



LEAD Canada™

**Advancing
Inclusion and
Accessibility**

What is **LEAD**Canada™ ?

IMPROVING ACCESS AND DRIVING ORGANIZATIONAL PERFORMANCE

LEAD Canada™ (Leading Equitable and Assessible Delivery) is a methodology to help corporations, governments, municipalities, non-profit organizations of all sizes to define and harness the values of inclusion and accessibility objectives into strategic plans, operating plans, business environment, performance metrics and organizational culture. An approach designed to generate economic and social return on investment.



Why it's **IMPORTANT**



LEAD will help you develop the know-how, confidence, and capability to serve the needs of all, regardless of age, ability or background, and lay the foundation for your organization to embrace accessibility and inclusion as important strategies for success.



THE FIRST STEP OF YOUR INCLUSION JOURNEY

An aerial photograph of a large, dense crowd of people, seen from above. The people are wearing various colored clothing, creating a mosaic of colors. The crowd is spread out over a dark, paved area. The image is partially obscured by a dark blue curved shape on the right side, which contains the text.

BY THE NUMBERS:

Since 2012, the population age 15+ with disabilities has grown from **3.8 million** to **6.2 million**. The disability ratio also climbed, from **14% in 2012** to **22.3% in 2017**.

The economic impact is substantial with **22.3%** of Canada's **15.2 million** households contain at least one member living with a disability, the consumer spending of those households equals **\$215.7 BILLION¹**.

¹ Statistics Canada's Survey of Household Spending estimates average household spending was \$63,723 in 2017. Canadian Survey on Disability, 2017 and 2012; Survey of Household Spending, 2017; Labour Force Participation of Adults with Disabilities, 2012 13-1003-48.

How does it **WORK?**

The LEAD process will guide your organization through a **facilitated self-assessment** of your current inclusion practices and help you create an action plan to increase involvement and participation by persons of **all abilities, ages and backgrounds** in your business or community.

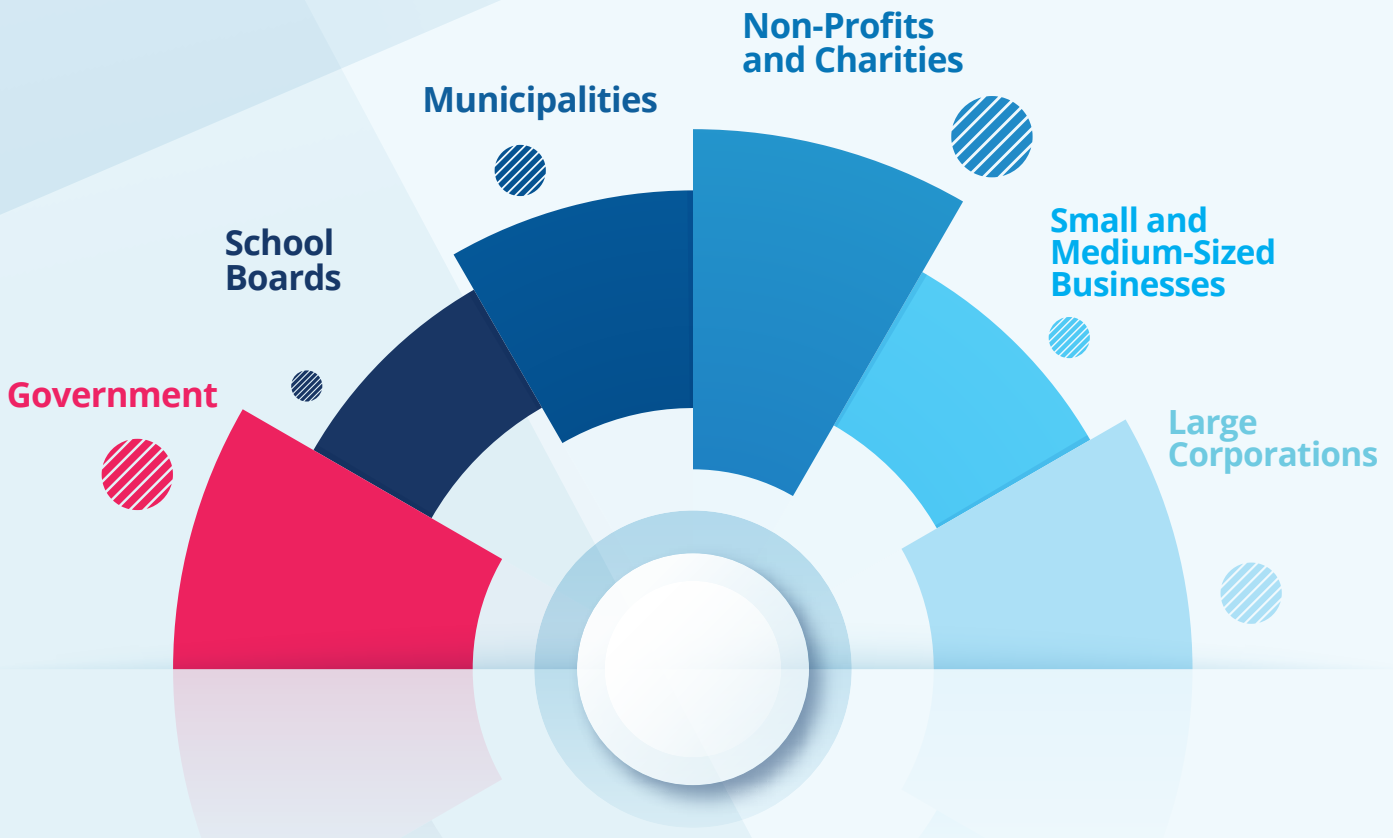
KEY STEPS



Every organization is unique, and the LEAD process is designed to be flexible and adaptable to support your organization's needs.

Is **LEAD**Canada™ the right fit for **YOU?**

The LEAD methodology can help any organization, regardless of sector or size, embrace accessibility and inclusion. The flexibility of the LEAD process, along with the self-assessment component of the process, means that the process is tailored to each participating organization, and the environment in which they operate.







LEAD Canada Approach to Inclusion and Accessibility

The LEAD process helps organizations evaluate their current competencies and gaps against key themes to identify opportunities to improve and enhance accessibility and inclusion at all **organizational levels**:



Who WE ARE



Abilities Centre is a non-profit organization and social enterprise committed **to helping everyone**, no matter their **ability, age or background**, to pursue their goals and participate fully in social and economic life.

From our community hub, research lab and inclusion incubator in the Durham Region, we deliver programs, lead research and advocacy, and create innovative solutions to help communities engage people of all abilities in the spirit of access and inclusion for all.

LEAD Canada is a registered trademark of Abilities Centre, delivered in partnership with Activity Alliance.

What is next? **CONTACT US**

Every organization's journey to accessibility and inclusion is unique; so too is each organization's **LEAD** process.

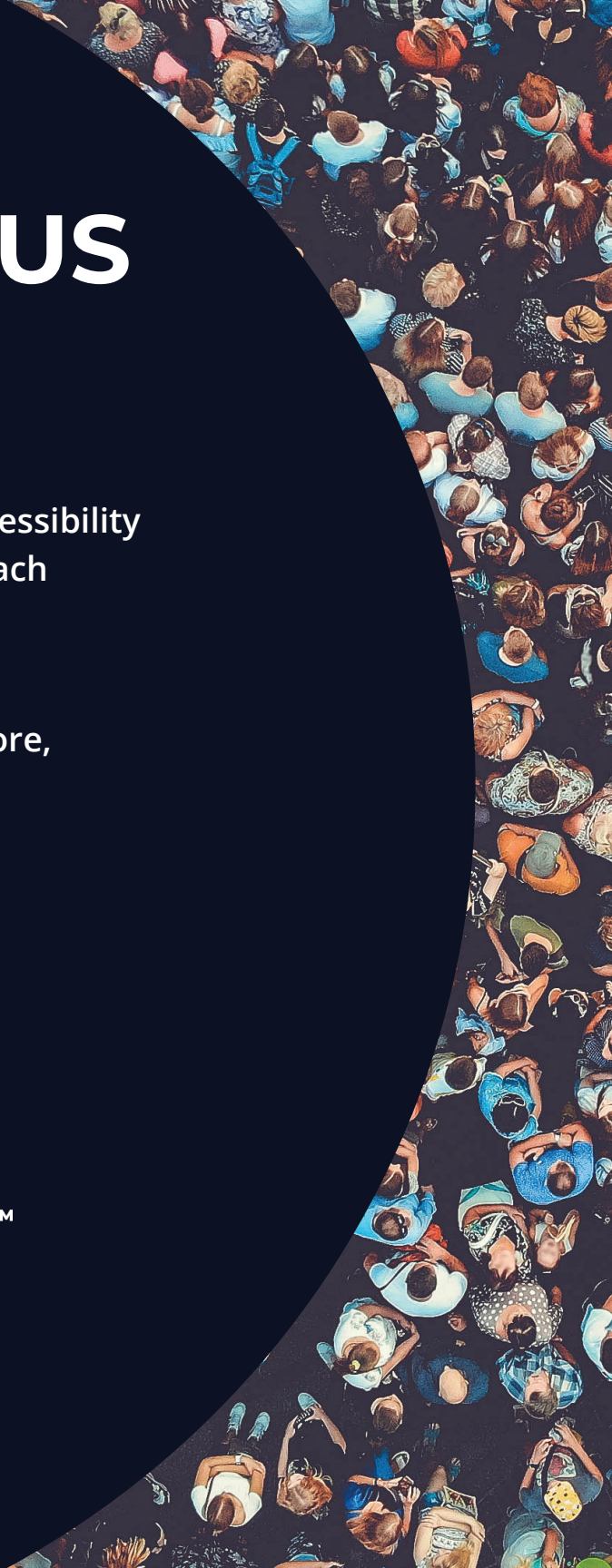
If you are interested in learning more, please contact us.

Phone: 1 866 639 1858

Website: leadcanada.org

Email: lead@abilitiescentre.org

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LEAD Canada is a registered trademark of Abilities Centre,
delivered in partnership with Activity Alliance.

Activity Alliance is the operating name for the
English Federation of Disability Sport.

LEADCanada™
leadcanada.org



**activity
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disability
inclusion
sport