



2024 BUDGET

Town of Cobourg



Community Engagement Results

By the Numbers

Aware Visitors: 634

(634 people visited the Engage Cobourg project page)

Informed Visitors: 492

(492 people visited the site and viewed the budget materials but did not complete the survey)

Engaged Visitors: 280

(280 people completed the survey)

2023 Budget Engagement:

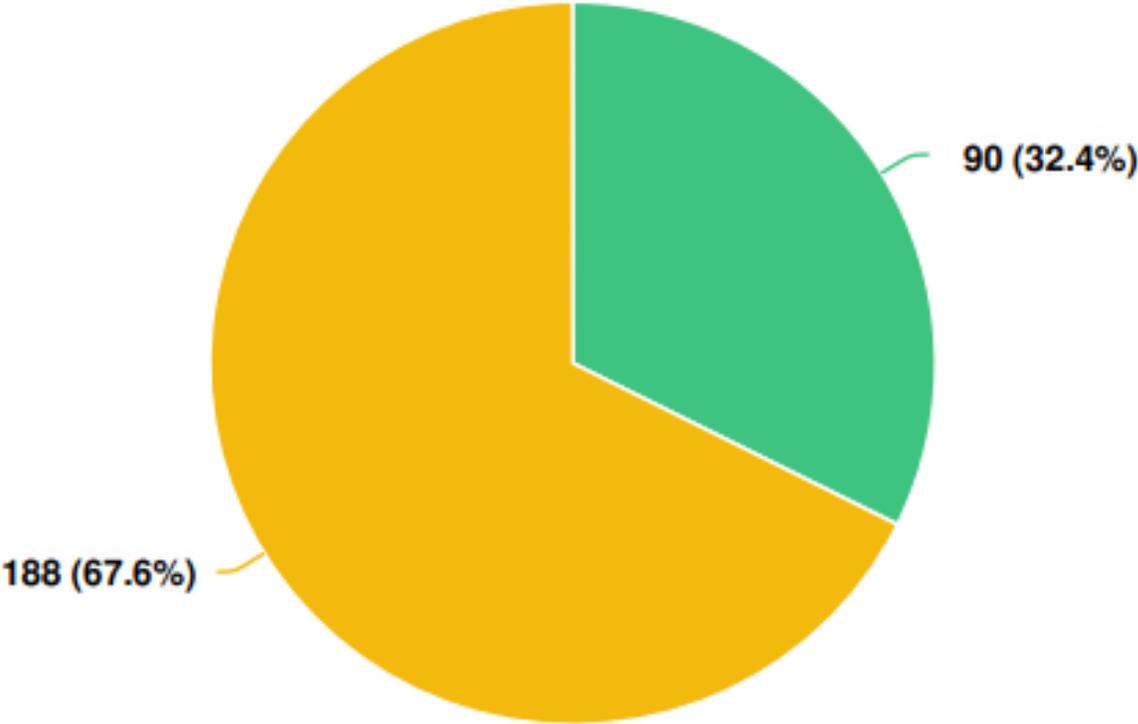
181 Aware Visitors, 111 Informed, 70 Engaged

Demographics

Q: Have you participated in a Budget Survey in the past?

Question options

- Yes
- No

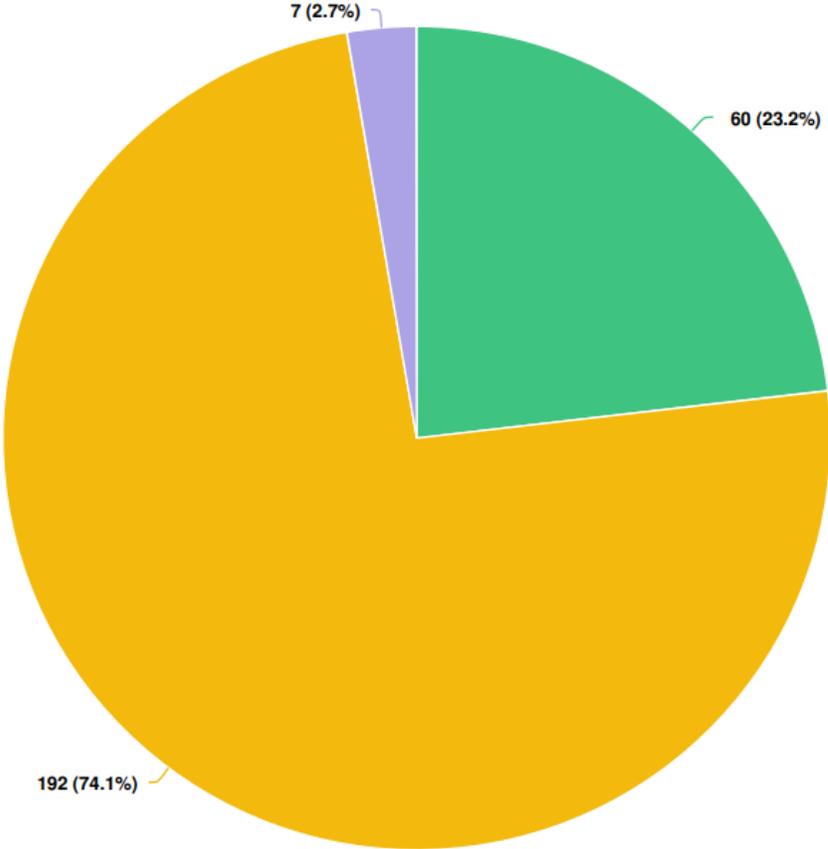


Demographics

Q: Do you currently have any children under the age of 18 living in your household?

Question options

- Yes
- No
- Prefer not to say

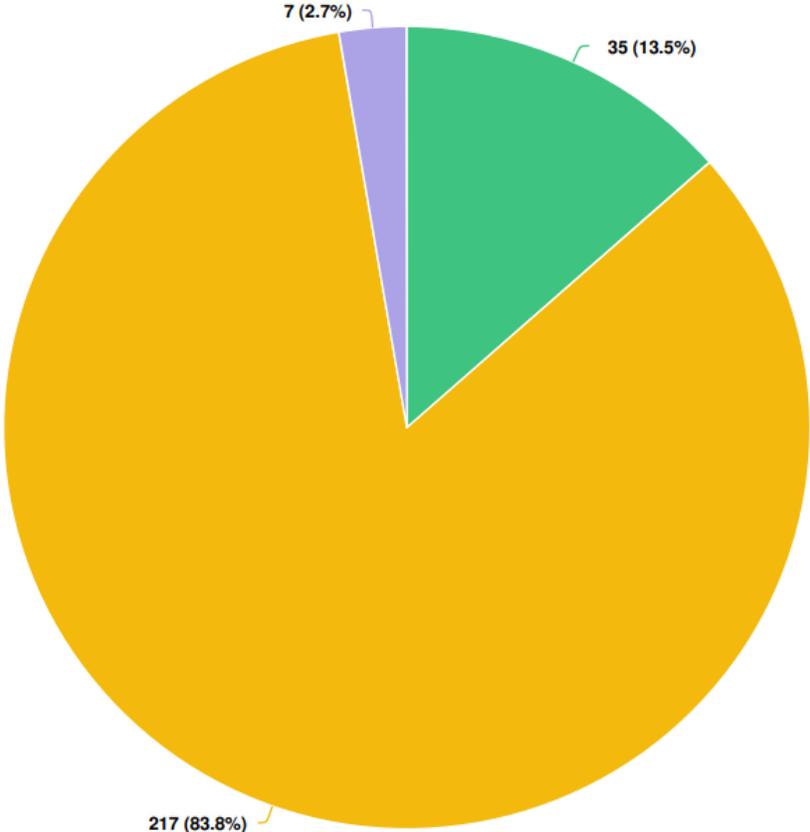


Demographics

**Q: Multi-Generational Families:
Currently, do you have any
children over the age of 18 or
other family members living in
your household?**

Question options

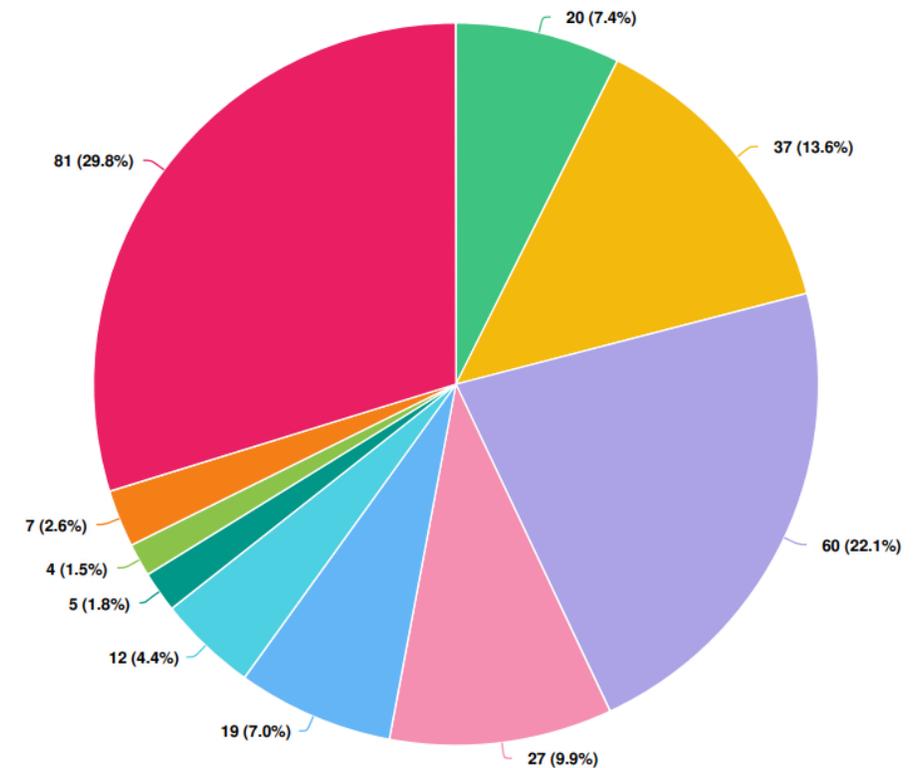
- Yes
- No
- Prefer not to say



Demographics

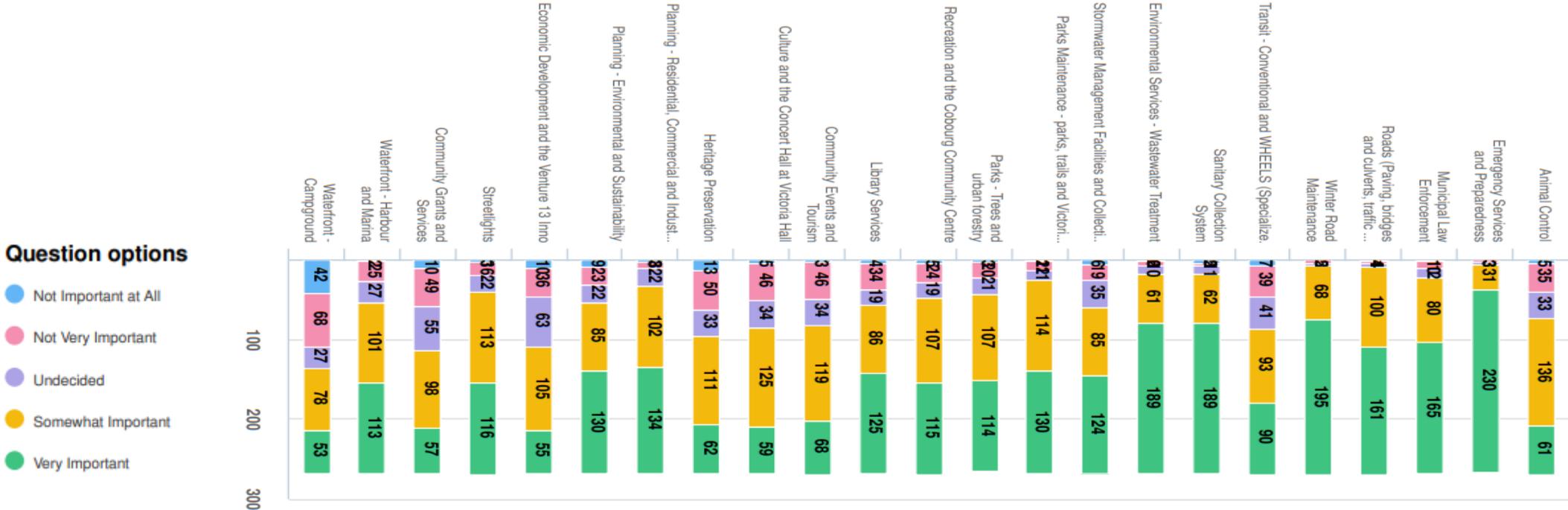
Q: What is your household income?

- 7.4% - Less than \$40,000
- 2.6% - \$40,000 - \$80,000
- 22.1% - \$81,000 - \$120,000
- 9.9% - \$121,000 - \$160,000
- 7% - \$161,000 - \$200,000
- 4.4% - 201,000 - \$240,000
- 1.8% - \$241,000 – \$280,000
- 1.5% - \$281,000 – \$320,000
- 2.6% - \$320,000+



Satisfaction with Municipal Services

Q: How important do you think the following services and programs are to the community?



Satisfaction with Municipal Services

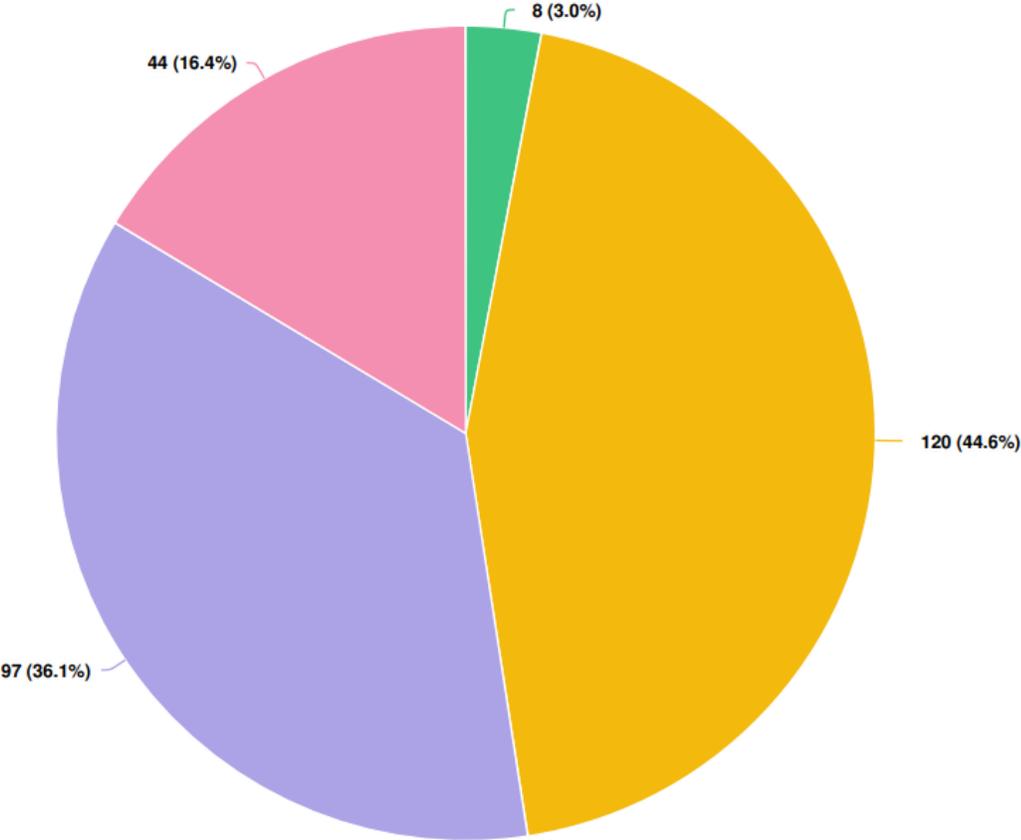
Q: How important do you think the following services and programs are to the community?

Leading Services:

- Emergency Services and Preparedness
- Winter Road Maintenance
- Environmental Services & Sanitary Collection System
- Planning – Residential, Commercial and Industrial
- Planning – Environmental & Sustainability
- Parks Maintenance
- Library Services

Satisfaction with Municipal Services

Q: Based on the programs and services provided by the Town of Cobourg, how satisfied are you with the overall value you receive for your tax dollars?

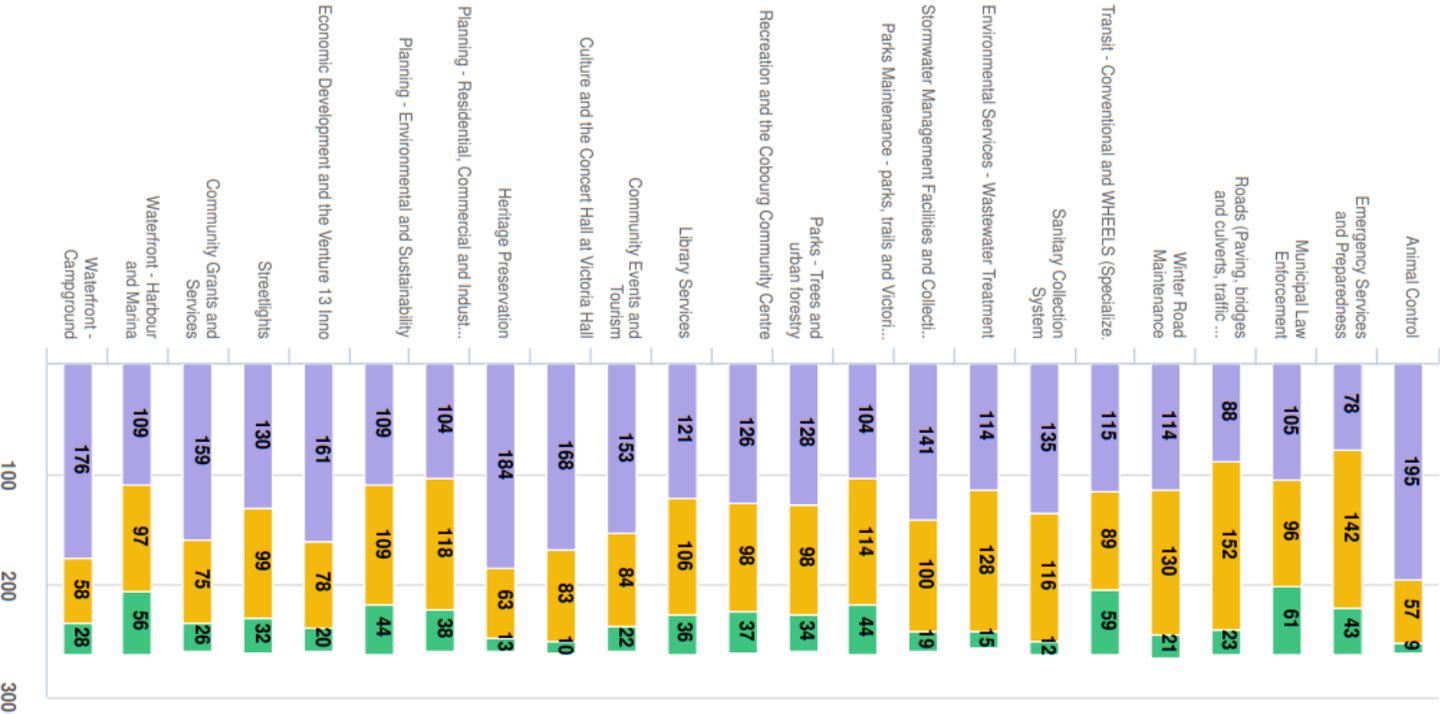


Question options

- Very dissatisfied
- Slightly dissatisfied
- Satisfied
- Extremely Satisfied

Satisfaction with Municipal Services

Q: Of the following programs and services, which do you believe need additional funding or staff attention?



Question options

- Requires no increase in funding/staff attention (Keep as is)
- Requires minimal increase in funding and/or staff attention
- Requires large increase in funding and/or staff attention



Satisfaction with Municipal Services

Q: Of the following programs and services, which do you believe need additional funding or staff attention?

Requires Increase in funding and/or staff attention:

- Municipal Law Enforcement
- Transit – Conventional and WHEELS
- Waterfront – Harbour and Marina
- Emergency Services and Preparedness
- Parks Maintenance
- Planning – Environmental and Sustainability
- Planning – Residential and Commercial
- Roads – Paving, bridges and culverts & Winter Road Maintenance
- Library
- Community Services and Recreation

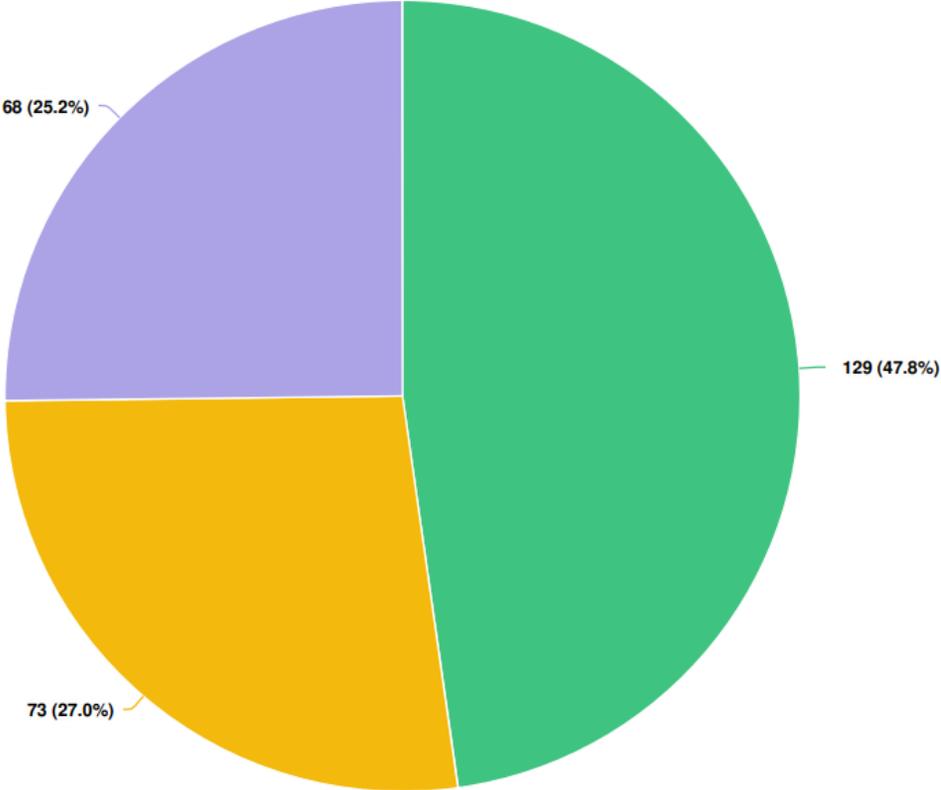
Key Budget Items – Transit

Q: Staff have presented a Limited Fixed Route Service Pilot Project as an option for a one-year trial.

Additional Operating Budget required to fund the Fixed Route Service: \$175,000.

Do you believe a Fixed Route Service Pilot Project is a valuable service for the Town of Cobourg?

Question options
● Not sure ● No ● Yes

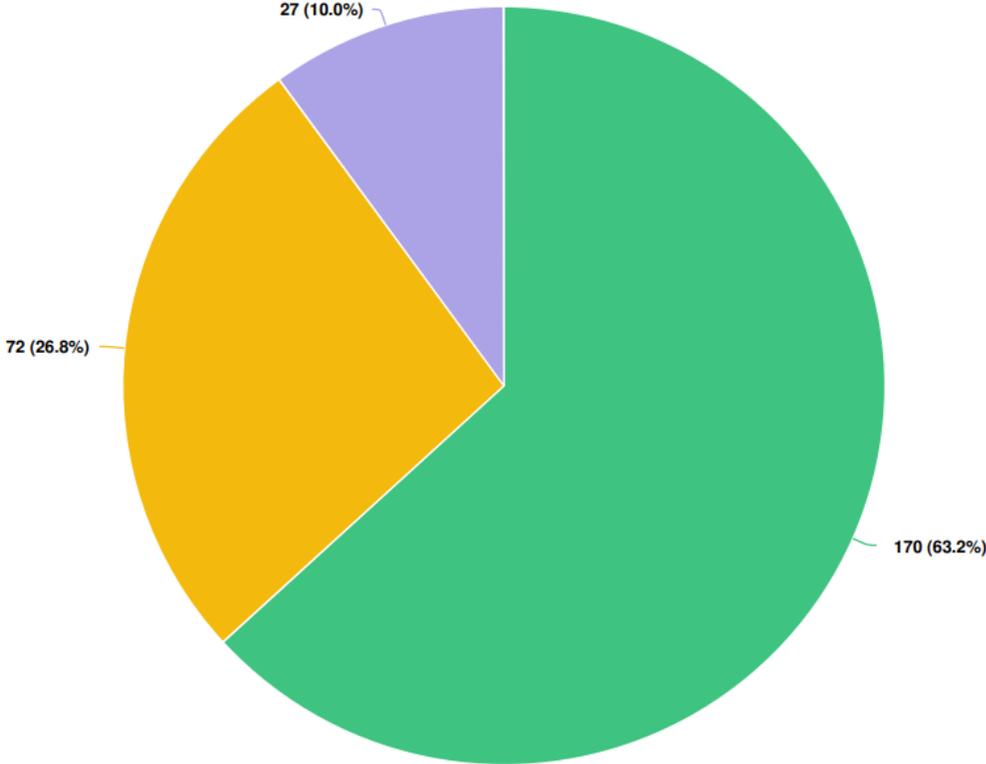


Key Budget Items – Centennial Pool

Q: Staff have recommended continuing the operation of the Centennial Pool for the 2024 summer season.

Operating budget required \$139,529.

Do you believe this is a valuable service for the Town of Cobourg?

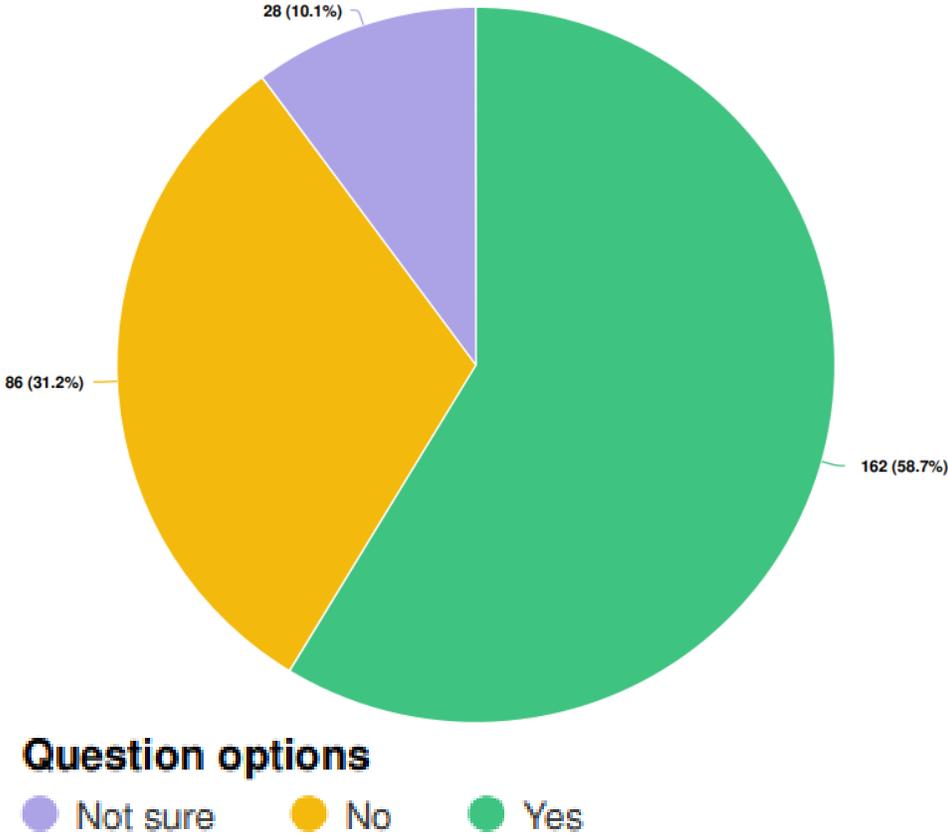


Question options
● Not sure ● No ● Yes

Key Budget Items – Centennial Pool

Q: The Centennial Pool is currently operating well beyond its expected lifespan and will require significant reconstruction work if it is to be kept operational. Staff have put a placeholder of \$1.6 million into the 2025 Capital budget for renovations. In addition, the pool would require approximately \$138,000 for annual operation.

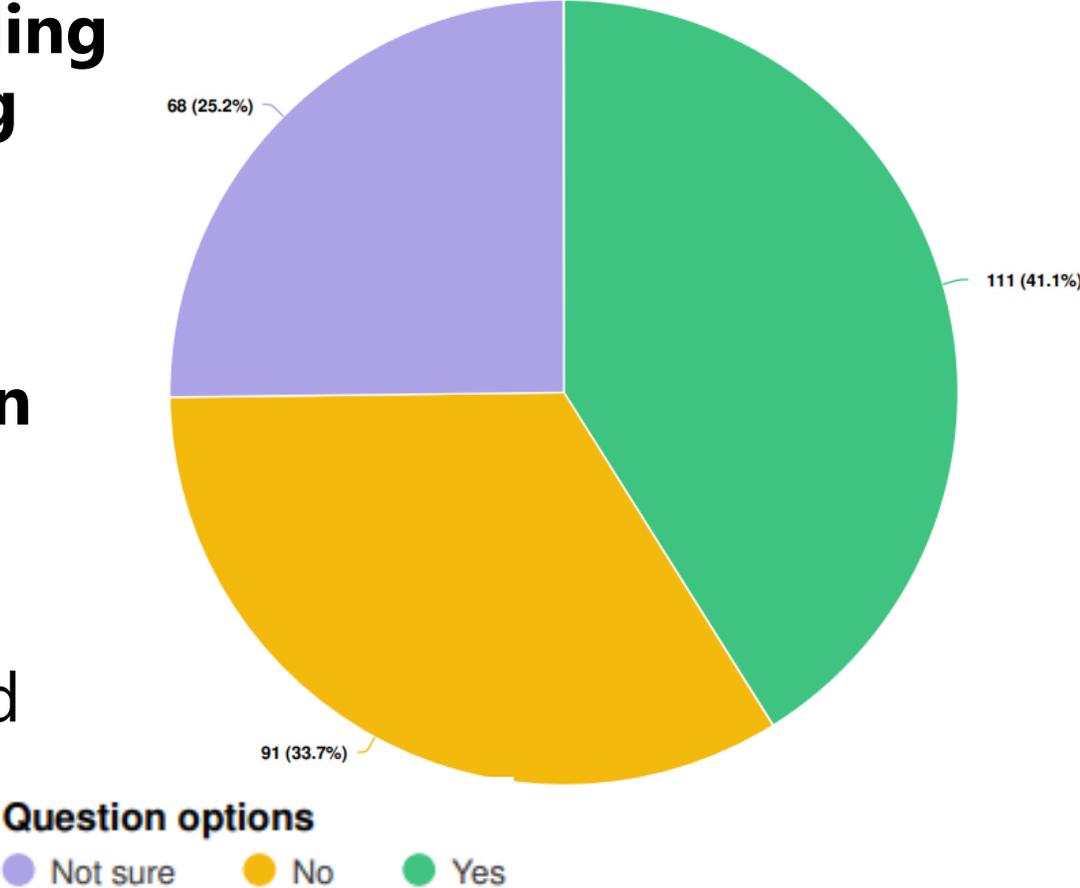
Do you believe this is a valuable service for the Town of Cobourg?



Key Budget Items – Asset Management

Q: Communities across Ontario, including the Town of Cobourg face the ongoing task of replacing aging infrastructure. Would you be willing to pay an additional, dedicated tax levy if you knew these funds would only be drawn upon for infrastructure upgrades?

Note: 2023 Budget Engagement, 28% indicated Yes to this question, 14% stated No and 57% stated they Needed More Information.



Comments and Submissions

Lifeguards at Victoria Beach

A community petition has been started requesting the return of lifeguards at Victoria Beach.

The petition currently has 241 signatures.



THANK YOU

Questions or feedback?

Contact the Communications Department:

 communications@cobourg.ca  905-372-4301