

## **2020 Beautification Report**

### **Flag Program**

- Current program is with Canada Patriot – Mike Buckle
- Program was first signed April 4<sup>th</sup> 2019. Resigned yearly.
- Current rate is \$25.50 for new flags and \$12.50 for flags to be removed and stored. It is hopeful that flags should last 2 years with this program, however not all flags will be able to be re-used.
- The budget for this project is \$4755.30 includes removal of old flags, and installation of new flags for all existing businesses in the program.
- This year \$3889.78 was spent (as of August budget report)

### **Planter Baskets**

- This program was not run by the Town for 2020.
- The annual contribution that has been agreed upon with the Town of Cobourg is \$5000.00 (as per latest MOU document).

### **Christmas Lights**

- The Town of Cobourg council has approve Blachere for the Christmas lights on a 3 year term 2020/2021, 2021/2022, and 2022/2023 with a 4<sup>th</sup> year extension option. The design is a mix of warm and cool lights in a star pattern. As of time of writing it is hopefully lights will be constructed and ready for installation mid-November.
- Our input was used in the RFP and final selection process.
- We have agreed to contribute \$16,000.00 to this project yearly.

### **Summer Banners**

- Last replaced in 2017
- Jay from Project Lola helped design and helped order them. They were ordered out of town as the pricing was 70% cheaper than Ready Print at the time.
- Alternatives are being discussed, but with the Christmas lights, planter baskets and other uses for the poles a more permanent installation does not seem likely.
- Better storage and tracking of banners would be helpful in having them last longer.
- Previous banners cost \$1872.98 for design and \$15,000.00 for printing.
- This year Ready Print has provided a quote for the banners at \$6,592.88 for 200 banners. A design fee will need to be added to this value.
- Budget was submitted and approved prior to quote becoming available \$16,872.00 was budgeted for this line item. We should come in much under the estimated cost.
- A sample is being given to the town to ensure the banners will fit on the poles or if adjustment is needed.

### **Street Sweeping**

- Still being done by Falconhurst.
- Yearly contribution from the beautification budget of \$12,500.00
- It is recommended that this continue at the same rate for 2021.

### **Weed Spraying:**

- This is a cost splitting line item between the town and the DBIA.
- Currently we contribute \$1500.00 per year.
- Spraying was done 2 times per year in the spring / summer, the Parks Dept is requesting adding an extra date for 2021
- As per the 2018 MOU document the DBIA contributes \$1500.00, as of October 23, 2020 the Town has requested an additional \$625.00 per year for a third spraying, this is to be debated at the Nov 2020 DBIA meeting.

### **Sidewalk repairs:**

- Did a summer walk about with councillor Bureau and Tracey.
- Sent photos and notes to Ted Sokay and public works. Some weeds and trees were cleaned up and trimmed, it appears the contractor is working on King St from west to east and will continue until the money runs out in the budget.
- The DBIA will request through the MOU that funds be added to list budget item in the 2021 Town budget.
- A detailed list of areas that are slated to be repaired has not been made available at this time.

### **Other budget items**

- Supplies
- Recycle bins yearly contribution to MOU of \$5,000.00 as part of section S.10 Street Furniture
- Maintenance and repair. Jointly we have replaced 15 to date, with 22 remaining, they cost \$2,000 each (split between DBIA and town).
- Utilities: 2020 \$383.07 (as of August budget report)

**Total budgeted monies \$43,655.30 as of September 2020 meeting, with additional \$16,872.00 (or more) for summer banners for a total potential of \$60527.30.**

**Upon review for this document further costs have come to light or been requested.**

### **Breakdown**

Flag Program \$4755.30

Planter Baskets \$5,000.00

Christmas lights \$15,000.00

Summer Banners \$16,872.00 (budgeted, may come under budget on this item)

Street Sweeping \$12,500.00 (Falconhurst)

Weed spraying \$1,500 (possible \$625 more)

Recycle Bins \$5,000.00

Misc. Utilities \$383.07

**Total: \$61,010.37** (difference of +\$483.07) from approved 2020 budget.