

Cobourg Public Library - Performance Indicators - August 2021

Aug-21	Monthly Activity				YTD Activity				12 Months Rolling		
	2021	2020	% + / -		2021	2020	% + / -		2021	2020	% + / -
Current Members	8339	9238	-10%								
New Members	77	37	108%		506	307	65%		665	555	20%
**Closed Mar 14/20 - Curbside only May 19/20 - Reduced hours Aug 24/20 - Curbside only Dec 28/20 - Open Feb 17/21 - Curbside only Apr 3/21 - Open July 5/21											
Adult Circulation											
Cobourg	8023	3404	136%		45888	38811	18%		68427	83248	-18%
Bewdley	78	75	4%		809	630	28%		1245	1303	-4%
Gore's Landing	194	215	-10%		1461	1188	23%		2310	2413	-4%
Total Adult Circ	8295	3694	125%		48158	40629	19%		71982	86964	-17%
Junior Circulation											
Cobourg	3405	1461	133%		16004	13952	15%		23193	27711	-16%
Bewdley	45	47	-4%		289	488	-41%		485	1126	-57%
Gore's Landing	108	30	260%		580	139	317%		873	323	170%
Total Junior Circ	3558	1538	131%		16873	14579	16%		24551	29160	-16%
Total Circulation											
Cobourg	11428	4865	135%		61892	52763	17%		91620	110959	-17%
Bewdley	123	122	1%		1098	1118	-2%		1730	2429	-29%
Gore's Landing	302	245	23%		2041	1327	54%		3183	2736	16%
Total System	11853	5232	127%		65031	55208	18%		96533	116124	-17%
ILLO											
Borrowing	30	9	233%		250	124	102%		357	264	35%
Lending	48	18	167%		374	187	100%		556	412	35%
Total ILLO	78	27	189%		624	311	101%		913	676	35%
Number of Programs											
Adult - library only	7	12	-42%		75	124	-40%		137	214	-36%
Co-sponsored / Partnered	0	0			0	2	-100%		0	8	-100%
Outreach	5	1	400%		12	4	200%		12	12	0%
Young Adult	2	3	-33%		11	16	-31%		21	25	-16%
Junior	14	25	-44%		123	190	-35%		187	289	-35%
Class Visits - Young Adult	0	0			0	0			0	1	-100%
Class Visits - Junior	0	0			0	0			0	2	-100%
Total Number of Programs	28	41	-32%		221	336	-34%		357	551	-35%
Programs - Attendance											
Adult - library only	181	548	-67%		2603	4883	-47%		5084	6499	-22%
Co-sponsored / Partnered	0	0			0	23	-100%		0	153	-100%
Outreach	331	71	366%		843	205	311%		843	1258	-33%
Young Adult	27	9	200%		100	126	-21%		317	168	89%
Junior	501	670	-25%		4755	4228	12%		6828	6140	11%
Class Visits - Young Adult	0	0			0	0			0	19	-100%
Class Visits - Junior	0	0			0	0			0	53	-100%
Total Attendance	1040	1298	-20%		8301	9465	-12%		13072	14290	-9%
Materials Added											
Adult Fiction	156	77	103%		942	889	6%		1710	1660	3%
Junior Fiction	72	137	-47%		562	489	15%		793	885	-10%
Adult Non-Fiction	45	6	650%		251	179	40%		517	417	24%
Junior Non-Fiction	3	32	-91%		39	123	-68%		86	165	-48%
Adult Reference	0	1	-100%		2	13	-85%		11	22	-50%
Junior Reference	0	0			0	0			0	0	#DIV/O!
AV Material	8	19	-58%		230	225	2%		618	569	9%
Total Materials	284	272	4%		2026	1918	6%		3735	3718	0%
Deletions											
Total Deletions	240	169	42%		5187	3256	59%		6293	5590	13%
Meeting Room Rentals											
Total Rentals	0	0			0	26	-100%		0	69	-100%
Computer Usage											
Training Sessions	0	0			0	2	-100%		0	7	-100%
Cobourg - Adult computers	288	218	32%		960	3095	-69%		2094	6848	-69%
Bewdley	4	0			23	72	-68%		31	177	-82%
Gore's Landing	6	2	200%		8	26	-69%		29	82	-65%
Total Computer Usage	298	220	35%		991	3195	-69%		2154	7114	-70%
Usage											
Library App Downloads	29	54	-46%		514	503	2%		649	785	-17%
Online Databases	15566	12211	27%		141156	77084	83%		189328	111395	70%
Wireless Users	162	89	82%		775	3865	-80%		1263	9181	-86%
Patron Counter (Visits)											
Cobourg	6022	2888	109%		29581	34664	-15%		49966	81706	-39%
Bewdley	34	18	89%		321	758	-58%		486	1635	-70%
Gore's Landing	99	63	57%		574	353	63%		884	776	14%
Total Patron Counter	6155	2969	107%		30476	35775	-15%		51336	84117	-39%
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OverDrive Stats											
OverDrive Checkouts	3488	3591	-3%		28988	27006	7%		41729	36855	13%
Unique Patrons with CKOs	577	557	4%		4668	4271	9%		6832	6020	13%
New Patrons	25	23	9%		163	280	-42%		254	369	-31%