

# STAFF REPORT

THE CORPORATION OF THE TOWN OF COBOURG



<b>Report to:</b>	Mayor and Council Members	<b>Priority:</b>	<input type="checkbox"/> High <input type="checkbox"/> Low
<b>Submitted by:</b>	Laurie Wills Director, Public Works lwills@cobourg.ca	<b>Meeting Type:</b>	Open Session <input checked="" type="checkbox"/> Closed Session <input type="checkbox"/>
<b>Meeting Date:</b>	December 6, 2021		
<b>Report No.:</b>	Public Works-079-21		
<a href="#">Submit comments to Council</a>			

**Subject/Title:** Parking Rate Increase Proposal - Update

## RECOMMENDATION:

THAT Council receive this report for information purposes and defer further discussions on the parking rate increase proposal to the January 24<sup>th</sup> Committee of the Whole meeting.

### 1. STRATEGIC PLAN

N/A

### 2. PUBLIC ENGAGEMENT

Notices have been circulated to all residents/addresses within the subject new paid parking area east of Victoria Park.

The DBIA board and all members have also received a copy of the notice regarding proposed increased rates for downtown meters and lots.

### 3. PURPOSE

To provide Council with an update on the parking rate increase proposal.

### 4. ORIGIN AND LEGISLATION

November 15<sup>th</sup>, 2021 Committee of the Whole meeting

## 5. BACKGROUND

On November 15, 2021, Staff provided a parking rate increase proposal to Council in response to historical requests for an increase in parking revenue, investigate paid parking opportunities east of Victoria Park and in response to recommendations of the Waterfront Working Group and Parks and Recreation Advisory Committee Beach survey.

## 6. ANALYSIS

As a result of the November 15 Committee of the Whole meeting, Staff were to circulate the proposal to the Transportation Advisory Committee (TAC) and DBIA and report their comments back to Council on December 6<sup>th</sup>.

Following the November 15<sup>th</sup> meeting, Staff did circulate the proposal to the above groups as well as the Waterfront Working Group who then met to discuss the proposal on November 22<sup>nd</sup>.

A notice summarizing the proposal and providing a link to the full report was also delivered to all addressed within the neighborhood to the east of Victoria Park.

A notice summarizing the proposal and providing a link to the full report was also emailed to all members of the DBIA.

Staff have received numerous comments from residents and from the DBIA and is recommending to Council that all comments be circulated to the Waterfront Working Group for review and consideration. A meeting of the Waterfront Working Group will be scheduled for the first week of January 2022 to discuss the comments and a report will be prepared for Council with recommendations from the Waterfront Working Group by January 13<sup>th</sup> when reports are due in advance of the January 24<sup>th</sup> Committee of the Whole meeting.

## 7. FINANCIAL IMPLICATIONS/BUDGET IMPACTS

N/A

## 8. CONCLUSION

That Council receive this report for information purposes and defer further discussions on the parking rate increase proposal to the January 24<sup>th</sup> Committee of the Whole meeting.

## Report Approval Details

Document Title:	Proposed Parking Rate Increase - Update - Public Works-079-21.docx
Attachments:	
Final Approval Date:	Dec 2, 2021

This report and all of its attachments were approved and signed as outlined below:

**Tracey Vaughan, Chief Administrative Officer - Dec 2, 2021 - 3:16 PM**