

Summary Report

27 April 2022 - 20 May 2022

Engage Cobourg

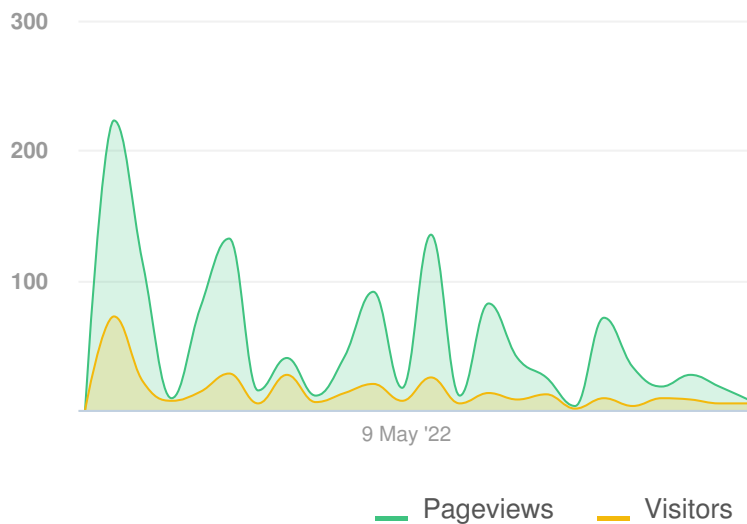
PROJECTS SELECTED: 1

Potential Affordable Housing Sites

FULL LIST AT THE END OF THE REPORT



Visitors Summary



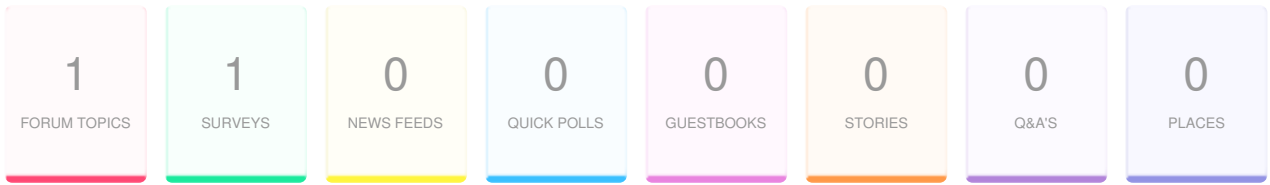
Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
485	72	
NEW REGISTRATIONS		
42		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
191	279	414

PARTICIPANT SUMMARY

ENGAGED	191 ENGAGED PARTICIPANTS			(%)
INFORMED	Registered	Unverified	Anonymous	
	Contributed on Forums	17	0	0
	Participated in Surveys	188	0	0
	Contributed to Newsfeeds	0	0	0
	Participated in Quick Polls	0	0	0
AWARE	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
<i>* A single engaged participant can perform multiple actions</i>				<i>* Calculated as a percentage of total visits to the Project</i>
				Potential Affordable Housin... 191 (46.1%)
ENGAGED	279 INFORMED PARTICIPANTS			(%)
INFORMED	Participants			
	Viewed a video	0		
	Viewed a photo	0		
	Downloaded a document	67		
	Visited the Key Dates page	1		
AWARE	Visited an FAQ list Page	0		
	Visited Instagram Page	0		
	Visited Multiple Project Pages	95		
	Contributed to a tool (engaged)	191		
<i>* A single informed participant can perform multiple actions</i>				<i>* Calculated as a percentage of total visits to the Project</i>
				Potential Affordable Housin... 279 (67.4%)
ENGAGED	414 AWARE PARTICIPANTS			
INFORMED	Participants			
	Visited at least one Page	414		
AWARE				Potential Affordable Housin... 414
	<i>* Aware user could have also performed an Informed or Engaged Action</i>			

ENGAGEMENT TOOLS SUMMARY



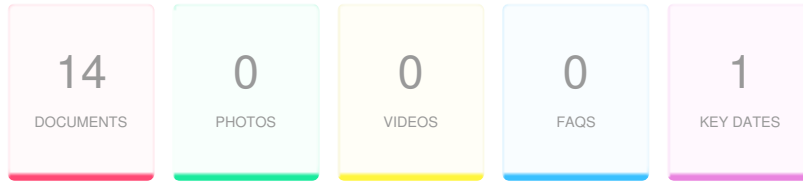
FORUM TOPICS SUMMARY	
1	Forum Topics
17	Contributors
62	Contributions

TOP 3 FORUM TOPICS BASED ON CONTRIBUTORS
<p>17</p> <p>Contributors to</p> <p>Forum</p>

SURVEYS SUMMARY	
1	Surveys
188	Contributors
188	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS
<p>188</p> <p>Contributors to</p> <p>Potential Affordable Housing Sites Survey</p>

INFORMATION WIDGET SUMMARY



DOCUMENTS	
14	Documents
67	Visitors
155	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
32 Downloads	21 Downloads	23 Downloads
521 Delanty Road - Data Sheet.pdf	17 Charles Street - Data Sheet.pdf	Westwood Park - Data Sheet.pdf

KEY DATES	
1	Key Dates
1	Visitors
2	Views

TOP 3 KEY DATES BASED ON VIEWS
2 Views
Potential Affordable Housing Sites

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.cobourgblog.com	20
www.google.com	20
m.facebook.com	15
www.northumberlandnews.com	15
lm.facebook.com	14
www.google.ca	6
t.co	5
android-app	4
cobourginternet.ca	3
l.facebook.com	3
www.reddit.com	2
www.thestar.com	2
ca.search.yahoo.com	1
old.reddit.com	1
webmail.bell.net	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Potential Affordable Housing Sites	414	279	191