

Cobourg Public Library - Performance Indicators - October 2020

Oct-20	Monthly Activity				YTD Activity				12 Months Rolling		
	2020	2019	% + / -		2020	2019	% + / -		2020	2019	% + / -
Current Members	9002	9959	-10%								
New Members	36	54	-33%		377	794	-53%		493	932	-47%
**Library closed due to COVID-19 March 14, 2020 - re-opened August 24th (reduced hours)											
Adult Circulation											
Cobourg	5595	11247	-50%		48954	120824	-59%		70844	144693	-51%
Bewdley	106	175	-39%		818	1764	-54%		1156	2048	-44%
Gore's Landing	236	339	-30%		1697	3146	-46%		2269	3718	-39%
Total Adult Circ	5937	11761	-50%		51469	125734	-59%		74269	150459	-51%
Junior Circulation											
Cobourg	1929	3570	-46%		17969	41081	-56%		24487	48160	-49%
Bewdley	28	169	-83%		546	1513	-64%		863	1755	-51%
Gore's Landing	94	41	129%		284	385	-26%		355	445	-20%
Total Junior Circ	2051	3780	-46%		18799	42979	-56%		25705	50360	-49%
Total Circulation											
Cobourg	7524	14817	-49%		66923	161905	-59%		95331	192853	-51%
Bewdley	134	344	-61%		1364	3277	-58%		2019	3803	-47%
Gore's Landing	330	380	-13%		1981	3531	-44%		2624	4163	-37%
Total System	7988	15541	-49%		70268	168713	-58%		99974	200819	-50%
**Library closed due to COVID-19 March 14, 2020											
ILLO											
Borrowing	27	27	0%		184	687	-73%		251	911	-72%
Lending	47	55	-15%		286	569	-50%		396	762	-48%
Total ILLO	74	82	-10%		470	1256	-63%		647	1673	-61%
**ILLO Program suspended April 26/19 - resumed July 5/19											
Number of Programs											
Adult - library only	17	23	-26%		157	157	0%		200	183	9%
Co-sponsored / Partnered	0	3	-100%		2	9	-78%		3	11	-73%
Outreach	0	2	-100%		4	23	-83%		8	26	-69%
Young Adult	3	2	50%		21	35	-40%		25	38	-34%
Junior	11	26	-58%		227	327	-31%		278	370	-25%
Class Visits - Young Adult	0	0			0	0			1	0	
Class Visits - Junior	0	1	-100%		0	3	-100%		1	6	-83%
Total Number of Programs	31	57	-46%		411	554	-26%		516	634	-19%
Programs - Attendance											
Adult - library only	374	399	-6%		6206	4235	47%		7030	4651	51%
Co-sponsored / Partnered	0	55	-100%		23	528	-96%		42	556	-92%
Outreach	0	173	-100%		205	1894	-89%		884	2157	-59%
Young Adult	135	4	3275%		292	197	48%		315	209	51%
Junior	426	457	-7%		5317	6104	-13%		6427	6892	-7%
Class Visits - Young Adult	0	0			0	0			19	0	
Class Visits - Junior	0	46	-100%		0	112	-100%		7	112	-94%
Total Attendance	935	1134	-18%		12043	13070	-8%		14724	14577	1%
New Materials											
Adult Fiction	111	178	-38%		1187	1682	-29%		1558	1923	-19%
Junior Fiction	44	70	-37%		613	682	-10%		982	869	13%
Adult Non-Fiction	72	98	-27%		305	587	-48%		391	680	-43%
Junior Non-Fiction	5	9	-44%		136	113	20%		163	141	16%
Adult Reference	2	3	-33%		17	25	-32%		23	33	-30%
Junior Reference	0	0			0	3	-100%		0	3	-100%
AV Material	58	121	-52%		304	614	-50%		446	799	-44%
Total Materials	292	479	-39%		2562	3706	-31%		3563	4448	-20%
Deletions											
Total Deletions	312	192	63%		3785	4635	-18%		5663	7016	-19%
Meeting Room Rentals											
Total Rentals	0	13	-100%		26	86	-70%		46	103	-55%
Computer Usage											
Training Sessions	0	1	-100%		2	10	-80%		4	16	-75%
Cobourg - Adult computers	339	956	-65%		3742	9793	-62%		5578	11955	-53%
Bewdley	3	22	-86%		75	367	-80%		136	428	-68%
Gore's Landing	9	15	-40%		41	178	-77%		74	201	-63%
Total Computer Usage	351	994	-65%		3860	10348	-63%		5792	12600	-54%
Usage											
Library App Downloads	38	74	-49%		570	820	-30%		680	990	-31%
Online Databases	12066	8818	37%		99958	87571	14%		117143	101823	15%
Wireless Users	168	1572	-89%		4109	6205	-34%		6254	7486	-16%
Patron Counter (Visits)											
Cobourg	5129	12120	-58%		44827	118212	-62%		67439	140830	-52%
Bewdley	27	239	-89%		814	1882	-57%		1298	2313	-44%
Gore's Landing	82	114	-28%		522	1093	-52%		705	1283	-45%
Total Patron Counter	5238	12473	-58%		46163	121187	-62%		69442	144426	-52%
*Curbside visits only (beginning in May 19, 2020 - open reduced hours as of Aug 24, 2020)											
OverDrive Stats											
OverDrive Checkouts	3294	2515	31%		33546	25347	32%		38379	29959	28%
Unique Patrons with CKOs	544	431	26%		5363	4437	21%		6236	5282	18%
New Patrons	18	16	13%		322	242	33%		364	290	26%