

# STAFF REPORT

THE CORPORATION OF THE TOWN OF COBOURG



<b>Report to:</b>	Mayor and Council Members	<b>Priority:</b>	<input type="checkbox"/> High <input type="checkbox"/> Low
<b>Submitted by:</b>	Brian Geerts; Director, Community Services in partnership with the Art Gallery of Northumberland	<b>Meeting Type:</b>	Open Session <input checked="" type="checkbox"/> Closed Session <input type="checkbox"/>
<b>Meeting Date:</b>	July 11, 2022		
<b>Report No.:</b>	Community Services-108-22		
<a href="#">Submit comments to Council</a>			

**Subject/Title:** Art Gallery of Northumberland – Financial and Strategic Update

## RECOMMENDATION:

THAT Council receive the report, AGN Strategic Plan, and financial statements for information purposes.

## 1. STRATEGIC PLAN

Places – The Town protects, preserves, and promotes its natural assets, heritage, arts, culture, and tourism.

Programs – The Town provides efficient and effective corporate, community, business, and recreational services for its residents, businesses, and visitors.

Partnerships – The Town engages in strong sustainable public-private partnerships to improve the quality of life for everyone.

## 2. PUBLIC ENGAGEMENT

This report was published 10 days in advance of the Committee meeting for public review.

### 3. PURPOSE

The Art Gallery of Northumberland provides an important service to residents, businesses, and visitors. The AGN's mission is to:

**Elevate the understanding and appreciation of the visual arts in the region, primarily by developing, exhibiting, and preserving its Permanent Collection and by providing expert- curated exhibitions.**

### 4. ORIGIN AND LEGISLATION

The AGN plays a leading role on local, regional, and national stages through exceptional exhibitions, programs, and collaborations. It strives to be an inspiring institution that serves as an educational resource, a hub of artistic and cultural energies for local citizens, and a tourist attraction for all audiences.

### 5. BACKGROUND

Serving residents and the active tourism community of Northumberland since first opening in 1960, the AGN plays a fundamental role in the region's vibrant arts and culture sector. In addition to maintaining a permanent collection of over a thousand works with local, regional, national, and international significance, the AGN hosts intellectually stimulating exhibitions, programming, and educational activities—actively promoting and providing access to art for the enjoyment and education of the people of Northumberland County.

With significant growth and development over the past five years, and having recently celebrated their 60th anniversary in 2020, the AGN has much to celebrate and continue building on. The AGN looks forward to a bright, sustainable future, full of potential.

### 6. ANALYSIS

As evidenced by their strategic plan, board minutes, and progress reporting, the AGN is having a significant impact in the community and beyond.

Many of the AGN's strategic themes are closely aligned with Town strategic themes:

- Accessibility
- Communications and Marketing
- Systems and Processes
- Engagement and Programming
- Exhibitions and The Collection
- Partnership and Collaboration
- Financial Sustainability

- Governance and Leadership
- Diversity, Equity, and Inclusion
- Digital Presence

The AGN's three strategic directions guide their contribution and impacts:

1. Prioritizing Financial Sustainability
2. Creating a Culture of Inclusivity
3. Expanding Partnerships and Engagement

As per the MOU between the AGN and the Town, this report and associated attachments fulfill some of the listed responsibilities and reporting relationship communications as per section 3) of the aforementioned document.

## **7. FINANCIAL IMPLICATIONS/BUDGET IMPACTS**

This report includes financial statements from the AGN (attached).

## **8. CONCLUSION**

The AGN continues to provide cultural leadership and experience for residents, businesses, and visitors through an effective relationship with the Town. The AGN Board of Directors looks forward to sharing their continued accomplishments and performance with the community.

## Report Approval Details

Document Title:	AGN Mid-year Report - Community Services-108-22.docx
Attachments:	<ul style="list-style-type: none"><li>- AGN Act v Bud (TOC) 053122.pdf</li><li>- 2021-Audited-Financial-Statements.pdf</li><li>- AGN.MeetingMinutes.Apr282022.pdf</li><li>- AGN-Board-Meeting-Minutes-February-24-2022.pdf</li><li>- AGN-Board-Meeting-Minutes-January-27-2021.pdf</li><li>- AGN-Board-Meeting-Minutes-March-24-2022.pdf</li><li>- AGN-By-laws-Approved-April-24-2021 (1).pdf</li><li>- AGN-Strategic-Plan-July-15-2021.pdf</li></ul>
Final Approval Date:	Jun 29, 2022

This report and all of its attachments were approved and signed as outlined below:

**Tracey Vaughan, Chief Administrative Officer - Jun 29, 2022 - 1:58 PM**