

Cobourg Public Library - Performance Indicators - September 2021

Sep-21	Monthly Activity				YTD Activity				12 Months Rolling		
	2021	2020	% + / -		2021	2020	% + / -		2021	2020	% + / -
Current Members	8266	9127	-9%								
New Members	106	34	212%		612	341	79%		737	511	44%
**Closed Mar 14/20 - Curbside only May 19/20 - Reduced hours Aug 24/20 - Curbside only Dec 28/20 - Open Feb 17/21 - Curbside only Apr 3/21 - Open July 5/21											
Adult Circulation											
Cobourg	7306	4548	61%		53194	43359	23%		71185	76496	-7%
Bewdley	97	82	18%		906	712	27%		1260	1225	3%
Gore's Landing	187	273	-32%		1648	1461	13%		2224	2372	-6%
Total Adult Circ	7590	4903	55%		55748	45532	22%		74669	80093	-7%
Junior Circulation											
Cobourg	2834	2088	36%		18838	16040	17%		24659	26128	-6%
Bewdley	44	30	47%		333	518	-36%		499	1004	-50%
Gore's Landing	66	51	29%		646	190	240%		888	302	194%
Total Junior Circ	2944	2169	36%		19817	16748	18%		26046	27434	-5%
Total Circulation											
Cobourg	10140	6636	53%		72032	59399	21%		95844	102624	-7%
Bewdley	141	112	26%		1239	1230	1%		1759	2229	-21%
Gore's Landing	253	324	-22%		2294	1651	39%		3112	2674	16%
Total System	10534	7072	49%		75565	62280	21%		100715	107527	-6%
ILLO											
Borrowing	44	33	33%		294	157	87%		368	251	47%
Lending	52	52	0%		426	239	78%		556	404	38%
Total ILLO	96	85	13%		720	396	82%		924	655	41%
Number of Programs											
Adult - library only	8	16	-50%		83	140	-41%		129	206	-37%
Co-sponsored / Partnered	0	0			0	2	-100%		0	6	-100%
Outreach	1	0			13	4	225%		13	10	30%
Young Adult	1	2	-50%		12	18	-33%		20	24	-17%
Junior	13	26	-50%		136	216	-37%		174	293	-41%
Class Visits - Young Adult	0	0			0	0			0	1	-100%
Class Visits - Junior	0	0			0	0			0	2	-100%
Total Number of Programs	23	44	-48%		244	380	-36%		336	542	-38%
Programs - Attendance											
Adult - library only	497	949	-48%		3100	5832	-47%		4632	7055	-34%
Co-sponsored / Partnered	0	0			0	23	-100%		0	97	-100%
Outreach	264	0			1107	205	440%		1107	1057	5%
Young Adult	25	31	-19%		125	157	-20%		308	184	67%
Junior	341	563	-39%		5096	4891	4%		6506	6458	1%
Class Visits - Young Adult	0	0			0	0			0	19	-100%
Class Visits - Junior	0	0			0	0			0	53	-100%
Total Attendance	1127	1543	-27%		9428	11108	-15%		12553	14923	-16%
Materials Added											
Adult Fiction	104	187	-44%		1046	1076	-3%		1627	1625	0%
Junior Fiction	62	80	-23%		624	569	10%		775	808	-4%
Adult Non-Fiction	54	54	0%		305	233	31%		517	417	24%
Junior Non-Fiction	6	8	-25%		45	131	-66%		84	167	-50%
Adult Reference	0	2	-100%		2	15	-87%		9	24	-63%
Junior Reference	0	0			0	0			0	0	
AV Material	22	21	5%		252	246	2%		619	509	22%
Total Materials	248	352	-30%		2274	2270	0%		3631	3550	2%
Deletions											
Total Deletions	180	217	-17%		5367	3473	55%		6256	5543	13%
Meeting Room Rentals											
Total Rentals	0	0	#DIV/0!		0	26	-100%		0	59	-100%
Computer Usage											
Training Sessions	0	0			0	2	-100%		0	5	-100%
Cobourg - Adult computers	315	308	2%		1275	3403	-63%		2101	6195	-66%
Bewdley	1	0			24	72	-67%		32	155	-79%
Gore's Landing	7	6	17%		15	32	-53%		30	80	-63%
Total Computer Usage	323	314	3%		1314	3509	-63%		2163	6435	-66%
Usage											
Library App Downloads	50	29	72%		564	532	6%		670	716	-6%
Online Databases	15057	10808	39%		156213	87892	78%		193577	113895	70%
Wireless Users	135	76	78%		910	3941	-77%		1322	7658	-83%
Patron Counter (Visits)											
Cobourg	6581	5034	31%		36162	39698	-9%		51513	74430	-31%
Bewdley	51	29	76%		372	878	-58%		508	1510	-66%
Gore's Landing	65	87	-25%		639	440	45%		862	737	17%
Total Patron Counter	6697	5150	30%		37173	41016	-9%		52883	76677	-31%
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OverDrive Stats											
OverDrive Checkouts	3393	3246	5%		32381	30525	6%		41876	37600	11%
Unique Patrons with CKOs	602	548	10%		5270	4819	9%		6886	6123	12%
New Patrons	28	24	17%		191	304	-37%		258	362	-29%