

Melissa Graham

To: Downtown Cobourg
Subject: RE: (EXTERNAL SOURCE) Fwd: CPS - safety / business security reference guide

----- Forwarded message -----

From: **EAST STUDIO** <info@east-studio.ca>

Date: Thu, Oct 12, 2023 at 8:09 PM

Subject: Re: CPS - safety / business security reference guide

To: dbia@downtowncobourg.ca <dbia@downtowncobourg.ca>

Cc: info@cobourgpolic.com <info@cobourgpolic.com>, Nicole Beatty Campaign <hello@nicolebeatty.ca>, Lucas Cleveland <lucasforcobourg@gmail.com>

Hi All,

Thank you for preparing the below document...there are some great suggestions in it.

To further keep employees and businesses safe, maybe council and the by-law office can agree to change the parking rules to free street parking after 4pm?

I believe this is a fair request to ensure the safety measures mentioned in the document are being met; park in well lit areas, walk in areas with higher traffic, etc.

I would like to ask that the parking by-laws be changed to ensure the safety of our employees and patrons.

Free Parking between 8am - 10am

This is solely to support the cafes downtown that offer incredible coffee and food. If they have a chance of competing with drive-thrus, free morning parking would allow patrons to 'pop' in and grab a coffee and treat.

One-Hour Free Parking between 10am - 4pm

Parking passes still need to be purchased from the machines. if the requested time is one hour or less, there would be no fee. Anything above one hour is at the current rate. *Please support small businesses during the off-season by making it easier for our patrons to support us.*

Free Parking between 4pm - 8pm

This would help to ensure the safety of staff closing the businesses at night. Asking staff, especially part-time young staff, to walk in dark areas to the employee parking or through badly lit municipal parking lots is irresponsible, especially given the increase in crime over the last few weeks.

Most people that frequent downtown during the off-season are locals operating a small business or patrons supporting a small business. Both are the backbone of our community and a necessity to the survival of our beautiful town. More and more people are avoiding downtown due to safety concerns.

If the above request needs to be presented at a council meeting, I will gladly present IF the mayor and deputy mayor can agree to include in the NEXT meeting.

Parking has been an issue since I moved to Cobourg 10 years ago but now it's our safety at risk, not just our businesses.

I look forward to hearing how you'll incorporate these by-law changes to ensure the safety and survival of our local businesses.

Caren Bridel
Owner of EAST Studio
Division & Swayne

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On Oct 12, 2023, at 2:57 PM, dbia@downtowncobourg.ca wrote:

Good afternoon, members,

In response to some recent incidents, the Cobourg Police service has put together a resource and reference guide that relates to safety and securing your businesses.

Please see attachment below. Carleigh Hunter

(she/her)

Cobourg DBIA

Office: 905-377-8024

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