3	-67%		7	10	-30%		23	28	-18%
Junior	15	23	-35%		91	133	-32%		212	299	-29%
Class Visits - Young Adult	0	0			0	0			0	1	-100%
Class Visits - Junior	0	0			0	0			0	2	-100%
Total Number of Programs	23	43	-47%		161	250	-36%		383	557	-31%
Programs - Attendance											
Adult - library only	182	603	-70%		2184	3260	-33%		6288	6588	-5%
Co-sponsored / Partnered	0	0			0	23	-100%		0	213	-100%
Outreach	0	0			73	134	-46%		144	1454	-90%
Young Adult	4	47	-91%		46	102	-55%		287	243	18%
Junior	436	420	4%		3077	3023	2%		6355	7394	-14%
Class Visits - Young Adult	0	0			0	0			0	19	-100%
Class Visits - Junior	0	0			0	0			0	53	-100%
Total Attendance	622	1070	-42%		5380	6542	-18%		13074	15964	-18%
New Materials											
Adult Fiction	70	74	-5%		724	701	3%		1680	1816	-7%
Junior Fiction	58	19	205%		395	300	32%		815	782	4%
Adult Non-Fiction	15	10	50%		195	167	17%		473	554	-15%
Junior Non-Fiction	0	14	-100%		30	80	-63%		120	142	-15%
Adult Reference	0	1	-100%		2	12	-83%		12	26	-54%
Junior Reference	0	0			0	0			0	0	
AV Material	29	27	7%		200	183	9%		630	655	-4%
Total Materials	172	145	19%		1546	1443	7%		3730	3975	-6%
Deletions											
Total Deletions	245	300	-18%		4577	2804	63%		6135	5639	9%
Meeting Room Rentals											
Total Rentals	0	0			0	26	-100%		0	72	-100%
Computer Usage											
Training Sessions	0	0			0	2	-100%		0	10	-100%
Cobourg - Adult computers	0	0			402	2749	-85%		1882	2749	-32%
Bewdley	0	0			19	58	-67%		27	212	-87%
Gore's Landing	1	0			2	24	-92%		25	114	-78%
Total Computer Usage	1	0			423	2833	-85%		1934	3085	-37%
Usage											
Library App Downloads	69	56	23%		435	397	10%		676	868	-22%
Online Databases	15928	11344	40%		108896	51131	113%		183021	103550	77%
Wireless Users	98	45	118%		468	3715	-87%		1106	9239	-88%
Patron Counter (Visits)											
Cobourg	1863	1353	38%		17044	30272	-44%		41821	103209	-59%
Bewdley	21	10	110%		240	728	-67%		435	1925	-77%
Gore's Landing	68	46	48%		400	239	67%		824	954	-14%
Total Patron Counter	1952	1409	39%		17684	31239	-43%		43080	106088	-59%
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OverDrive Stats											
OverDrive Checkouts	3526	3413	3%		21909	19641	12%		42015	34689	21%
Unique Patrons with CKOs	601	541	11%		3513	3141	12%		6807	5798	17%
New Patrons	17	28	-39%		121	229	-47%		263	374	-30%