

Downtown
Cobourg

A MESSAGE FROM OUR CHAIR

Erika Cotton

Hi Everyone,

I am Erika Cotton, and I'm new to the role of DBIA Chair. We have created a newsletter hoping that through this, along with the DBIA Facebook Membership group, emails and phone/in person check-ins, we will be able to connect with you more. We are encouraging everyone to voice your thoughts on what you would like to see in your Downtown, and how we can help you during this challenging time.

I can be reached at erikacottonmortgages@gmail.com or call / text at 647-988-2945



A MESSAGE FROM OUR MEMBERSHIP CHAIR

Jenna Fitzgerald

Dear Members,

Welcome to the inaugural issue of our DBIA Membership Newsletter. This newsletter is being created to check-in, share news/important information, and to showcase our members.

It is a way for all of us to connect, and keep informed. I think it's important to do this - especially during these very challenging, unprecedented times.

Please do not hesitate to contact me through the DBIA office at dbia@downtowncobourg.ca if you have any questions, concerns or would like to offer feedback.

We're all in this together!



SAVE THE DATE TUESDAY NOVEMBER 10TH

*2020 Annual General Meeting
6PM via ZOOM*

please register by
emailing Melissa Graham at
mgraham@cobourg.ca

FALL IN LOVE WITH COBOURG

The Town of Cobourg has launched "The Fall in Love with Cobourg Challenge". This initiative will encourage local and regional residents to support Cobourg businesses by making purchases in one of seven categories.

To help us keep the excitement going throughout the fall, we are looking for participation from our local businesses. We will be giving away weekly prizes to the participants.

Weekly winners will be announced starting October 30th.

If your business would like to participate - please email Kara Euale at keuale@cobourg.ca

WHAT IS A DIGITAL TRANSFORMATION GRANT?

Digital Main Street (DMS) is a program focused on assisting main street small businesses (MSB) with their adoption of technologies. Through a partnership with FedDev Ontario and the Province of Ontario, grant opportunities are available to enable this digital transformation process. The Digital Transformation Grant (DTG) program will provide funding for training, advisory support, and contributions to main street small businesses looking to increase their capacity through digital transformation.

If you have already received a grant through DMS you are able to apply again through this stream.

Please contact Allyson McLean at:
mainstreet@cobourg.ca for more information

#shopdinediscover

#8blocksofawesome