



**Friday, March 22, 2024
Best Western Plus Cobourg Inn
& Convention Centre**

PLATINUM SPONSORSHIP- \$2,000

- ◆ Sponsorship of one award category and opportunity to **Announce the Winner and Present the Award Onstage** at the Gala Dinner
- ◆ Photographs of the sponsor and category award winner
- ◆ Recognition by the MC as a 2024 BAA Sponsor at the Awards Ceremony and Gala Dinner
- ◆ Your logo will appear in the Multi Media Presentation during the pre-show, on the screen during the Award Presentation and during Sponsor thank you
- ◆ Sponsorship recognition in radio advertising and promotional support leading up to the gala event
- ◆ Highest corporate visibility with logo included in print advertising, on nomination forms, event signage, in the evening's programme and dedicated promotion on the Chamber's online media
- ◆ Sponsor mention in press releases and press packages
- ◆ Additional Benefits include **6 tickets to the Awards Ceremony and Gala Dinner** with reserved seating



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CROSSEN AWARD SPONSORSHIP- \$2,000

- ◆ Award History - James Crossen founded the Crossen Car Works in Cobourg in 1873, a company that would become the largest company producing railways cars in Canada, with a staff of more than 400. His oldest son William eventually took the reins as the company's general manager.
- ◆ The James Crossen Lifetime Achievement Award and the William Crossen Young Professional Award are presented alternate years.
- ◆ Sponsorship of the Crossen Award and opportunity to **Present that Award at the Gala Dinner**
- ◆ Photographs of the sponsor and Crossen Award winner
- ◆ Recognition by the MC as a 2024 BAA Sponsor at the Awards Ceremony and Gala Dinner
- ◆ Your logo will appear in the Multi Media Presentation; during the pre-show, on the screen during the sponsored award and during sponsor thank you
- ◆ Sponsorship recognition in radio advertising and promotional support leading up to the gala event
- ◆ Highest corporate visibility with logo included in print advertising, event signage, in the evening's programme and dedicated promotion on the Chamber's online media
- ◆ Sponsor mention in dedicated Media Release announcing the winners in advance of the event
- ◆ Additional Benefits include **6 tickets to the Awards Ceremony and Gala Dinner** with reserved seating



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WINE SPONSORSHIP- \$1,750

- ♦ As the Wine sponsor, you will have the opportunity to **Make a Toast from the Stage** during the Gala Dinner
- ♦ Recognition by the MC as a 2024 BAA Sponsor at the Awards Ceremony and Gala Dinner
- ♦ The Sponsor's logo will appear in the Multi Media Presentation; during the pre-show, on the screen during your toast and during sponsor thank you
- ♦ Sponsorship recognition in radio advertising and promotional support leading up to the gala event
- ♦ Highest corporate visibility with logo included in print advertising, event signage, in the evening's programme and dedicated promotion on the Chamber's online media
- ♦ Sponsor mention in press releases and press packages
- ♦ Sponsor recognition will appear on the reverse of all tented name cards on guest tables
- ♦ Additional Benefits include **5 tickets to the Awards Ceremony and Gala Dinner** with reserved seating



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GOLD SPONSORSHIP- \$1,500

- ◆ Your logo will appear in the Multi Media Presentation; during the pre-show, on the screen during the sponsored award and during sponsor thank you
- ◆ Prominent corporate visibility with logo on event signage, logo included in the evening's programme and shared online promotion on the Chamber's online media
- ◆ Recognition by the MC as a 2023 BAA Sponsor at the Awards Ceremony and Gala Dinner
- ◆ Additional Benefits include **4 tickets to the Awards Ceremony and Gala Dinner** with reserved seating.

SILVER SPONSORSHIP- \$1,000

- ◆ The Sponsor's logo will appear in the Multi Media Presentation; during the pre-show and during sponsor thank you
- ◆ Corporate visibility with logo included on event signage and shared online promotion on the Chamber's online media
- ◆ Recognition by the MC as a 2023 BAA Sponsor at the Awards Ceremony and Gala Dinner
- ◆ Additional Benefits include **2 tickets to the Awards Ceremony and Gala Dinner** with reserved seating.