



**PRESENTATION TO
COBOURG COUNCIL
January 2023**

BRIEF OVERVIEW

- Incorporated in 1999 to save “the barracks” as a museum.
- Is a registered Canadian charity.
- Opened the Sifton-Cook Heritage Centre in 2012.
- Has presented annually changing exhibits since then.
- Does not charge for admission.
- Is volunteer-run with a board of Directors

AN INTRODUCTION TO THE COBOURG MUSEUM FOUNDATION AND THE SIFTON-COOK HERITAGE CENTRE



The Sifton-Cook Heritage Centre
Cobourg's History Museum
opened to the public on June 9, 2012

The Cobourg Museum Foundation
founded in 1999
President - Mary Dunphy

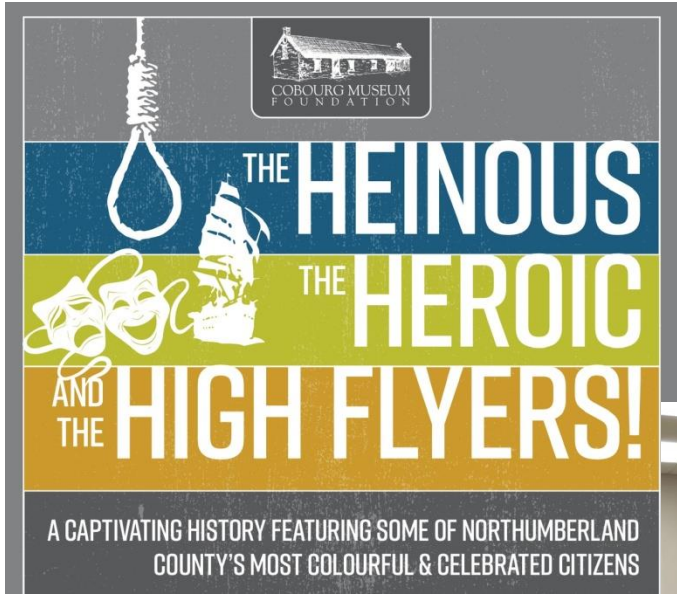
www.cobourgmuseum.ca

RECENT VISITOR NUMBERS

2018 – 2,000
2019 – 2,000
2020 - 350
2021 - 600
2022 – 1,100



HIGHLIGHTS FROM 2022



PLANS FOR 2023



**OUR STORIES
OUR COMMUNITY**
stories of immigration

**Welcome to
Northumberland
County**

Sifton-Cook Heritage Centre
Cobourg's Museum



BECAUSE MANY CONTRIBUTE

We continue to make admission free for EVERYONE!

HOW?

By having the Foundation & Heritage Centre run by volunteers

By receiving support from our members and friends

By applying for grants wherever possible

By receiving from the Town of Cobourg a grant to cover Taxes

THANK YOU

SUMMER STAFF

We are also able to keep costs down by hiring summer students through Canada Summer Jobs

and

Young Canada Works.

To fully cover their costs requires an additional \$1,000.

That is the second part of our request for support through the Town's Community Grants Program.



LOOKING AHEAD

THE MUSEUM FOUNDATION IS TAKING STEPS
TO ENSURE LONG-TERM SUSTAINABILITY

With a grant from the
Trillium Foundation we
are working with
Lord Cultural Resources
to develop a long-range
plan.



**COBOURG MUSEUM FOUNDATION
Strategic Resiliency Study**

THE VALUE OF MUSEUMS

Knowingly or not, museums have long excelled at enhancing well-being, with users reporting that their museum experiences make them feel better about themselves, more informed, happier, healthier, and more enriched.

Despite this historical success, however, a positive future for museums is not guaranteed and will not happen without significant effort.

John H. Falk: *The Value of Museums: Enhancing Societal Well-Being*

