

Cobourg Public Library - Performance Indicators - March 2021

Mar-21	Monthly Activity				YTD Activity				12 Months Rolling		
	2021	2020	% + / -		2021	2020	% + / -		2021	2020	% + / -
Current Members	8730	9709	-10%								
New Members	132	33	300%		225	165	36%		526	821	-36%
**Closed Mar 14/20 - Curbside only May 19/20 - Reduced hours Aug 24/20 - Curbside only Dec 28/20 - Open Feb 17/21 - Curbside only Apr 3/21											
Adult Circulation											
Cobourg	7294	5530	32%		16086	28478	-44%		48958	132993	-63%
Bewdley	152	87	75%		32	415	-92%		974	1990	-51%
Gore's Landing	251	115	118%		646	680	-5%		2003	3619	-45%
Total Adult Circ	7697	5732	34%		16764	29573	-43%		51935	138602	-63%
Junior Circulation											
Cobourg	2121	1891	12%		4700	9555	-51%		17006	44794	-62%
Bewdley	82	79	4%		139	414	-66%		409	1846	-78%
Gore's Landing	43	12	258%		128	78	64%		482	475	1%
Total Junior Circ	2246	1982	13%		4967	10047	-51%		17897	47115	-62%
Total Circulation											
Cobourg	9415	7421	27%		20786	38033	-45%		65964	177787	-63%
Bewdley	234	166	41%		171	829	-79%		1383	3836	-64%
Gore's Landing	294	127	131%		774	758	2%		2485	4094	-39%
Total System	9943	7714	29%		21731	39620	-45%		69832	185717	-62%
ILLO											
Borrowing	24	15	60%		82	101	-19%		212	414	-49%
Lending	50	48	4%		151	157	-4%		363	517	-30%
Total ILLO	74	63	17%		233	258	-10%		575	931	-38%
Number of Programs											
Adult - library only	12	10	20%		33	55	-40%		164	204	-20%
Co-sponsored / Partnered	0	0			0	2	-100%		0	12	-100%
Outreach	1	1	0%		1	3	-67%		2	26	-92%
Young Adult	1	0			3	3	0%		26	30	-13%
Junior	24	6	300%		47	48	-2%		253	315	-20%
Class Visits - Young Adult	0	0			0	0			0	1	-100%
Class Visits - Junior	0	0			0	0			0	3	-100%
Total Number of Programs	38	17	124%		84	111	-24%		445	591	-25%
Programs - Attendance											
Adult - library only	579	203	185%		1078	1097	-2%		7345	5214	41%
Co-sponsored / Partnered	0	0			0	23	-100%		0	570	-100%
Outreach	35	80	-56%		35	134	-74%		106	2438	-96%
Young Adult	8	0			16	8	100%		351	183	92%
Junior	1501	75	1901%		1830	724	153%		7407	6110	21%
Class Visits - Young Adult	0	0			0	0			0	19	-100%
Class Visits - Junior	0	0			0	0			0	99	-100%
Total Attendance	2123	358	493%		2959	1986	49%		15209	14633	4%
New Materials											
Adult Fiction	156	85	84%		362	532	-32%		1487	2164	-31%
Junior Fiction	66	34	94%		131	238	-45%		613	811	-24%
Adult Non-Fiction	43	22	95%		119	136	-13%		428	660	-35%
Junior Non-Fiction	11	3	267%		27	35	-23%		162	104	56%
Adult Reference	2	0			2	11	-82%		13	28	-54%
Junior Reference	0	0			0	0			0	1	-100%
AV Material	28	18	56%		130	127	2%		616	728	-15%
Total Materials	306	162	89%		771	1079	-29%		3319	4496	-26%
Deletions											
Total Deletions	898	375	139%		3397	832	308%		6927	5426	28%
Meeting Room Rentals											
Total Rentals	0	6	-100%		0	26	-100%		0	105	-100%
Computer Usage											
Training Sessions	0	0			0	0			0	12	-100%
Cobourg - Adult computers	309	505	-39%		402	2749	-85%		1882	11422	-84%
Bewdley	6	14	-57%		19	72	-74%		27	323	-92%
Gore's Landing	0	0			0	24	-100%		23	172	-87%
Total Computer Usage	315	519	-39%		421	2845	-85%		1932	11929	-84%
Usage											
Library App Downloads	94	82	15%		236	234	1%		640	960	-33%
Online Databases	16352	6745	142%		55185	26856	105%		153585	103224	49%
Wireless Users	119	909	-87%		237	3423	-93%		1167	10271	-89%
Patron Counter (Visits)											
Cobourg	5835	5248	11%		11399	28483	-60%		37965	136535	-72%
Bewdley	90	102	-12%		158	718	-78%		363	2374	-85%
Gore's Landing	73	37	97%		184	193	-5%		654	1041	-37%
Total Patron Counter	5998	5387	11%		11741	29394	-60%		38982	139950	-72%
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OverDrive Stats											
OverDrive Checkouts	3674	3175	16%		10613	8750	21%		41610	31094	34%
Unique Patrons with CKOs	580	501	16%		1724	1462	18%		6697	5443	23%
New Patrons	17	42	-60%		63	84	-25%		350	302	16%