



On-Demand Transit Software & Solutions

Strong Canadian Presence | Serving 4/10 of the largest cities in North America



ExxonMobil



Barrie



exo



BlackFalds
BOLT



Okotoks
Transit



Built to solve your transit pain points



LOW-DENSITY
AREA MOBILITY



FIRST-LAST-MILE



UNDERPERFORMING
BUS ROUTES



PARATRANSIT &
NEMT



EMPLOYEE
COMMUTING



LONG-DISTANCE
COMMUTING



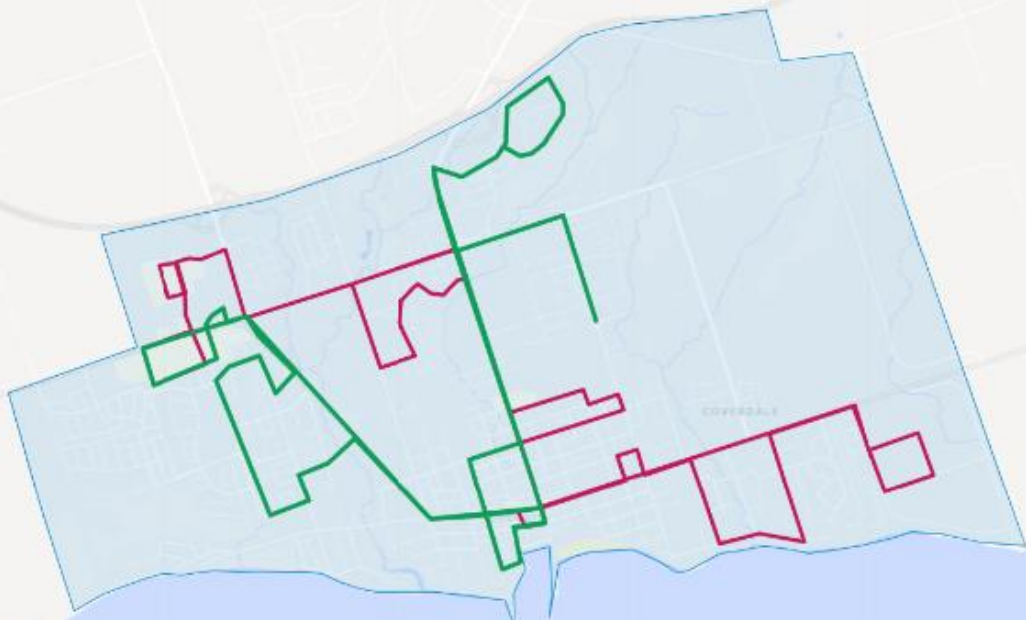
Comprehensive Transportation Services and Solutions

Largest Privately-owned People Transportation Company in Canada | 8 On-demand Deployments



Extensive experience transitioning from fixed route services to on-demand

Today's Fixed Route Network





1 Hour Headways
Coverage Gaps
Wait at Bus Stop

Point-to-Point Town Wide On-demand Service



20-30 Minute Wait
Town-wide Coverage
Accessible Booking & Vehicle Tracking

Rider Experience & Improvements

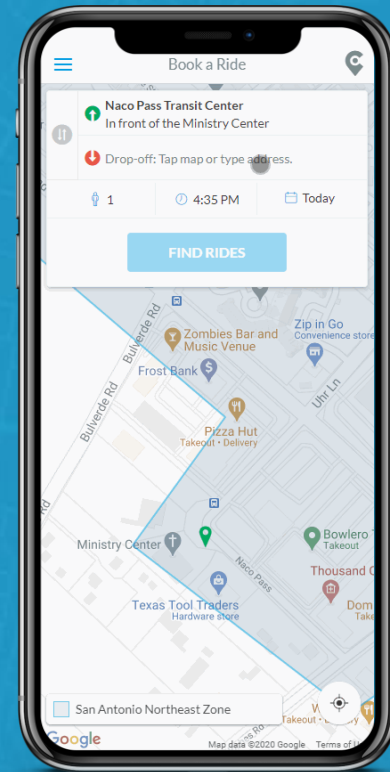
	Current Approach	 	Improvement
Wait Times	1 Hour Headways	Up to 20-30 Minutes	<i>Up to 66% more frequent</i>
Geography	Limited To Fixed Routes	Town-wide on-demand	<i>100% Geographic Coverage</i>
Booking	Wait At Bus Stop	App Based, Web Based, Call Center	<i>Accessible booking options for all</i>

Rider Accessibility & Booking

- **Origin-to-Destination** service for passengers requiring additional accessibility requirements
- Booking through free “Pick-Up” **Passenger App**, **Web Browser**, or by **Calling** the call centre
- Ability to install booking kiosk at public buildings (i.e. Public Library, Town Hall or Police Station)



Product Demo



On-Demand in Cobourg

Project Timeline

