

Cobourg Public Library - Performance Indicators - January 2021

Jan-21	Monthly Activity				YTD Activity				12 Months Rolling		
	2021	2020	% + / -		2021	2020	% + / -		2021	2020	% + / -
Current Members	8746	9842	-11%								
New Members	47	74	-36%						439	889	-51%
*Library closed due to COVID-19 Mar 14/20 - Curbside only May 19/20 - open reduced hours Aug 24/20 - curbside only as of Dec 28/20											
Adult Circulation											
Cobourg	4132	12010	-66%						53472	141359	-62%
Bewdley	67	146	-54%						987	2055	-52%
Gore's Landing	196	246	-20%						1987	3774	-47%
Total Adult Circ	4395	12402	-65%						56446	147188	-62%
Junior Circulation											
Cobourg	1260	3730	-66%		Same period as Monthly activity				19391	47221	-59%
Bewdley	30	184	-84%					530	1884	-72%	
Gore's Landing	18	30	-40%					420	484	-13%	
Total Junior Circ	1308	3944	-67%					20341	49589	-59%	
Total Circulation											
Cobourg	5392	15740	-66%						72863	188580	-61%
Bewdley	97	330	-71%						1517	3939	-61%
Gore's Landing	214	276	-22%						2407	4258	-43%
Total System	5703	16346	-65%						76787	196777	-61%
ILLO											
Borrowing	23	44	-48%						210	634	-67%
Lending	51	54	-6%						366	603	-39%
Total ILLO	74	98	-24%						576	1237	-53%
Number of Programs											
Adult - library only	10	25	-60%						171	209	-18%
Co-sponsored / Partnered	0	1	-100%						1	11	-91%
Outreach	0	0							4	27	-85%
Young Adult	1	2	-50%						25	36	-31%
Junior	15	25	-40%						244	360	-32%
Class Visits - Young Adult	0	0							0	1	-100%
Class Visits - Junior	0	0							0	4	-100%
Total Number of Programs	26	53	-51%						445	648	-31%
Programs - Attendance											
Adult - library only	219	424	-48%						7159	5186	38%
Co-sponsored / Partnered	0	6	-100%						17	553	-97%
Outreach	0	0							205	2573	-92%
Young Adult	2	8	-75%						337	213	58%
Junior	214	382	-44%						6133	7171	-14%
Class Visits - Young Adult	0	0							0	19	-100%
Class Visits - Junior	0	0							0	119	-100%
Total Attendance	435	820	-47%						13851	15834	-13%
New Materials											
Adult Fiction	102	233	-56%						1526	2145	-29%
Junior Fiction	44	61	-28%						703	862	-18%
Adult Non-Fiction	59	78	-24%						372	711	-48%
Junior Non-Fiction	10	22	-55%						158	151	5%
Adult Reference	0	7	-100%						15	36	-58%
Junior Reference	0	0							0	2	-100%
AV Material	43	51	-16%						605	752	-20%
Total Materials	258	452	-43%						3379	4659	-27%
Deletions											
Total Deletions	1540	174	785%						5728	6005	-5%
Meeting Room Rentals											
Total Rentals	0	9	-100%						17	109	-84%
Computer Usage											
Training Sessions	0	2	-100%						0	14	-100%
Cobourg - Adult computers	0	1215	-100%						3014	11784	-74%
Bewdley	0	31	-100%						49	393	-88%
Gore's Landing	0	14	-100%						33	206	-84%
Total Computer Usage	0	1262	-100%						3096	12397	-75%
Usage											
Library App Downloads	79	78	1%						639	928	-31%
Online Databases	19131	10179	88%						134208	104775	28%
Wireless Users	37	1627	-98%						2763	9299	-70%
Patron Counter (Visits)											
Cobourg	0	11605	-100%						43444	141538	-69%
Bewdley	0	306	-100%						634	2454	-74%
Gore's Landing	0	59	-100%						652	1261	-48%
Total Patron Counter	0	11970	-100%						44730	145253	-69%
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OverDrive Stats											
OverDrive Checkouts	3663	2850	29%						40560	30340	34%
Unique Patrons with CKOs	572	487	17%						6520	5364	22%
New Patrons	24	26	-8%						369	287	29%