

Cobourg Public Library - Performance Indicators - October 2021

Oct-21	Monthly Activity				YTD Activity				12 Months Rolling		
	2021	2020	% + / -		2021	2020	% + / -		2021	2020	% + / -
Current Members	8129	9002	-10%								
New Members	66	36	83%		678	377	80%		767	493	56%
**Closed Mar 14/20 - Curbside only May 19/20 - Reduced hours Aug 24/20 - Curbside only Dec 28/20 - Open Feb 17/21 - Curbside only Apr 3/21 - Open July 5/21											
Adult Circulation											
Cobourg	7210	5595	29%		60404	48954	23%		72800	70844	3%
Bewdley	85	106	-20%		991	818	21%		1239	1156	7%
Gore's Landing	187	236	-21%		1835	1697	8%		2175	2269	-4%
Total Adult Circ	7482	5937	26%		63230	51469	23%		76214	74269	3%
Junior Circulation											
Cobourg	2696	1929	40%		21534	17969	20%		25426	24487	4%
Bewdley	113	28	304%		446	546	-18%		584	863	-32%
Gore's Landing	115	94	22%		761	284	168%		909	355	156%
Total Junior Circ	2924	2051	43%		22741	18799	21%		26919	25705	5%
Total Circulation											
Cobourg	9906	7524	32%		81938	66923	22%		98226	95331	3%
Bewdley	198	134	48%		1437	1364	5%		1823	2019	-10%
Gore's Landing	302	330	-8%		2596	1981	31%		3084	2624	18%
Total System	10406	7988	30%		85971	70268	22%		103133	99974	3%
ILLO											
Borrowing	20	27	-26%		314	184	71%		361	251	44%
Lending	51	47	9%		477	286	67%		560	396	41%
Total ILLO	71	74	-4%		791	470	68%		921	647	42%
Number of Programs											
Adult - library only	6	17	-65%		89	157	-43%		118	200	-41%
Co-sponsored / Partnered	0	0			0	2	-100%		0	3	-100%
Outreach	1	0			14	4	250%		14	8	75%
Young Adult	5	3	67%		17	21	-19%		22	25	-12%
Junior	10	11	-9%		146	227	-36%		173	278	-38%
Class Visits - Young Adult	0	0			0	0			0	1	-100%
Class Visits - Junior	0	0			0	0			0	1	-100%
Total Number of Programs	22	31	-29%		266	411	-35%		327	516	-37%
Programs - Attendance											
Adult - library only	297	374	-21%		3397	6206	-45%		4555	7030	-35%
Co-sponsored / Partnered	0	0			0	23	-100%		0	42	-100%
Outreach	6	0			1113	205	443%		1113	884	26%
Young Adult	34	135	-75%		159	292	-46%		210	315	-33%
Junior	254	426	-40%		5350	5317	1%		6334	6427	-1%
Class Visits - Young Adult	0	0			0	0			0	19	-100%
Class Visits - Junior	0	0			0	0			0	7	-100%
Total Attendance	591	935	-37%		10019	12043	-17%		12212	14724	-17%
Materials Added											
Adult Fiction	98	111	-12%		1144	1187	-4%		1614	1558	4%
Junior Fiction	13	44	-70%		637	613	4%		744	982	-24%
Adult Non-Fiction	19	72	-74%		324	305	6%		464	391	19%
Junior Non-Fiction	1	5	-80%		46	136	-66%		80	163	-51%
Adult Reference	5	2	150%		7	17	-59%		12	23	-48%
Junior Reference	0	0			0	0			0	0	
AV Material	49	58	-16%		301	304	-1%		610	446	37%
Total Materials	185	292	-37%		2459	2562	-4%		3524	3563	-1%
Deletions											
Total Deletions	217	312	-30%		5584	3785	48%		6161	5663	9%
Meeting Room Rentals											
Total Rentals	0	0			0	26	-100%		0	46	-100%
Computer Usage											
Training Sessions	0	0			0	2	-100%		0	4	-100%
Cobourg - Adult computers	290	339	-14%		1565	3742	-58%		2052	5578	-63%
Bewdley	1	3	-67%		25	75	-67%		30	136	-78%
Gore's Landing	2	9	-78%		17	41	-59%		23	74	-69%
Total Computer Usage	293	351	-17%		1607	3860	-58%		2105	5792	-64%
Usage											
Library App Downloads	84	38	121%		648	570	14%		716	680	5%
Online Databases	13680	12066	13%		169893	99958	70%		195191	117143	67%
Wireless Users	198	168	18%		1108	4109	-73%		1352	6254	-78%
Patron Counter (Visits)											
Cobourg	6300	5129	23%		41534	44827	-7%		51756	67439	-23%
Bewdley	72	27	167%		444	814	-45%		553	1298	-57%
Gore's Landing	70	82	-15%		709	522	36%		850	705	21%
Total Patron Counter	6442	5238	23%		42687	46163	-8%		53159	69442	-23%
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OverDrive Stats											
OverDrive Checkouts	3315	3294	1%		35696	33546	6%		41897	38379	9%
Unique Patrons with CKOs	584	544	7%		5854	5363	9%		6926	6236	11%
New Patrons	21	18	17%		212	322	-34%		261	364	-28%