

TOWN OF COBOURG'S



ACCESSIBILITY

COMMITMENT

WHAT WE'RE DOING

SECTION 3



SECTION 2



SECTION 1





MULTI-YEAR ACCESSIBILITY PLAN

SECTION 1

01

ABOUT OUR MULTI-YEAR ACCESSIBILITY PLAN



Meeting the requirements under the Accessibility for Ontarians with Disabilities Act, 2005.

Objectives identified within the plan are short, medium, and long term with many actions ongoing to ensure accessibility in the Town.

Outlines fifty-five (55) Actions for the Town of Cobourg to take under eighteen (18) objectives over the next five (5) years.

ACCOMPLISHED...SO FAR



CONTINUE TO PROCLAIM ACCESSIBILITY AWARENESS WEEK ON AN ANNUAL BASIS.



USE ACCESSIBILITY AWARENESS WEEK TO ENCOURAGE LEARNING AND EDUCATION.



REVIEW AND REFINE THE FEEDBACK PROCESS ON AN ONGOING BASIS.



CREATE AND PRESENT A MONTHLY OR BIMONTHLY STATUS REPORT TO THE ACCESSIBILITY ADVISORY COMMITTEE AND/OR COUNCIL ON FEEDBACK RECEIVED.



DETERMINE OPPORTUNITIES TO PROVIDE PAID EMPLOYMENT PLACEMENTS TO PERSONS WITH DISABILITIES ACROSS THE TOWN.



ACCOMPLISHED...SO FAR



CREATE MORE AWARENESS OF THE ABILITY TO PROVIDE FEEDBACK ON BARRIERS TO ACCESSIBILITY.

Through social media posts and different events and awareness, we have been more active in listening and responding to residents feedback, questions, complaints, and compliments.

On average, it takes the Town of Cobourg 60 days to respond to and fully address accessibility issues. The goal is to have this be reduced to 15 days over the next two (2) years.

These complaints include barriers with the following standards:

- Architectural or Physical,
- Communication, and
- Technology.





ACCOMPLISHED...SO FAR



CONTINUE TO PROVIDE INFORMATION ON ACCOMMODATION IN THE HIRING PROCESS ON ALL JOB POSTINGS.



REVIEW CURRENT HUMAN RESOURCES HIRING POLICIES AND JOB POSTINGS TO SEE IF THERE ARE ANY MATTERS THAT COULD UNKNOWINGLY BE BARRIERS TO RETAINING AND/OR DEVELOPING PERSONS WITH DISABILITIES.



REVIEW AND REFINE THE WHEELS POLICY AND APPLICATION ON AN ANNUAL BASIS.



CONTINUE TO RECEIVE FEEDBACK ON NEW OUTDOOR SPACE DEVELOPMENT.



CONSIDER OPPORTUNITIES FOR COMMUNITY PARTNERSHIPS AND/OR PROVINCIAL AND FEDERAL ACCESSIBILITY GRANT FUNDING.

ACCOMPLISHED...SO FAR



CONSIDER OPPORTUNITIES FOR COMMUNITY PARTNERSHIPS AND/OR PROVINCIAL AND FEDERAL ACCESSIBILITY GRANT FUNDING.

Inclusive Communities Grant

- Received \$60,000 in funding from the Ontario Government
- Working to increase accessibility in our downtown core.
- Completed audits of:
 - The Marina,
 - The Harbourfront,
 - The Cobourg Yacht Club,
 - Victoria Park, and
 - Victoria Beach.

Enabling Accessibility Fund - Youth Component

- Submitted two grant applications:
 - Accessible Dock at the Marina
 - Accessible Technology for Human Resources
- Further consideration next year will be given to other projects that can be done through this funding.



ACCOMPLISHED...SO FAR



CONTINUE TO PROVIDE ACCESSIBLE CUSTOMER SERVICE TRAINING FOR ALL STAFF, VOLUNTEERS, COUNCILLORS, AND THIRD PARTY AGENCIES.



REVIEW AND REFINE TRAINING ON AN ANNUAL BASIS TO ENSURE THAT IT MEETS LEGISLATIVE REQUIREMENTS.



EXPLORE POSSIBILITIES FOR IMPLEMENTING VIDEO REMOTE INTERPRETING SYSTEMS AT PRIMARY CUSTOMER SERVICE AREAS ACROSS THE TOWN.



REVIEW AND REFINE THE ACCESSIBILITY POLICIES FOR THE TOWN OF COBOURG ON AN ANNUAL BASIS.



CONTINUE TO RECOGNIZE BUSINESSES MAKING STRIDES IN ACCESSIBILITY.



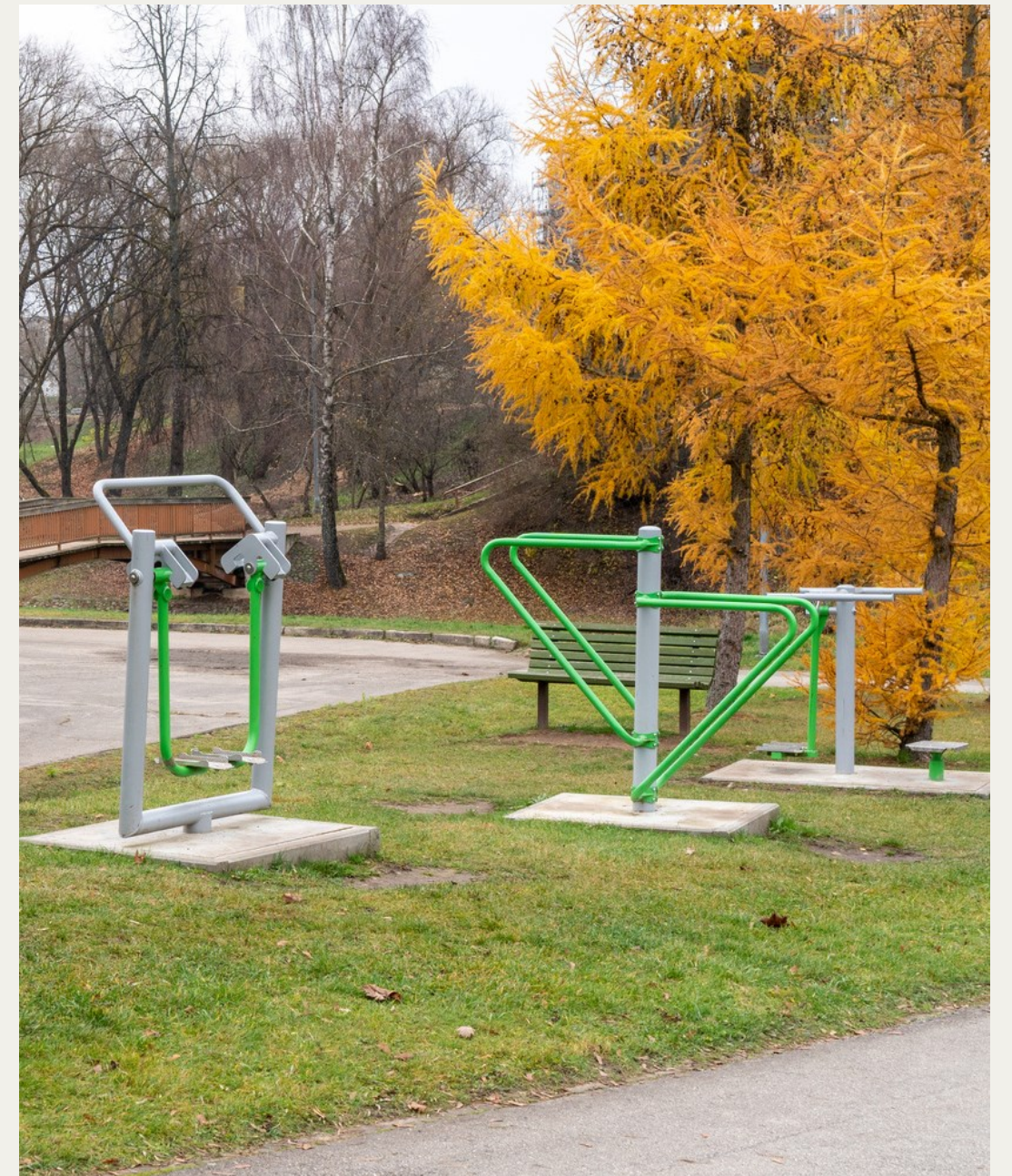
ACCOMPLISHED...SO FAR



CONTINUE TO HAVE AN ACCESSIBILITY CLAUSE
IN RFP AND RFTS.

Adult Outdoor Fitness Equipment

- Accessibility was a priority in the selection of the outdoor fitness equipment.
- The selection criteria was based on the ability to have people of all abilities participate.
- Work with the Parks and Recreation department to ensure that this would be the case.





ACCOMPLISHED...SO FAR



RAISE AWARENESS OF THE ABILITY TO PRODUCE KEY DOCUMENTS IN ACCESSIBLE FORMATS, UPON REQUEST.



ENSURE EXISTING AND NEW INFORMATION AVAILABLE TO THE PUBLIC IS UP TO DATE, IN PLAIN LANGUAGE, AND IN AN ACCESSIBLE FORMAT.



CONTINUE TO MONITOR AND AUDIT THE WEBSITE TO ENSURE COMPLIANCE.



PROVIDE STAFF WITH RESOURCES TO ASSIST WITH ENDING STIGMA AROUND DISABILITY, ESPECIALLY "INVISIBLE" DISABILITIES.



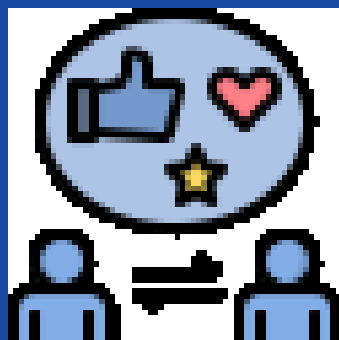
REVIEW THE SIGNAGE FOR PUBLIC AREAS, ESPECIALLY IN THE DOWNTOWN CORE, THE MARINA, AND PARKS IN COBOURG.

SYSTEMS IN PLACE



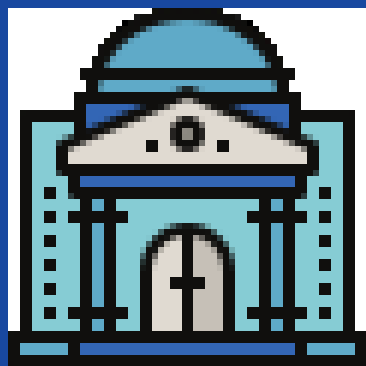
ACCESSIBILITY ADVISORY COMMITTEE

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FEEDBACK AND REPORTING SYSTEM

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Town Hall's Commitment

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ACCESSIBILITY ADVISORY COMMITTEE

02



ACCESSIBILITY ADVISORY COMMITTEE

Role of the Committee

The role of the Accessibility Advisory Committee is to provide sound advice and recommendations to the Cobourg Municipal Council on matters relating to the goal of ensuring that individuals with disabilities shall be assured access to basic services generally available in the community.



ACCESSIBILITY ADVISORY COMMITTEE PRIORITIES

"Actions speak louder than words."

1

Increase the usage of the Town website to increase accessibility reports and concerns.

2

Work to improve accessibility in affordable housing structures, developments, and plans.

3

Work to create Staff resources at the Town of Cobourg to assist with accessibility.

INCLUSIVE COMMUNITIES GRANT

03



INCLUSIVE COMMUNITIES GRANT

Increase awareness around engagement and use this feedback to create more accessibility.



**Cobourg Receives Funding Through
the Inclusive Communities Grant**

INCLUSIVE COMMUNITIES GRANT

01

FUNDING

The Corporation of the Town of Cobourg has received \$60,000 to enhance accessibility within the downtown core ensuring all residents are able to safely access areas of business, parks and Victoria Hall.

EDUCATION

The Town of Cobourg will begin educating all residents, especially seniors and persons with disabilities, on how to engage and interact with the municipality through the public engagement tools that are currently being used, such as Engage Cobourg, as well as understanding other ways to reach residents.

IMPLEMENTATION

The Town will work with its Accessibility Advisory Committee and Town staff to pilot the information into creating a public engagement process for accessibility in the downtown core to ensure that all persons are able to access and use the downtown including its many business areas, parks, and Victoria Hall.

02

03





IMPROVE ACCESSIBILITY IN THE DOWNTOWN CORE.

Education

In the next week, you will be able to learn more about the Built Environment Standard under the *Accessibility for Ontarians with Disabilities Act, 2005* and the *Ontario Building Code*.

Engagement

There will be a survey hosted on EngageCobourg for you to **have your say** about how we can increase access through the built environment.



STAGES OF THE GRANT



01

Media Literacy

Educate all persons in Cobourg about the current tools used for feedback and reporting issues in the community

02

Public Engagement

Engage the public about the accessibility and use of the downtown core in Cobourg which includes the business area, Victoria Park and Beach, and the Town Hall building.

03

Increase Accessibility

Education and awareness campaigns with businesses and improving the built environment in the downtown area through the suggestions from the public

04

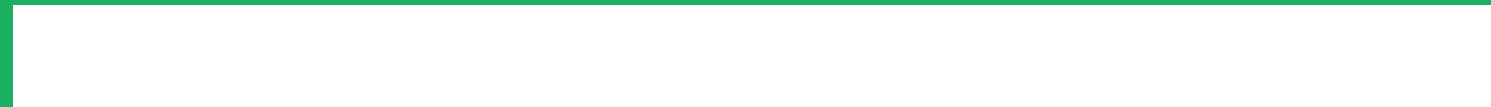
Return on Investment

Analyze the return on investment, adjust the programming to refresh and start again with a new project in 2022 or continue with the downtown with new projects.



IMPROVE ACCESSIBILITY IN THE DOWNTOWN CORE.

THANK YOU



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