

Cobourg Public Library - Performance Indicators - April 2021

Apr-21	Monthly Activity				YTD Activity				12 Months Rolling		
	2021	2020	% + / -		2021	2020	% + / -		2021	2020	% + / -
Current Members	8610	9612	-10%								
New Members	34	32	6%		259	197	31%		528	768	-31%
**Closed Mar 14/20 - Curbside only May 19/20 - Reduced hours Aug 24/20 - Curbside only Dec 28/20 - Open Feb 17/21 - Curbside only Apr 3/21											
Adult Circulation											
Cobourg	5776	489	1081%		21862	28967	-25%		54245	121732	-55%
Bewdley	101	0			424	415	2%		1075	1762	-39%
Gore's Landing	184	0			830	680	22%		2187	3177	-31%
Total Adult Circ	6061	489	1139%		23116	30062	-23%		57507	126671	-55%
Junior Circulation											
Cobourg	1589	102	1458%		6289	9657	-35%		18493	40889	-55%
Bewdley	49	0			188	414	-55%		458	1718	-73%
Gore's Landing	107	0			235	78	201%		589	458	29%
Total Junior Circ	1745	102	1611%		6712	10149	-34%		19540	43065	-55%
Total Circulation											
Cobourg	7365	591	1146%		28151	38624	-27%		72738	162621	-55%
Bewdley	150	0			612	829	-26%		1533	3480	-56%
Gore's Landing	291	0			1065	758	41%		2776	3635	-24%
Total System	7806	591	1221%		29828	40211	-26%		77047	169736	-55%
ILLO											
Borrowing	36	0			118	101	17%		248	288	-14%
Lending	51	0			202	157	29%		414	456	-9%
Total ILLO	87	0			320	258	24%		662	744	-11%
Number of Programs											
Adult - library only	12	17	-29%		45	72	-38%		159	203	-22%
Co-sponsored / Partnered	0	0			0	2	-100%		0	11	-100%
Outreach	1	0			2	3	-33%		3	23	-87%
Young Adult	2	0			5	3	67%		28	27	4%
Junior	17	33	-48%		64	81	-21%		237	316	-25%
Class Visits - Young Adult	0	0			0	0			0	1	-100%
Class Visits - Junior	0	0			0	0			0	3	-100%
Total Number of Programs	32	50	-36%		116	161	-28%		427	584	-27%
Programs - Attendance											
Adult - library only	624	529	18%		1702	1626	5%		7440	5436	37%
Co-sponsored / Partnered	0	0			0	23	-100%		0	533	-100%
Outreach	38	0			73	134	-46%		144	1994	-93%
Young Adult	12	0			28	8	250%		363	171	112%
Junior	435	1238	-65%		2265	1962	15%		6604	6937	-5%
Class Visits - Young Adult	0	0			0	0			0	19	-100%
Class Visits - Junior	0	0			0	0			0	99	-100%
Total Attendance	1109	1767	-37%		4068	3753	8%		14551	15189	-4%
New Materials											
Adult Fiction	104	11	845%		466	543	-14%		1580	1958	-19%
Junior Fiction	173	0			304	238	28%		784	799	-2%
Adult Non-Fiction	32	0			151	136	11%		460	604	-24%
Junior Non-Fiction	3	0			30	35	-14%		165	101	63%
Adult Reference	0	0			2	11	-82%		13	28	-54%
Junior Reference	0	0			0	0			0	1	-100%
AV Material	22	17	29%		152	144	6%		621	690	-10%
Total Materials	334	28	1093%		1105	1107	0%		3623	4181	-13%
Deletions											
Total Deletions	449	1041	-57%		3846	1873	105%		6335	5769	10%
Meeting Room Rentals											
Total Rentals	0	0			0	26	-100%		0	93	-100%
Computer Usage											
Training Sessions	0	0			0	2	-100%		0	11	-100%
Cobourg - Adult computers	0	0			402	2749	-85%		1882	10457	-82%
Bewdley	0	0			19	72	-74%		27	283	-90%
Gore's Landing	1	0			1	24	-96%		24	145	-83%
Total Computer Usage	1	0			422	2847	-85%		1933	10896	-82%
Usage											
Library App Downloads	77	48	60%		313	282	11%		669	933	-28%
Online Databases	18515	4419	319%		73700	31275	136%		167681	99595	68%
Wireless Users	48	197	-76%		285	3620	-92%		1018	10045	-90%
Patron Counter (Visits)											
Cobourg	1811	0			13210	28483	-54%		39776	125097	-68%
Bewdley	34	0			192	718	-73%		397	2236	-82%
Gore's Landing	76	0			260	193	35%		730	1106	-34%
Total Patron Counter	1921	0			13662	29394	-54%		40903	128439	-68%
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OverDrive Stats											
OverDrive Checkouts	3946	3782	4%		14559	12532	16%		41774	32341	29%
Unique Patrons with CKOs	587	588	0%		2311	2050	13%		6696	5586	20%
New Patrons	23	75	-69%		86	159	-46%		298	351	-15%