

Jennifer Bogart Jaquith
Let's Talk Books
25 King Street East
Cobourg, ON K9A 1K6

June 19, 2024

c/o Keith Herrington
DBIA Management Board
15 King St E, Cobourg, ON K9A 1K6

Dear Members of the DBIA Board of Management,

On July 12 & 13 King Street West is scheduled be closed from Hibernia Street to Division Street for the Busker Festival. The actual entertainment doesn't start until 5pm on the 12th.

Businesses have been told that the street has to be closed at 9am on Friday for safety, however, in the past, the street has been closed later in the afternoon for other events, and unless there is a full outdoor market with entertainment/attractions throughout the day on July 12, I believe this will be detrimental to businesses downtown.

It also creates staffing and product planning issues for small businesses as there isn't a lot of time to plan.

After reviewing the proposed lineup of performers, and seeing that most of them are "strolling" and all of them are able to change positions on the street, I see no reason for needing a full street closure through the bulk of the day on July 12.

I'm requesting the street closure begin no earlier than 4pm, given that the events don't start until 5pm. Of course, I understand community safety is important, but even vendors and food trucks moving into the area for the event don't require eight hours to set up.

Respectfully,



Jennifer Bogart Jaquith, Let's Talk Books *owner

Theresa Rickerby, All Creatures & Spark Toys *owner

Heather Robin, All Creatures & Spark Toys *owner

Amanda Murkar, We Made It *owner

Robyn Allen & Jon Allen, The Grubby Barber *owners

Cassandra Vella, Gemini Boutique *owner

Rosie Young, Rosie Young Design Studio *owner

Jane Taylor, Nessies British Shop, *owner

Lorraine Harnden, City Streaks *owner

cc Cobourg Town Council