

Cobourg Public Library - Performance Indicators - May 2021

| May-21                                                                                                                                     | Monthly Activity |      |         |  | YTD Activity |       |         |  | 12 Months Rolling |        |         |
|--------------------------------------------------------------------------------------------------------------------------------------------|------------------|------|---------|--|--------------|-------|---------|--|-------------------|--------|---------|
|                                                                                                                                            | 2021             | 2020 | % + / - |  | 2021         | 2020  | % + / - |  | 2021              | 2020   | % + / - |
| Current Members                                                                                                                            | 8528             | 9547 | -11%    |  |              |       |         |  |                   |        |         |
| New Members                                                                                                                                | 35               | 34   | 3%      |  | 294          | 231   | 27%     |  | 529               | 734    | -28%    |
| **Closed Mar 14/20 - Curbside only May 19/20 - Reduced hours Aug 24/20 - Curbside only Dec 28/20 - Open Feb 17/21 - Curbside only Apr 3/21 |                  |      |         |  |              |       |         |  |                   |        |         |
| Adult Circulation                                                                                                                          |                  |      |         |  |              |       |         |  |                   |        |         |
| Cobourg                                                                                                                                    | 4752             | 1285 | 270%    |  | 26614        | 30252 | -12%    |  | 57712             | 110823 | -48%    |
| Bewdley                                                                                                                                    | 139              | 0    |         |  | 563          | 415   | 36%     |  | 1214              | 1588   | -24%    |
| Gore's Landing                                                                                                                             | 84               | 0    |         |  | 914          | 680   | 34%     |  | 2271              | 2864   | -21%    |
| Total Adult Circ                                                                                                                           | 4975             | 1285 | 287%    |  | 28091        | 31347 | -10%    |  | 61197             | 115275 | -47%    |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| Junior Circulation                                                                                                                         |                  |      |         |  |              |       |         |  |                   |        |         |
| Cobourg                                                                                                                                    | 1562             | 514  | 204%    |  | 7851         | 10171 | -23%    |  | 19541             | 37670  | -48%    |
| Bewdley                                                                                                                                    | 12               | 0    |         |  | 200          | 414   | -52%    |  | 470               | 1523   | -69%    |
| Gore's Landing                                                                                                                             | 69               | 0    |         |  | 304          | 78    | 290%    |  | 358               | 426    | -16%    |
| Total Junior Circ                                                                                                                          | 1643             | 514  | 220%    |  | 8355         | 10663 | -22%    |  | 20369             | 39619  | -49%    |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| Total Circulation                                                                                                                          |                  |      |         |  |              |       |         |  |                   |        |         |
| Cobourg                                                                                                                                    | 6314             | 1799 | 251%    |  | 34465        | 40423 | -15%    |  | 77253             | 148493 | -48%    |
| Bewdley                                                                                                                                    | 151              | 0    |         |  | 763          | 829   | -8%     |  | 1684              | 3111   | -46%    |
| Gore's Landing                                                                                                                             | 153              | 0    |         |  | 1218         | 758   | 61%     |  | 2629              | 3290   | -20%    |
| Total System                                                                                                                               | 6618             | 1799 | 268%    |  | 36446        | 42010 | -13%    |  | 81566             | 154894 | -47%    |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| ILLO                                                                                                                                       |                  |      |         |  |              |       |         |  |                   |        |         |
| Borrowing                                                                                                                                  | 40               | 8    | 400%    |  | 158          | 109   | 45%     |  | 280               | 296    | -5%     |
| Lending                                                                                                                                    | 48               | 0    |         |  | 250          | 157   | 59%     |  | 462               | 456    | 1%      |
| Total ILLO                                                                                                                                 | 88               | 8    | 1000%   |  | 408          | 266   | 53%     |  | 742               | 752    | -1%     |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| Number of Programs                                                                                                                         |                  |      |         |  |              |       |         |  |                   |        |         |
| Adult - library only                                                                                                                       | 9                | 13   | -31%    |  | 54           | 85    | -36%    |  | 155               | 200    | -23%    |
| Co-sponsored / Partnered                                                                                                                   | 0                | 0    |         |  | 0            | 2     | -100%   |  | 0                 | 10     | -100%   |
| Outreach                                                                                                                                   | 0                | 0    |         |  | 2            | 3     | -33%    |  | 3                 | 19     | -84%    |
| Young Adult                                                                                                                                | 1                | 4    | -75%    |  | 6            | 7     | -14%    |  | 25                | 28     | -11%    |
| Junior                                                                                                                                     | 12               | 29   | -59%    |  | 76           | 110   | -31%    |  | 220               | 308    | -29%    |
| Class Visits - Young Adult                                                                                                                 | 0                | 0    |         |  | 0            | 0     |         |  | 0                 | 1      | -100%   |
| Class Visits - Junior                                                                                                                      | 0                | 0    |         |  | 0            | 0     |         |  | 0                 | 3      | -100%   |
| Total Number of Programs                                                                                                                   | 22               | 46   | -52%    |  | 138          | 207   | -33%    |  | 403               | 569    | -29%    |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| Programs - Attendance                                                                                                                      |                  |      |         |  |              |       |         |  |                   |        |         |
| Adult - library only                                                                                                                       | 300              | 1031 | -71%    |  | 2002         | 2657  | -25%    |  | 6709              | 6167   | 9%      |
| Co-sponsored / Partnered                                                                                                                   | 0                | 0    |         |  | 0            | 23    | -100%   |  | 0                 | 513    | -100%   |
| Outreach                                                                                                                                   | 0                | 0    |         |  | 73           | 134   | -46%    |  | 144               | 1672   | -91%    |
| Young Adult                                                                                                                                | 14               | 47   | -70%    |  | 42           | 55    | -24%    |  | 330               | 208    | 59%     |
| Junior                                                                                                                                     | 376              | 641  | -41%    |  | 2641         | 2603  | 1%      |  | 6339              | 7211   | -12%    |
| Class Visits - Young Adult                                                                                                                 | 0                | 0    |         |  | 0            | 0     |         |  | 0                 | 19     | -100%   |
| Class Visits - Junior                                                                                                                      | 0                | 0    |         |  | 0            | 0     |         |  | 0                 | 99     | -100%   |
| Total Attendance                                                                                                                           | 690              | 1719 | -60%    |  | 4758         | 5472  | -13%    |  | 13522             | 15889  | -15%    |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| New Materials                                                                                                                              |                  |      |         |  |              |       |         |  |                   |        |         |
| Adult Fiction                                                                                                                              | 188              | 84   | 124%    |  | 654          | 627   | 4%      |  | 1684              | 1863   | -10%    |
| Junior Fiction                                                                                                                             | 33               | 43   | -23%    |  | 337          | 281   | 20%     |  | 776               | 783    | -1%     |
| Adult Non-Fiction                                                                                                                          | 29               | 21   | 38%     |  | 180          | 157   | 15%     |  | 468               | 567    | -17%    |
| Junior Non-Fiction                                                                                                                         | 0                | 31   | -100%   |  | 30           | 66    | -55%    |  | 134               | 122    | 10%     |
| Adult Reference                                                                                                                            | 0                | 0    |         |  | 2            | 11    | -82%    |  | 13                | 25     | -48%    |
| Junior Reference                                                                                                                           | 0                | 0    |         |  | 0            | 0     |         |  | 0                 | 0      |         |
| AV Material                                                                                                                                | 19               | 12   | 58%     |  | 171          | 156   | 10%     |  | 640               | 661    | -3%     |
| Total Materials                                                                                                                            | 269              | 191  | 41%     |  | 1374         | 1298  | 6%      |  | 3715              | 4021   | -8%     |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| Deletions                                                                                                                                  |                  |      |         |  |              |       |         |  |                   |        |         |
| Total Deletions                                                                                                                            | 486              | 631  | -23%    |  | 4332         | 2504  | 73%     |  | 6190              | 5986   | 3%      |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| Meeting Room Rentals                                                                                                                       |                  |      |         |  |              |       |         |  |                   |        |         |
| Total Rentals                                                                                                                              | 0                | 0    |         |  | 0            | 63    | -100%   |  | 0                 | 81     | -100%   |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| Computer Usage                                                                                                                             |                  |      |         |  |              |       |         |  |                   |        |         |
| Training Sessions                                                                                                                          | 0                | 0    |         |  | 0            | 2     | -100%   |  | 0                 | 11     | -100%   |
| Cobourg - Adult computers                                                                                                                  | 0                | 0    |         |  | 402          | 2749  | -85%    |  | 1882              | 9413   | -80%    |
| Bewdley                                                                                                                                    | 0                | 0    |         |  | 19           | 58    | -67%    |  | 27                | 233    | -88%    |
| Gore's Landing                                                                                                                             | 0                | 0    |         |  | 1            | 24    | -96%    |  | 24                | 130    | -82%    |
| Total Computer Usage                                                                                                                       | 0                | 0    |         |  | 422          | 2833  | -85%    |  | 1933              | 9787   | -80%    |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| Usage                                                                                                                                      |                  |      |         |  |              |       |         |  |                   |        |         |
| Library App Downloads                                                                                                                      | 53               | 59   | -10%    |  | 366          | 341   | 7%      |  | 663               | 909    | -27%    |
| Online Databases                                                                                                                           | 19265            | 8512 | 126%    |  | 92968        | 39787 | 134%    |  | 178437            | 99371  | 80%     |
| Wireless Users                                                                                                                             | 85               | 50   | 70%     |  | 370          | 3670  | -90%    |  | 1053              | 9585   | -89%    |
|                                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| Patron Counter (Visits)                                                                                                                    |                  |      |         |  |              |       |         |  |                   |        |         |
| Cobourg                                                                                                                                    | 1971             | 436  | 352%    |  | 15181        | 28919 | -48%    |  | 41311             | 113966 | -64%    |
| Bewdley                                                                                                                                    | 27               | 0    |         |  | 219          | 616   | -64%    |  | 424               | 1953   | -78%    |
| Gore's Landing                                                                                                                             | 72               | 0    |         |  | 332          | 156   | 113%    |  | 802               | 978    | -18%    |
| Total Patron Counter                                                                                                                       | 2070             | 436  | 375%    |  | 15732        | 29691 | -47%    |  | 42537             | 116897 | -64%    |
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| OverDrive Stats                                                                                                                            |                  |      |         |  |              |       |         |  |                   |        |         |
| OverDrive Checkouts                                                                                                                        | 3824             | 3696 | 3%      |  | 18383        | 16228 | 13%     |  | 41902             | 33549  | 25%     |
| Unique Patrons with CKOs                                                                                                                   | 601              | 550  | 9%      |  | 2912         | 2600  | 12%     |  | 6747              | 5711   | 18%     |
| New Patrons                                                                                                                                | 18               | 42   | -57%    |  | 104          | 201   | -48%    |  | 274               | 371    | -26%    |