

Cobourg Public Library - Performance Indicators - November 2020

Nov-20	Monthly Activity				YTD Activity				12 Months Rolling		
	2020	2019	% + / -		2020	2019	% + / -		2020	2019	% + / -
Current Members	8917	9913	-10%								
New Members	42	63	-33%		419	857	-51%		472	918	-49%
**Library closed due to COVID-19 March 14, 2020 - re-opened August 24th (reduced hours)											
Adult Circulation											
Cobourg	5882	11393	-48%		54836	132217	-59%		65333	143535	-54%
Bewdley	142	183	-22%		960	1947	-51%		1115	2060	-46%
Gore's Landing	166	331	-50%		1863	3477	-46%		2104	3738	-44%
Total Adult Circ	6190	11907	-48%		57659	137641	-58%		68552	149333	-54%
Junior Circulation											
Cobourg	1997	3664	-45%		19966	44745	-55%		22820	47816	-52%
Bewdley	52	214	-76%		598	1727	-65%		701	1869	-62%
Gore's Landing	88	44	100%		372	429	-13%		399	442	-10%
Total Junior Circ	2137	3922	-46%		20936	46901	-55%		23920	50127	-52%
Total Circulation											
Cobourg	7879	15057	-48%		74802	176962	-58%		88153	191351	-54%
Bewdley	194	397	-51%		1558	3674	-58%		1816	3929	-54%
Gore's Landing	254	375	-32%		2235	3906	-43%		2503	4180	-40%
Total System	8327	15829	-47%		78595	184542	-57%		92472	199460	-54%
**Library closed due to COVID-19 March 14, 2020											
ILLO											
Borrowing	23	31	-26%		207	718	-71%		243	790	-69%
Lending	49	55	-11%		335	624	-46%		390	704	-45%
Total ILLO	72	86	-16%		542	1342	-60%		633	1494	-58%
**ILLO Program suspended April 26/19 - resumed July 5/19											
Number of Programs											
Adult - library only	18	27	-33%		175	184	-5%		191	193	-1%
Co-sponsored / Partnered	0	0	#DIV/0!		2	9	-78%		3	10	-70%
Outreach	0	3	-100%		4	26	-85%		5	27	-81%
Young Adult	4	2	100%		25	37	-32%		27	39	-31%
Junior	14	30	-53%		241	357	-32%		262	371	-29%
Class Visits - Young Adult	0	1	-100%		0	1	-100%		0	1	-100%
Class Visits - Junior	0	1	-100%		0	4	-100%		0	4	-100%
Total Number of Programs	36	64	-44%		447	618	-28%		488	645	-24%
Programs - Attendance											
Adult - library only	926	509	82%		7132	4744	50%		7447	4887	52%
Co-sponsored / Partnered	0	0	#DIV/0!		23	528	-96%		42	551	-92%
Outreach	0	505	-100%		205	2399	-91%		379	2517	-85%
Young Adult	32	23	39%		324	220	47%		324	227	43%
Junior	819	749	9%		6136	6853	-10%		6497	7138	-9%
Class Visits - Young Adult	0	19	-100%		0	19	-100%		0	19	-100%
Class Visits - Junior	0	7	-100%		0	119	-100%		0	119	-100%
Total Attendance	1777	1812	-2%		13820	14882	-7%		14689	15458	-5%
New Materials											
Adult Fiction	235	209	12%		1422	1891	-25%		1584	2023	-22%
Junior Fiction	41	99	-59%		654	781	-16%		724	900	-20%
Adult Non-Fiction	56	49	14%		361	636	-43%		398	673	-41%
Junior Non-Fiction	11	9	22%		147	122	20%		165	142	16%
Adult Reference	3	1	200%		20	26	-23%		25	29	-14%
Junior Reference	0	0	#DIV/0!		0	3	-100%		0	3	-100%
AV Material	156	56	179%		460	670	-31%		546	765	-29%
Total Materials	502	423	19%		3064	4129	-26%		3442	4535	-24%
Deletions											
Total Deletions	244	745	-67%		4029	5380	-25%		5162	6232	-17%
Meeting Room Rentals											
Total Rentals	0	13	-100%		26	99	-74%		33	106	-69%
Computer Usage											
Training Sessions	0	2	-100%		2	12	-83%		2	14	-86%
Cobourg - Adult computers	303	951	-68%		4045	10744	-62%		4930	11704	-58%
Bewdley	3	29	-90%		78	396	-80%		110	424	-74%
Gore's Landing	4	16	-75%		41	194	-79%		62	207	-70%
Total Computer Usage	310	998	-69%		4166	11346	-63%		5104	12349	-59%
Usage											
Library App Downloads	24	52	-54%		594	872	-32%		652	954	-32%
Online Databases	11652	9002	29%		111610	96573	16%		119793	104325	15%
Wireless Users	141	1124	-87%		4109	7329	-44%		5271	7629	-31%
Patron Counter (Visits)											
Cobourg	5172	12173	-58%		49999	130385	-62%		60438	142971	-58%
Bewdley	54	311	-83%		868	2193	-60%		1041	2379	-56%
Gore's Landing	69	114	-39%		522	1207	-57%		660	1302	-49%
Total Patron Counter	5295	12598	-58%		51389	133785	-62%		62139	146652	-58%
*Curbside visits only (beginning in May 19, 2020 - open reduced hours as of Aug 24, 2020)											
OverDrive Stats											
OverDrive Checkouts	2981	2325	28%		36527	27672	32%		39035	29964	30%
Unique Patrons with CKOs	529	423	25%		5892	4860	21%		6342	5282	20%
New Patrons	26	21	24%		348	263	32%		369	281	31%