November 2020 Beautification Report

Christmas Lights

- Proposal has been accepted by Council.
- Blachere has been contacted to begin building light structures with hopeful delivery and installation will take place mid-November
- Street pole lighting will need to be reviewed for 2020 holiday season with financial review on installation for the 2021 holiday season.

- EMAIL from Laurie Wills - Director of Public Works:

I understand there was a change in plans with the contractor who is installing the larger Christmas decorations where they wanted PW to wait to string lights until after they had installed theirs on November 17th. As I had noted previously, Ted was willing to work away at the string lights over the next several weeks so as not to tie up so many resources in one project for a long period. So waiting to get started after the 17th isn't going to work and may not even be possible depending on the weather.

Ted has obtained a quote (attached) from our streetlight maintenance contractor as attached. This company is local and this price is unbeatable considering they are going to install the lights and also take them down! Would the DBIA be willing to retain Otonabee to do this work for them? I would suggest that the Christmas lights budget be reviewed this year to be sure all costs are accounted for and a decision made by Council as to how much they want to contribute. I would also suggest that the lights continue to be installed by a contractor so that it can be reliably scheduled to be completed. The availability of staff resources is not always consistent based on weather and other more pressing priorities. Laurie Wills

Summer Banners

- Jay from Creative Collective has been reaching out to companies for quotes, his initial report is that they are significantly cheaper than in 2017 when we ordered them. Ready Print is local and guaranteeing the work and quality with a quote of \$6,592.88 (plus HST) for 200 banners
- Jay has a sample he is bringing to Jackie at the Town to make sure they will fit the poles properly or need any adjustments.
- Could advertising please let us know if there is a direction you would like to go with the design of new banners? Colours, design, messaging etc.

Weed Spraying

 Correspondence regarding increase weed spraying. Determine if we would like to increase the weed spraying and associated

- EMAIL from Ted Sokay- Manager of Public Works:

I'm working on my 2021 budget and would like to increase the frequency of the downtown weed spraying. Right now weed spraying is done twice in the summer, would like to increase this to three times throughout the summer months. As you are aware the weed spraying invoices are a 50/50 split with the Town and DBIA. The cost to the DBIA to add an additional third weed spraying session would be \$625.00. Can you let me know if the DBIA would be interested in adding another weed spraying session?

Ted