

Summary Report

02 August 2019 - 18 May 2022

Engage Cobourg

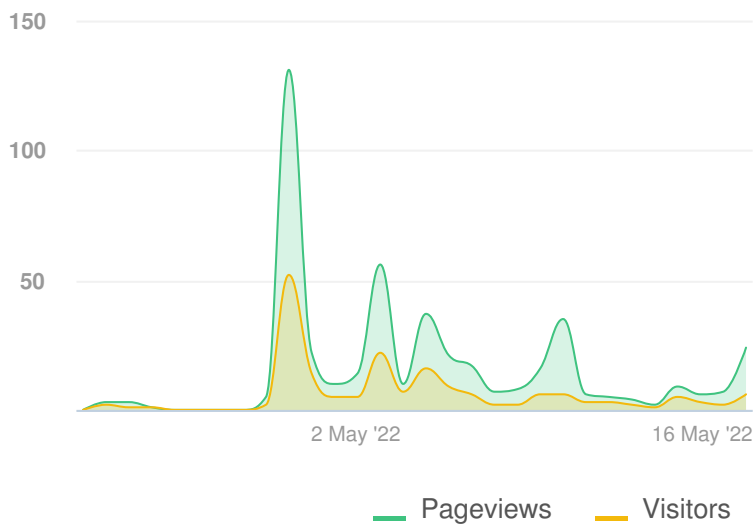
PROJECTS SELECTED: 1

What's Next for the Memorial Arena?

FULL LIST AT THE END OF THE REPORT



Visitors Summary



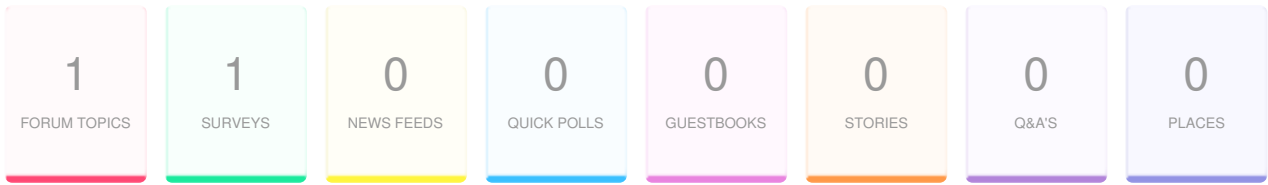
Highlights

TOTAL VISITS	300	MAX VISITORS PER DAY	52				
NEW REGISTRATIONS	22	ENGAGED VISITORS	142	INFORMED VISITORS	193	AWARE VISITORS	263

PARTICIPANT SUMMARY

ENGAGED	142 ENGAGED PARTICIPANTS			(%)
INFORMED	Registered	Unverified	Anonymous	
	Contributed on Forums	14	0	0
	Participated in Surveys	136	0	1
	Contributed to Newsfeeds	0	0	0
	Participated in Quick Polls	0	0	0
AWARE	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
<i>* A single engaged participant can perform multiple actions</i>				<i>* Calculated as a percentage of total visits to the Project</i>
				What's Next for the Memori... 142 (54.0%)
ENGAGED	193 INFORMED PARTICIPANTS			(%)
INFORMED	Participants			
	Viewed a video	0		
	Viewed a photo	0		
	Downloaded a document	5		
	Visited the Key Dates page	1		
AWARE	Visited an FAQ list Page	0		
	Visited Instagram Page	0		
	Visited Multiple Project Pages	51		
	Contributed to a tool (engaged)	142		
<i>* A single informed participant can perform multiple actions</i>				<i>* Calculated as a percentage of total visits to the Project</i>
				What's Next for the Memori... 193 (73.4%)
ENGAGED	263 AWARE PARTICIPANTS			
INFORMED	Participants			
	Visited at least one Page	263		
AWARE				263
	<i>* Aware user could have also performed an Informed or Engaged Action</i>			
				<i>* Total list of unique visitors to the project</i>
				What's Next for the Memori...

ENGAGEMENT TOOLS SUMMARY



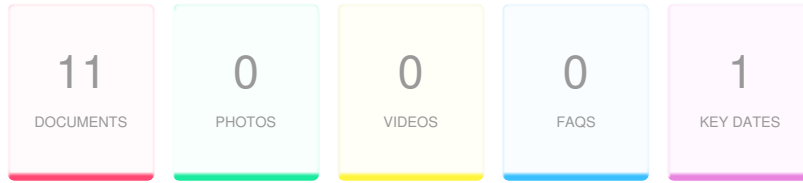
FORUM TOPICS SUMMARY	
1	Forum Topics
14	Contributors
33	Contributions

TOP 3 FORUM TOPICS BASED ON CONTRIBUTORS
<p>14</p> <p>Contributors to</p> <hr/> <p>Forum</p>

SURVEYS SUMMARY	
1	Surveys
137	Contributors
137	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS
<p>137</p> <p>Contributors to</p> <hr/> <p>Memorial Arena Survey</p>

INFORMATION WIDGET SUMMARY



DOCUMENTS	
11	Documents
5	Visitors
11	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
3 Downloads	1 Downloads	1 Downloads
Recreation Strategy and Implementation Plan	Furnace Street Arenas Operating Budget 2022.pdf	CCC Campus Master Plan final report.pdf

KEY DATES	
1	Key Dates
1	Visitors
1	Views

TOP 3 KEY DATES BASED ON VIEWS
1 Views
What's Next for the Memorial Arena?

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.cobourgblog.com	17
www.google.com	12
lm.facebook.com	10
www.northumberlandnews.com	6
android-app	4
cobourginternet.ca	2
duckduckgo.com	2
t.co	2
www.google.ca	2
l.facebook.com	1
webmail.bell.net	1
www.bing.com	1
www.cobourginternet.com	1
www.thestar.com	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
What's Next for the Memorial Arena?	263	193	142