

Cobourg Public Library - Performance Indicators - September 2020

Sep-20	Monthly Activity				YTD Activity				12 Months Rolling		
	2020	2019	% + / -		2020	2019	% + / -		2020	2019	% + / -
Current Members	9127	9987	-9%								
New Members	34	78	-56%		341	740	-54%		511	977	-48%
**Library closed due to COVID-19 March 14, 2020 - re-opened August 24th (reduced hours)											
Adult Circulation											
Cobourg	4548	11300	-60%		43359	109577	-60%		76496	146594	-48%
Bewdley	82	160	-49%		712	1589	-55%		1225	1698	-28%
Gore's Landing	273	314	-13%		1461	2807	-48%		2372	445	433%
Total Adult Circ	4903	11774	-58%		45532	113973	-60%		80093	148737	-46%
Junior Circulation											
Cobourg	2088	3671	-43%		16040	37511	-57%		26128	18636	40%
Bewdley	30	152	-80%		518	1344	-61%		1004	1698	-41%
Gore's Landing	51	72	-29%		190	344	-45%		302	445	-32%
Total Junior Circ	2169	3895	-44%		16748	39199	-57%		27434	20779	32%
Total Circulation											
Cobourg	6636	14971	-56%		59399	147088	-60%		102624	165230	-38%
Bewdley	112	312	-64%		1230	2933	-58%		2229	3396	-34%
Gore's Landing	324	386	-16%		1651	3151	-48%		2674	890	200%
Total System	7072	15669	-55%		62280	153172	-59%		107527	169516	-37%
**Library closed due to COVID-19 March 14, 2020											
ILLO											
Borrowing	33	46	-28%		157	660	-76%		251	1071	-77%
Lending	52	60	-13%		239	514	-54%		404	794	-49%
Total ILLO	85	106	-20%		396	1174	-66%		655	1865	-65%
**ILLO Program suspended April 26/19 - resumed July 5/19											
Number of Programs											
Adult - library only	16	24	-33%		140	134	4%		206	182	13%
Co-sponsored / Partnered	0	2	-100%		2	6	-67%		6	10	-40%
Outreach	0	2	-100%		4	21	-81%		10	26	-62%
Young Adult	2	3	-33%		18	32	-44%		24	36	-33%
Junior	26	22	18%		216	301	-28%		293	368	-20%
Class Visits - Young Adult	0	0			0	0			1	0	
Class Visits - Junior	0	0			0	2	-100%		2	5	-60%
Total Number of Programs	44	53	-17%		380	496	-23%		542	627	-14%
Programs - Attendance											
Adult - library only	949	393	141%		5832	3836	52%		7055	4574	54%
Co-sponsored / Partnered	0	56	-100%		23	473	-95%		97	593	-84%
Outreach	0	201	-100%		205	1721	-88%		1057	2118	-50%
Young Adult	31	15	107%		157	177	-11%		184	199	-8%
Junior	663	345	92%		4891	5647	-13%		6458	6834	-6%
Class Visits - Young Adult	0	0			0	0			19	0	
Class Visits - Junior	0	0			0	66	-100%		53	66	-20%
Total Attendance	1643	1010	63%		11108	11920	-7%		14923	14384	4%
New Materials											
Adult Fiction	187	222	-16%		1076	1504	-28%		1625	1902	-15%
Junior Fiction	80	157	-49%		569	612	-7%		808	812	0%
Adult Non-Fiction	54	54	0%		233	489	-52%		417	645	-35%
Junior Non-Fiction	8	6	33%		131	104	26%		167	132	27%
Adult Reference	2	0			15	22	-32%		24	30	-20%
Junior Reference	0	0			0	33	-100%		0	3	-100%
AV Material	21	81	-74%		246	493	-50%		509	759	-33%
Total Materials	352	520	-32%		2270	3257	-30%		3550	4283	-17%
Deletions											
Total Deletions	217	264	-18%		3473	4443	-22%		5543	7912	-30%
Meeting Room Rentals											
Total Rentals	0	10	-100%		26	73	-64%		59	97	-39%
Computer Usage											
Training Sessions	0	2	-100%		2	9	-78%		5	27	-81%
Cobourg - Adult computers	308	961	-68%		3403	8837	-61%		6195	9162	-32%
Bewdley	0	22	-100%		72	345	-79%		155	457	-66%
Gore's Landing	6	8	-25%		32	163	-80%		80	209	-62%
Total Computer Usage	314	993	-68%		3509	9354	-62%		6435	9855	-35%
Usage											
Library App Downloads	29	98	-70%		532	746	-29%		716	1022	-30%
Online Databases	10808	8308	30%		87892	78753	12%		113895	99460	15%
Wireless Users	76	1599	-95%		3941	4633	-15%		7658	6682	15%
Patron Counter (Visits)											
Cobourg	5034	12310	-59%		39698	106092	-63%		74430	141043	-47%
Bewdley	29	154	-81%		878	1643	-47%		1510	2290	-34%
Gore's Landing	87	126	-31%		440	979	-55%		737	1305	-44%
Total Patron Counter	5150	12590	-59%		41016	108714	-62%		76677	144638	-47%
*Curbside visits only (beginning in May 19, 2020 - open reduced hours as of Aug 24, 2020)											
OverDrive Stats											
OverDrive Checkouts	3246	2501	30%		30252	22832	32%		37600	29741	26%
Unique Patrons with CKOs	548	445	23%		4819	4006	20%		6123	5264	16%
New Patrons	24	31	-23%		304	226	35%		362	303	19%