

Melissa Graham

To: Downtown Cobourg
Subject: RE: (EXTERNAL SOURCE) Fwd: Welcoming Streets Pilot Program

----- Forwarded message -----

From: **Bob LeDrew** [REDACTED]
Date: Thu, Nov 9, 2023 at 2:22 PM
Subject: Re: Welcoming Streets Pilot Program
To: <dbia@downtowncobourg.ca>

After a quick run through the slides, I have a couple of questions and comments:

1. There doesn't seem to be a list of success criteria here. At the end of it all, how will this program be judged to have succeeded or not succeeded? Are we looking for the person to have X contacts per week with street-involved people, Y contacts with business people? Would feedback from members be a metric of success? A reduction in number of calls to emergency services? If it can't be measured, it can't be managed.
2. If the pilot is judged successful... what then? Is there a vision beyond the pilot which may or may not currently have the resources to be fulfilled?

The link to the OBIAA document was quite useful. Will be going through that in some detail.

Hope that's helpful.

Bob LeDrew.

On Thu, Nov 9, 2023 at 1:54 PM <dbia@downtowncobourg.ca> wrote:

Good afternoon, members,

The Town has approached the board of the DBIA about an opportunity to collaborate on a project called "Welcoming Streets". As many of you are aware, the issue of the street involved, substance dependent and vulnerable people coupled with the issue of safety is quite prevalent in the town of Cobourg and specifically, the downtown area. This pilot program could offer some assistance to the individuals effected by the above issues whether it be the vulnerable and unhoused or the business owners. Given the amount of the ask, we are seeking input from our members on whether this program would be supported by our membership at large or opposed. *Please see the attached slides and **provide any feedback prior to our November 16th board meeting.***

Carleigh Hunter