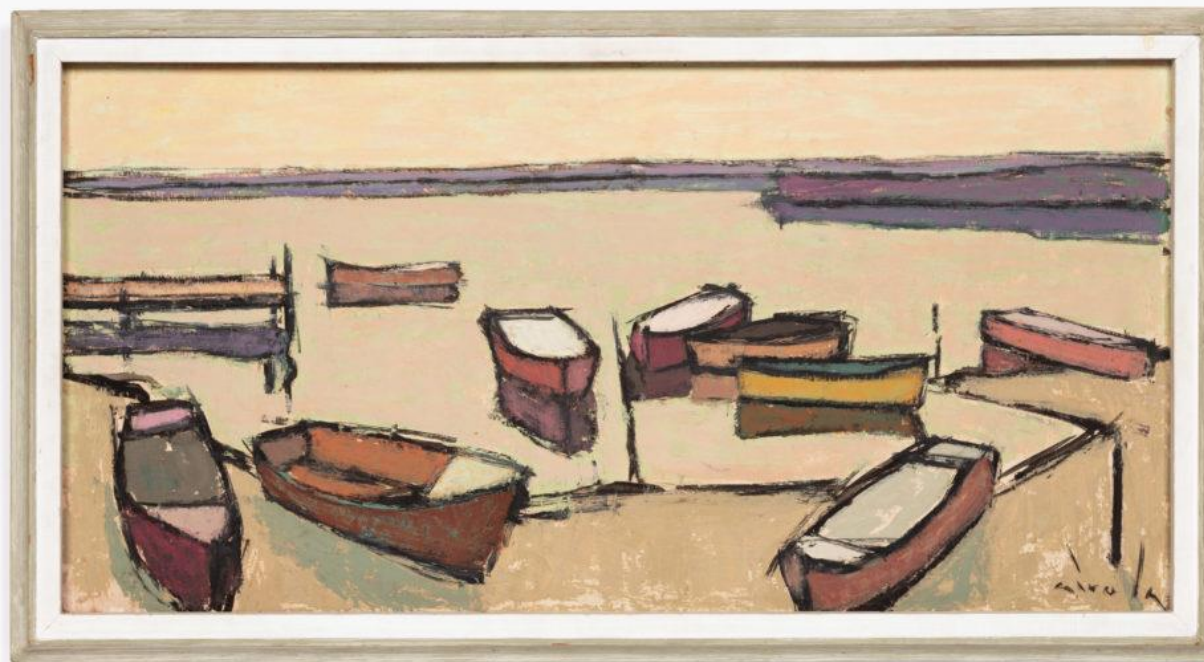




2021

ART GALLERY OF
NORTHUMBERLAND

60 Years an Anniversary



Paavo Airola *Boats* 1961

Going Digital during COVID



Community Engagement



- Spotlight Series: annual fundraiser supporting Arts Education launching digital in 2021. Spotlight Series bridges visual art with the written word, music, dance and film in support of arts education.
- We supported 50 families in our community with art supplies and projects through our Art in Box program and partnered with Local Food for Local Good to deliver the boxes.
- We launched online programming and engagement and saw an increase of Social Media engagement of 15%
- Zoom conferencing kept us connected to our invaluable volunteers.
- Funding opportunities include: Ontario Trillium Foundation Resilient Communities Fund to support and rebuild our programs and services.

Cultural Tourism

- After 60 years we continue to be a cultural driver-- supporting the Master Cultural Plan, providing a hub of artistic and cultural energies through inspiring educational experiences for all audiences.
- We are an economic asset to our community and a destination within Victoria Hall which is a National Designated Building.
- Through our publications and exhibitions, we represent Cobourg Regionally, Provincially and Nationally.
- Our vision is focused on providing superior opportunities for growth and engagement in our community and beyond.



Permanent Collection

We are a Public Art Gallery. The stewards of over 1,000 works of art. In 2020, **we** acquired 45 works ranging from small watercolours to a large sculpture to our collection.

We collect, preserve, present, and interpret works of art. **We** ignite the power of art, embracing our responsibility to engage and educate our community, contribute to cultural knowledge and advance creative endeavour.

We received federal funding from Museums Assistance Program (MAP) providing us with continuous care for our heritage collection during COVID.



AGN

Engaging our community with **ART!**

ART GALLERY OF NORTHUMBERLAND 2021 Draft Budget

Revenue

Municipal Grants	185,000	Note 1: Town of Cobourg
Provincial Grants	15,000	
Federal Grants	17,000	
Miscellaneous Grants	10,000	
Sponsorships	7,000	
Donations	25,500	
AGN Services/Fundraising	10,000	
Membership Fees	7,000	
Education Programs	5,500	
Interest and Other Income	3,000	
	<u>285,000</u>	

Expense

Salaries and Benefits	152,000	Note 2: ToC Grant \$125,000; Other Grants: \$27,000
Office and Sundry	11,999	
Furniture and Equipment	5,000	
Rent		1 Note 3: In accordance to Lease Agreement
Insurance	8,500	
Security Charges	5,000	
Repairs and Maintenance	10,000	
Bank and Merchant Fees	4,500	
Marketing and Communications	12,500	
Membership Association Fees	2,000	
Professional Fees	16,000	Note 3: Audit + Accounting
Strategic Plan	10,000	
Exhibitions	30,000	
AGN Services/Fundraising	5,000	
Education Programs.	12,500	Note 4: Supplies, digital content development
	<u>285,000</u>	

NET INCOME FOR THE YEAR

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Budget NOTES:

Budget reflects 65% Town of Cobourg; 35% AGN earned revenue

THANK YOU!

