

Melissa Graham

From: Nicole Beatty
Sent: November 1, 2023 3:25 PM
To: Melissa Graham; Downtown Cobourg
Cc: Keith Herring
Subject: FW: Seriously...giving out tickets during trick or treating
Attachments: Parking.pdf

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Hi there,

Sharing the below with the permission of Caren from East Studio. She would like this submitted as correspondence at the next DBIA board meeting for discussion.

Nicole Beatty (she/her)
Deputy Mayor, Town of Cobourg

-----Original Message-----

From: Caren Cooper-Bridel <caren@east-studio.ca>
Sent: Sunday, October 29, 2023 11:10 PM
To: Nicole Beatty <nbeatty@cobourg.ca>
Subject: (EXTERNAL SOURCE) Seriously...giving out tickets during trick or treating

Dear Nicole and Council,

I would like to address the fact that Cobourg had their by-law officers out this morning, Saturday morning, during the Trick or Treat event. This event was organised by the businesses in downtown Cobourg to help bring business and awareness to the core. It was VERY obvious there was a family event being run as the streets were FULL of families with their children. Yes, should the parking be enforced, fine, that's another issue for another day. But even when I asked the by-law officer to maybe just back off until 12:30pm, when the event was over, he proceeded to ticket every car he could.

Yes, that is his job. But are we actually hiring people in our town that are SO focused on hitting their numbers, they don't have a heart for their own community!

Seriously, between insanely high parking fees AND fines and the encampment and general homelessness and people fearing for their safety, the downtown core, which is the heart of any small town, is struggling, and the Town of Cobourg is doing NOTHING to support us. Don't even get me started on the building planning and permit departments plus the historical group ...no other town tries to financially cripple downtown businesses, entrepreneurs, and building owners like Cobourg!

I truly don't have the time to come out to council meetings and speak about these issues, and yet, nothing is changes so I need to try. I will need to cancel classes, loosing direct revenue not to mention the free classes I will be offering for my clients inconvenience, so I can come to meetings to discuss parking and how the current parking laws are hurting all the businesses downtown...why?!?! Why am I not being represented by my council?!? Why is the DBIA not representing the businesses? I want people shouting from the rooftops until the parking issue is resolved.

If possible, I would like to have a chance to speak at a future meeting about parking. Is this possible? Please don't ask me to fill out a form and submit a request...I don't have time. Please put me on the agenda and tell me when to show up.

And yes, I promise not to rant. I will be presenting facts and presenting solutions that have been put together with input from other businesses.

I have attached my previous recommendations for helping to increase the safety for business employers and employees in the downtown core.

Btw...I hate speaking in public but see not other option.

Please let me know,
Thanks, Caren