

Cobourg Public Library - Performance Indicators - February 2021

Feb-21	Monthly Activity				YTD Activity				12 Months Rolling		
	2021	2020	% + / -		2021	2020	% + / -		2021	2020	% + / -
Current Members	8699	9769	-11%								
New Members	46	58	-21%		93	132	-30%		427	884	-52%
**Library closed Mar 14/20 - Curbside only May 19/20 - reduced hours Aug 24/20 - curbside only Dec 28/20 - open Feb 17/21											
Adult Circulation											
Cobourg	4660	10935	-57%		8792	22948	-62%		47194	140796	-66%
Bewdley	104	182	-43%		171	328	-48%		909	2076	-56%
Gore's Landing	199	319	-38%		395	565	-30%		1867	3871	-52%
Total Adult Circ	4963	11436	-57%		9358	23841	-61%		49970	146743	-66%
Junior Circulation											
Cobourg	1319	3934	-66%		2579	7664	-66%		16776	47717	-65%
Bewdley	27	151	-82%		57	335	-83%		406	1937	-79%
Gore's Landing	67	36	86%		85	66	29%		451	500	-10%
Total Junior Circ	1413	4121	-66%		2721	8065	-66%		17633	50154	-65%
Total Circulation											
Cobourg	5979	14869	-60%		11371	30612	-63%		63970	188513	-66%
Bewdley	131	333	-61%		228	663	-66%		1315	4013	-67%
Gore's Landing	266	355	-25%		480	631	-24%		2318	4371	-47%
Total System	6376	15557	-59%		12079	31906	-62%		67603	196897	-66%
ILLO											
Borrowing	35	42	-17%		58	86	-33%		203	531	-62%
Lending	50	55	-9%		101	109	-7%		361	537	-33%
Total ILLO	85	97	-12%		159	195	-18%		564	1068	-47%
Number of Programs											
Adult - library only	11	20	-45%		21	45	-53%		162	213	-24%
Co-sponsored / Partnered	0	1	-100%		0	2	-100%		0	12	-100%
Outreach	0	2	-100%		0	2	-100%		2	27	-93%
Young Adult	1	1	0%		2	3	-33%		25	33	-24%
Junior	8	17	-53%		23	42	-45%		235	350	-33%
Class Visits - Young Adult	0	0			0	0			0	1	-100%
Class Visits - Junior	0	0			0	0			0	3	-100%
Total Number of Programs	20	41	-51%		46	94	-51%		424	639	-34%
Programs - Attendance											
Adult - library only	280	470	-40%		499	894	-44%		6969	5350	30%
Co-sponsored / Partnered	0	14	-100%		0	23	-100%		0	570	-100%
Outreach	0	54	-100%		0	54	-100%		151	2454	-94%
Young Adult	6	0			8	8	0%		343	190	81%
Junior	115	267	-57%		329	649	-49%		5981	6853	-13%
Class Visits - Young Adult	0	0			0	0			0	19	-100%
Class Visits - Junior	0	0				0			0	99	-100%
Total Attendance	401	805	-50%		836	1628	-49%		13444	15535	-13%
New Materials											
Adult Fiction	104	214	-51%		206	447	-54%		1416	2216	-36%
Junior Fiction	21	143	-85%		65	204	-68%		581	919	-37%
Adult Non-Fiction	17	36	-53%		76	114	-33%		407	695	-41%
Junior Non-Fiction	6	10	-40%		16	32	-50%		154	143	8%
Adult Reference	0	4	-100%		0	11	-100%		11	39	-72%
Junior Reference	0	0			0	0			0	2	-100%
AV Material	59	58	2%		102	109	-6%		606	762	-20%
Total Materials	207	465	-55%		465	917	-49%		3175	4776	-34%
Deletions											
Total Deletions	959	283	239%		2499	457	447%		4154	5667	-27%
Meeting Room Rentals											
Total Rentals	0	11	-100%		0	20	-100%		6	112	-95%
Computer Usage											
Training Sessions	0	0			0	2	-100%		0	12	-100%
Cobourg - Adult computers	93	1029	-91%		93	2244	-96%		2078	11921	-83%
Bewdley	13	27	-52%		13	58	-78%		35	379	-91%
Gore's Landing	0	10	-100%		0	24	-100%		23	202	-89%
Total Computer Usage	106	1066	-90%		106	2328	-95%		2136	12514	-83%
Usage											
Library App Downloads	63	74	-15%		142	152	-7%		628	938	-33%
Online Databases	19702	9932	98%		38833	20111	93%		143978	105764	36%
Wireless Users	81	887	-91%		118	2514	-95%		1957	9747	-80%
Patron Counter (Visits)											
Cobourg	3989	11630	-66%		5564	23235	-76%		37378	143608	-74%
Bewdley	51	310	-84%		68	616	-89%		375	2555	-85%
Gore's Landing	63	97	-35%		111	156	-29%		618	1287	-52%
Total Patron Counter	4103	12037	-66%		5743	24007	-76%		38371	147450	-74%
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OverDrive Stats											
OverDrive Checkouts	3276	2725	20%		6939	5575	24%		41111	30740	34%
Unique Patrons with CKOs	572	474	21%		1144	961	19%		6618	5396	23%
New Patrons	22	16	38%		46	42	10%		375	288	30%